

LILANDE

1 club operated · SAINT-QUENTIN · company founded 2004-09-01

1

club

Saint-Quentin

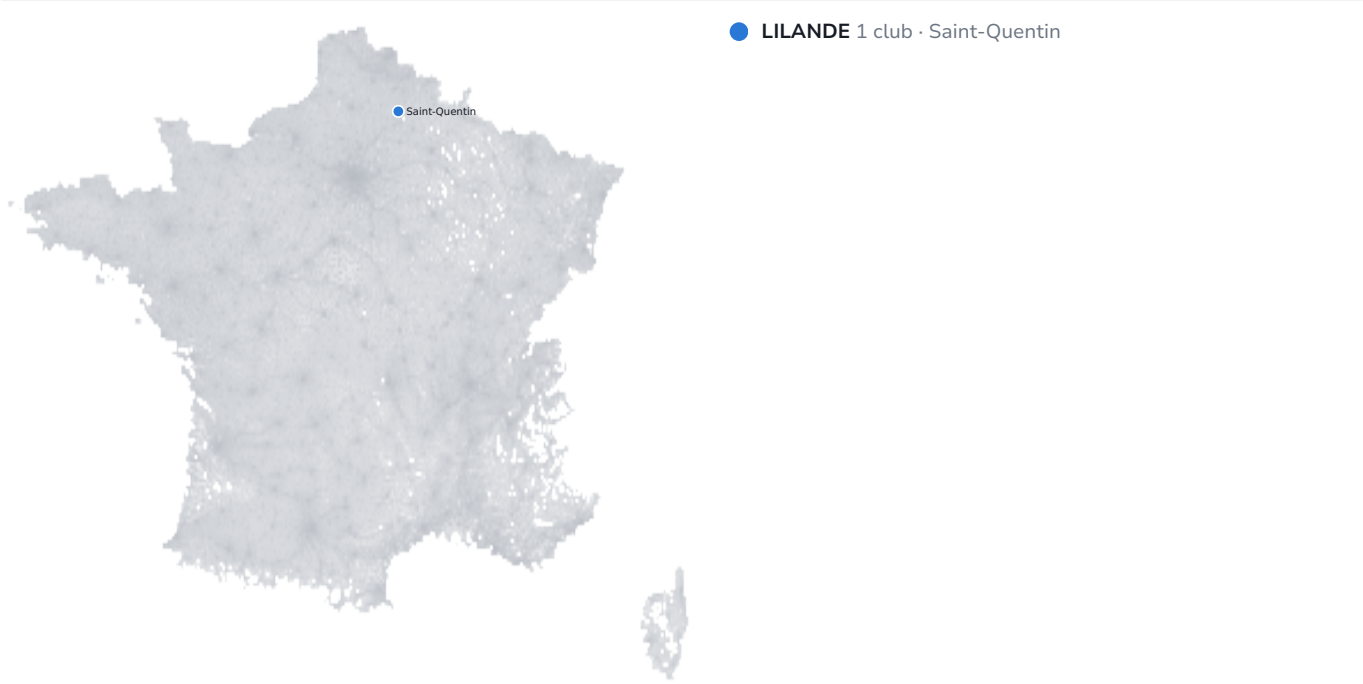
opened 2014-2014 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE HARLY	Saint-Quentin 02100	2014	1 → 3	1 → 6	2,365 → 794	13,080 → 3,806

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: L'ORANGE BLEUE (Saint-Quentin).

LEGAL IDENTITY — INSEE Sirene

Legal name	LILANDE
SIREN	478522634
Founded	2004-09-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	ANNABEL LEGRAND (DEQUIN) (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE HARLY Saint-Quentin

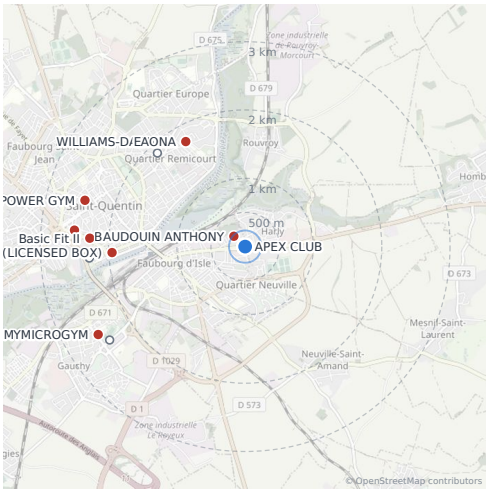
BATIMENT A 285 RUE DE GUISE 02100 SAINT-QUENTIN · opened 2014-11-01 · SIRET 47852263400029

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	72.7	40.2	-32.5
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	6	+5
Competition weight, 2 km	0.20	4.80	+2300%
Capture, 2 km	13,080	3,806	-71%
Saturation, 2 km vs national baseline	-100%	+120%	+220 pts

Competitor field as it stood on 2014-11-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	43 500 m	1,416 people	43	1,241 aged 18-64 + 176 workers = 1,416 over 0.79 km2 = 1,803/km2
	2 km	16,971 people	43	11,692 aged 18-64 + 5,279 workers = 16,971 over 12.57 km2 = 1,351/km2
Competition weight 15%	44 500 m	2.05 wt	32	2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	4.80 wt	51	5 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	39 500 m	794 people	39	737 residents + 58 workers, demand within 500 m against every competitor within 3 km
	2 km	3,806 people	38	3,168 residents + 638 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	40 500 m	not measured	—	catchment of 2,277 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.0 LQ
	2 km	LQ 2.20	40	5 clubs / 20,640 residents = 24.23 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	33 500 m	0.89×	30	19,890 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.91×	35	20,260 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2014

0.0 ▲ APEX CLUB 2026	0.22 ▲ BAUDOUIN ANTHONY 2022
1.77 ▲ WILLIAMS-DARNELL 2020	1.77 ▲ EAONA 2024
1.95 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	2.28 ▲ Basic Fit II Basic-Fit 2015
2.44 POWER GYM 1997	2.51 ▲ MYMICROGYM 2025
... and 1 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Saint-Quentin — 1412 m
Bus	HARLY - 1233 RUE DE GUISE — 43 m
Footfall	Saint-Quentin — 1412 m, 1,435,404 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE