

FRANCE FITNESS

1 club operated · LES LILAS · company founded 2005-06-17

1 club

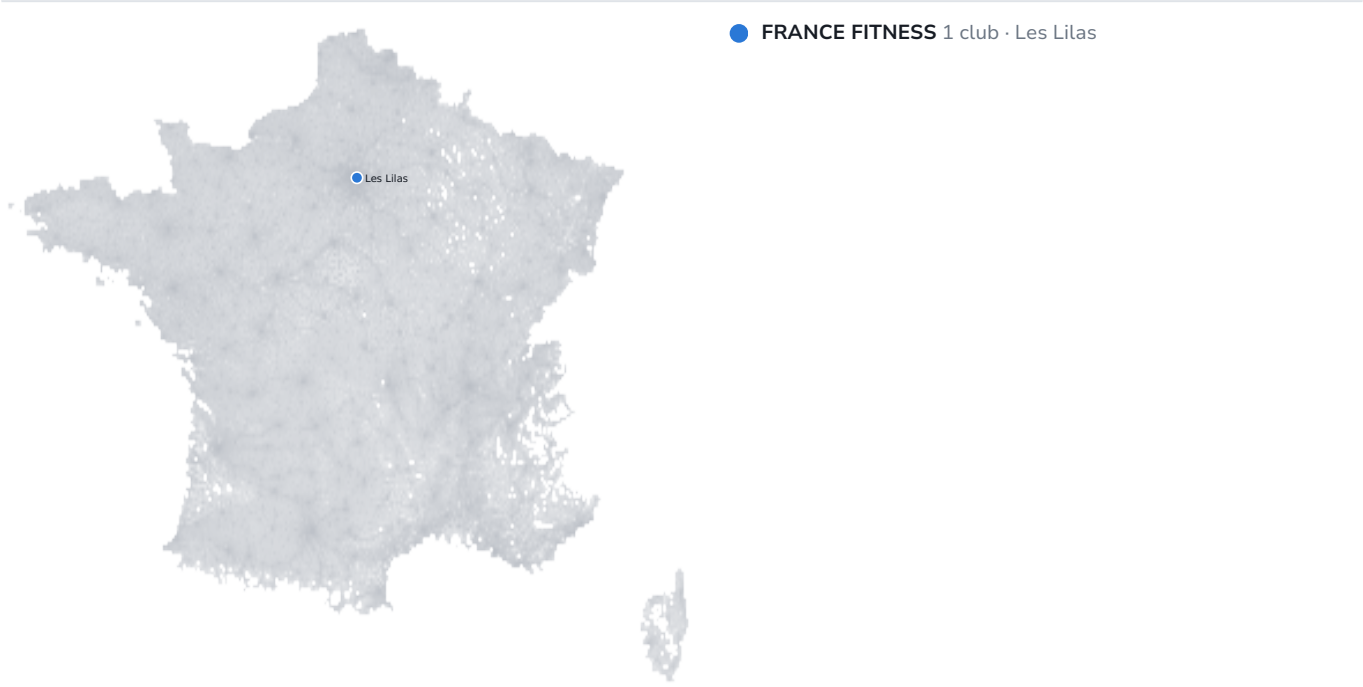
Les Lilas
opened 2023–2023 · 1 closed

€104,953

EBITDA 2018

revenue
€1,056,376 · net
€8,313
equity €108,645 · financial debt — · cash €9,910 · 1 risk flag

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FRANCE FITNESS	Les Lilas 93260	2023	3 → 4	13 → 22	4,560 → 3,488	13,746 → 10,099

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: FRANCE FITNESS (Argenteuil).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	FRANCE FITNESS	Registered capital	€50,000
SIREN	483556536	Years filed	4 of the last 4 on record — 4 complete
Founded	2005-06-17	Debt falling due	€439,594 within a year against cash of €10,091
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2019
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	PATRICE CAMOZZO (CAMOZZO) (Président de SAS); ISMAEL SOUMARE (Président de SAS)		

RISK FLAGS — from the accounts

▼ stopped publishing income statement — 2019, last published 2018

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2019	<i>income statement withheld — Partiellement confidentiel</i>				€182,625		—	€10,091	—	—	—
2018	€1,056,376	€104,953	10%	€17,891	€8,313	€108,645	—	€9,910	€265,153	€644,505	—
2017	€945,557	€82,589	9%	€21,503	€15,278	€100,331	€24,119	€1,769	€189,546	€641,625	6
2016	€547,783	€48,809	9%	€22,625	€4,120	€85,052	€38,176	€5,438	€156,519	€309,536	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

FRANCE FITNESS Les Lilas

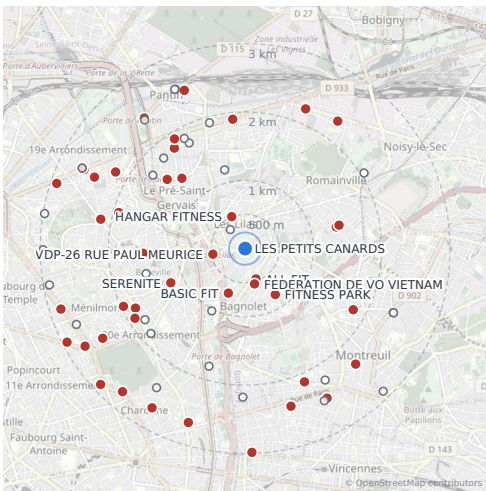
145 RUE DE NOISY-LE-SEC 93260 LES LILAS · opened 2023-02-27 · SIRET 48355653600025

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	78.9	74.7	-4.2
Gyms within 1 km	7	8	+1
Gyms within 2 km	13	22	+9
Competition weight, 2 km	14.95	22.65	+52%
Capture, 2 km	13,746	10,099	-27%
Saturation, 2 km vs national baseline	-56%	-24%	+32 pts

Competitor field as it stood on 2023-02-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



44 gym floors, 31 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	91	500 m	13,896 people	89 8,788 aged 18-64 + 5,108 workers = 13,896 over 0.79 km2 = 17,693/km2
		2 km	214,558 people	92 149,748 aged 18-64 + 64,810 workers = 214,558 over 12.57 km2 = 17,074/km2
Competition weight 15%	20	500 m	2.10 wt	31 2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	22.65 wt	12 20 genuine gym floors and 15 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	81	500 m	3,488 people	83 2,657 residents + 831 workers, demand within 500 m against every competitor within 3 km
		2 km	10,099 people	80 7,823 residents + 2,276 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	93	500 m	LQ 1.34	83 2 clubs / 13,584 residents = 14.72 per 100k against 11.01 nationally
		2 km	LQ 0.76	100 20 clubs / 240,338 residents = 8.32 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	84	500 m	1.19×	100 26,715 EUR against 22,380 nationally, median of 6 IRIS within 500 m
		2 km	1.02×	74 22,870 EUR against 22,380 nationally, median of 97 IRIS within 2 km

NEAREST GYMS — 44 within 3 km; ▲ opened after 2023

0.0	▲ LES PETITS CANARDS 2026	0.47	ALL FIT 2013
0.48	VDP-26 RUE PAUL MEURICE 1984	0.51	HANGAR FITNESS 2009
0.54	FEDERATION DE VO VIETNAM - SON LONG QUYEN THUAT - FRANCE (FVVS LQTF) 2011	0.7	BASIC FIT Basic-Fit
0.81	FITNESS PARK Fitness Park 2016	1.2	SERENITE 2012
... and 36 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Mairie des Lilas — 393 m
Bus	Rue de Noisy-le-Sec — 36 m
Footfall	MAIRIE D.LILAS — 402 m, 3,092,456 validations/yr RATP
Shops	161 within 150 m INSEE BPE

