

FORMULE SPORT (FS)

1 club operated · LE PONTET · company founded 2001-07-25

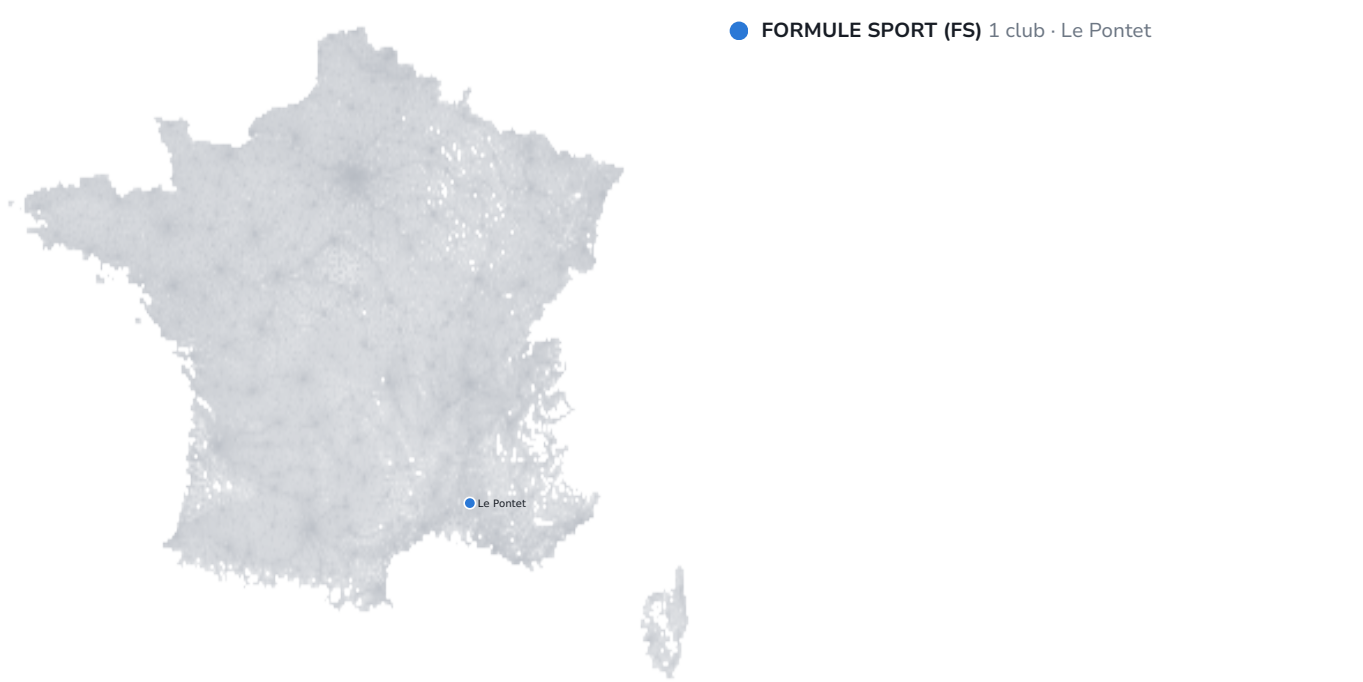
1
club

Le Pontet
opened 2001–2001

€22,970
EBITDA 2020

revenue €205,626 · net €16,433
equity €41,883 · financial debt €207,375 · cash €50,815 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FORMULE SPORT (FS)	Le Pontet 84130	2001	0 → 2	0 → 8	1,174 → 392	12,111 → 1,603

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FORMULE SPORT (FS)
SIREN	439072331
Founded	2001-07-25
Activity	93.11Z NAF/APE code
Employees	02 Sirene band
Officers	RAHMA BELAID (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€8,000
Years filed	3 of the last 3 on record — 3 complete
Debt falling due	€248,231 within a year against cash of €50,815
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ **revenue decline** — 2019 → 2020, -38%

▼ **high leverage** — 2020, debt €207,375 vs EBITDA €22,970

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2020	€205,626	€22,970	11%	€23,394	€16,433	€41,883	€207,375	€50,815	€40,425	€187,885	—
2019	€331,507	€52,814	16%	€17,152	€12,489	€37,939	€156,911	€9,789	€79,723	€190,345	—
2018	€286,580	€5,134	2%	€15,295	€11,663	€37,113	€114,137	€13,107	€86,752	€183,200	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

FORMULE SPORT (FS) Le Pontet

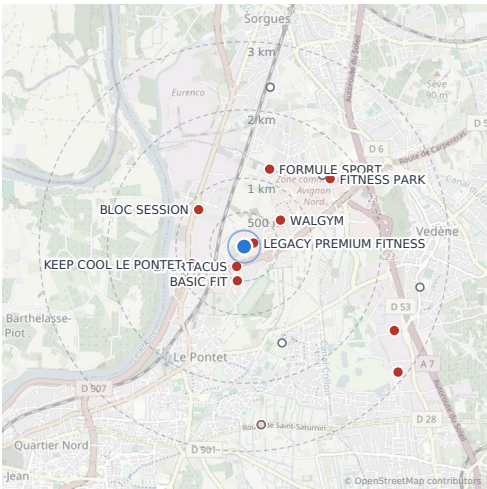
CHE DU PETIT ROUGIER ZA DE FONTVERT 84130 LE PONTET · opened 2001-07-25 · SIRET 43907233100010

CHANGE SINCE OPENING — 2001 → today

	AT OPENING	TODAY	CHANGE
Location score	64.7	31.2	-33.5
Gyms within 1 km	0	6	+6
Gyms within 2 km	0	8	+8
Competition weight, 2 km	0.30	7.45	+2383%
Capture, 2 km	12,111	1,603	-87%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2001-07-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	1,123 people	38	92 aged 18-64 + 1,032 workers = 1,123 over 0.79 km2 = 1,430/km2
	2 km	14,138 people	40	5,110 aged 18-64 + 9,028 workers = 14,138 over 12.57 km2 = 1,125/km2
Competition weight 15%	38 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	7.45 wt	41	8 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	8 500 m	392 people	18	30 residents + 361 workers, demand within 500 m against every competitor within 3 km
	2 km	1,603 people	1	663 residents + 940 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 164 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 54.1 LQ
	2 km	not measured	—	catchment of 9,132 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	52 500 m	0.96x	52	21,430 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.96x	52	21,430 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2001

0.15 ▲ LEGACY PREMIUM FITNESS 2023	0.31 ▲ SPORTACUS 2020
0.51 ▲ BASIC FIT Basic-Fit 2018	0.66 ▲ WALGYM 2024
0.81 ▲ KEEP COOL LE PONTET Keepcool 2024	0.86 ▲ BLOC SESSION Bloc Session 2019
1.19 ▲ FORMULE SPORT 2023	1.6 ▲ FITNESS PARK Fitness Park 2024

... and 3 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Sorgues - Châteauneuf-du-Pape — 3254 m
Bus	Périgord — 187 m
Footfall	Sorgues - Châteauneuf-du-Pape — 3254 m, 220,204 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE