

AVENTURES PREMIERES

1 club operated · LES DESERTS · company founded 2006-05-09

1

club

Les Deserts

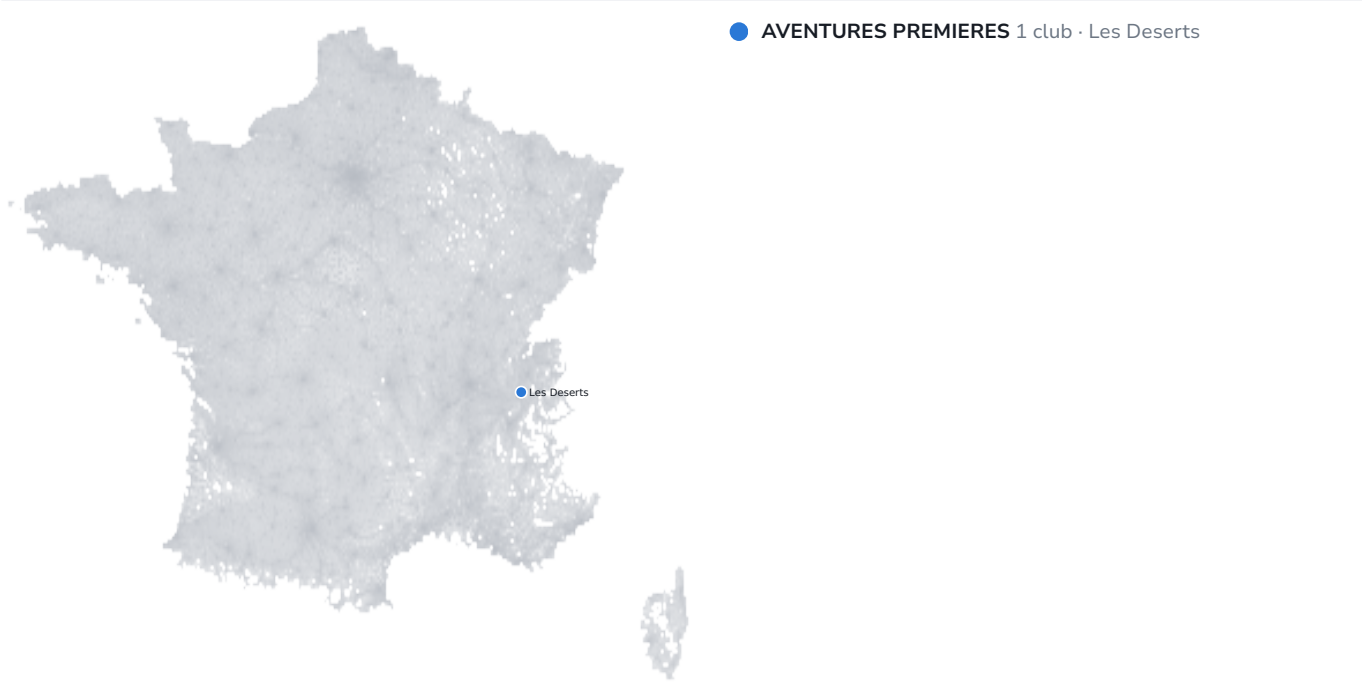
opened 2006–2006

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
AVENTURES PREMIERES	Les Deserts 73230	2006	1 → 1	1 → 1	67 → 67	123 → 123

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AVENTURES PREMIERES
SIREN	490047487
Founded	2006-05-09
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	PAUL XAVIER RENE BOURION (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

AVENTURES PREMIERES Les Deserts

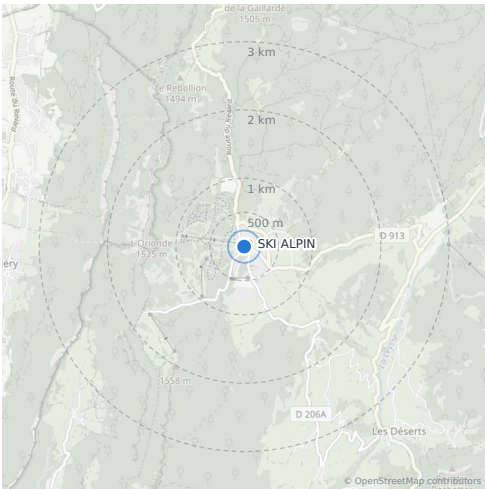
LA GORNAZ LA FECLAZ 73230 LES DESERTS · opened 2006-05-09 · SIRET 49004748700015

CHANGE SINCE OPENING — 2006 → today

	AT OPENING	TODAY	CHANGE
Location score	31.9	31.9	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	1	1	0%
Capture, 2 km	123	123	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2006-05-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	0 500 m	138 people	0	45 aged 18-64 + 94 workers = 138 over 0.79 km2 = 176/km2
	2 km	203 people	0	102 aged 18-64 + 101 workers = 203 over 12.57 km2 = 16/km2
Competition weight 15%	72 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	0 500 m	67 people	0	34 residents + 33 workers, demand within 500 m against every competitor within 3 km
	2 km	123 people	0	87 residents + 37 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 71 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 124.5 LQ
	2 km	not measured	—	catchment of 176 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 50.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.12×	100	25,050 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.12×	100	25,050 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2006

0.07 SKI ALPIN 2005

ACCESS — straight-line, GTFS

Rail	Viviers-du-Lac — 6171 m
Bus	Sérargès — 3267 m
Footfall	Viviers-du-Lac — 6171 m, 15,335 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE

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