

D.P.M.

1 club operated · MERIGNAC · company founded 2002-12-05

1

club

Merignac

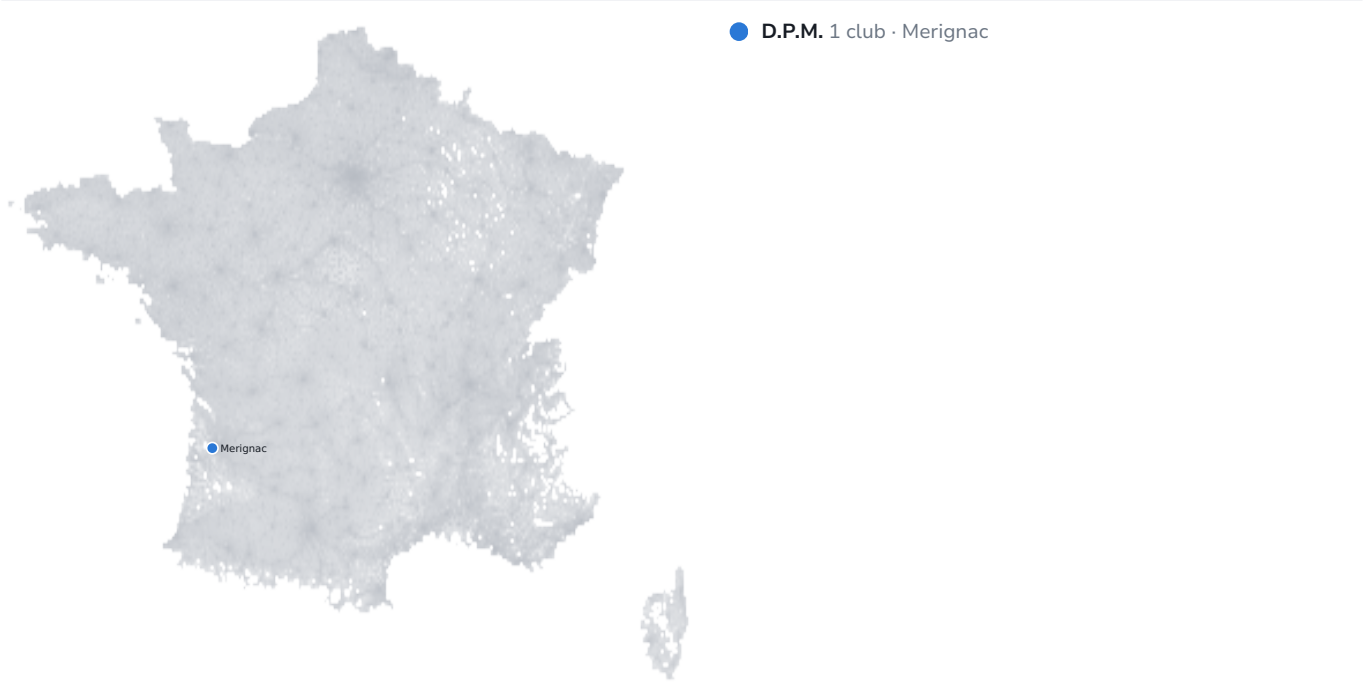
opened 2002–2002

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
D.P.M.	Merignac 33700	2002	1 → 1	1 → 2	282 → 268	3,448 → 2,315

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	D.P.M.
SIREN	444032239
Founded	2002-12-05
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	FRANCK LADUCHE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

D.P.M. Merignac

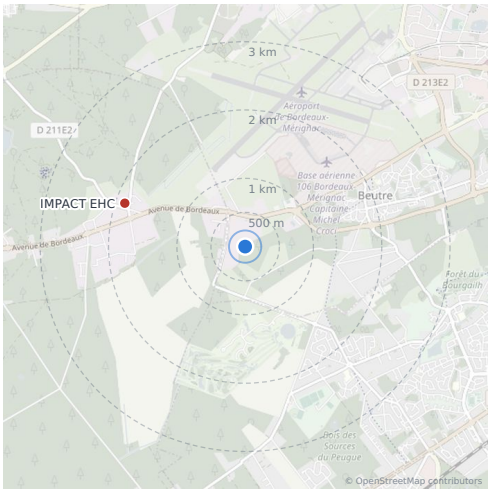
DOMAINE DE PELUS 5 AVENUE DE L'ARGONNE 33700 MERIGNAC · opened 2002-12-05 · SIRET 44403223900014

CHANGE SINCE OPENING — 2002 → today

	AT OPENING	TODAY	CHANGE
Location score	47.6	41.6	-6.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	3,448	2,315	-33%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2002-12-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	8 500 m	266 people	9	32 aged 18-64 + 234 workers = 266 over 0.79 km2 = 339/km2
	2 km	2,658 people	8	1,428 aged 18-64 + 1,230 workers = 2,658 over 12.57 km2 = 212/km2
Competition weight 15%	88 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	13 500 m	268 people	7	46 residents + 221 workers, demand within 500 m against every competitor within 3 km
	2 km	2,315 people	17	1,714 residents + 600 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 48 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 182.1 LQ
	2 km	not measured	—	catchment of 2,218 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	95 500 m	1.09×	95	24,290 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.09×	95	24,290 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2002

1.87 ▲ IMPACT EHC 2023

ACCESS — straight-line, GTFS

Tram	Aéroport — 2953 m
Bus	Les Deux Poteaux — 524 m
Footfall	Gazinet Cestas — 4489 m, 441,758 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

Generated 2026-10-20 05:59 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.