

SARL LILY FIT'

1 club operated · CHAMBERY · company founded 2006-06-24

1

club

Chambery

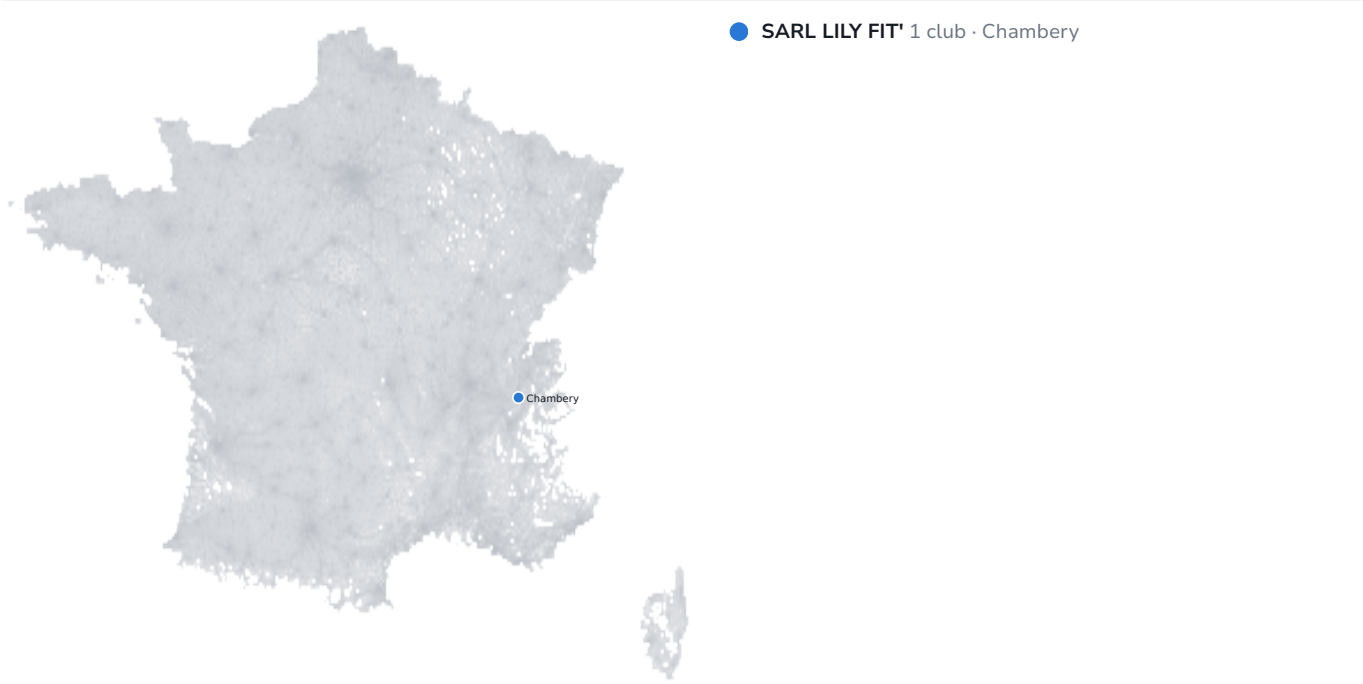
opened 2006–2006

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SPIRIT OF FITNESS	Chambery 73000	2006	1 → 2	1 → 3	6,902 → 4,092	32,235 → 13,559

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SARL LILY FIT'
SIREN	491252458
Founded	2006-06-24
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	JACQUES MOUCOT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SPRIT OF FITNESS Chambéry

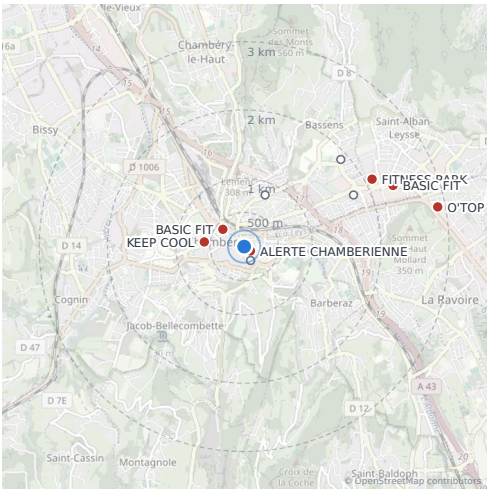
3 RUE DE LA BANQUE 73000 CHAMBERY · opened 2006-06-24 · SIRET 49125245800014

CHANGE SINCE OPENING — 2006 → today

	AT OPENING	TODAY	CHANGE
Location score	83.2	78.4	-4.8
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	3	+2
Competition weight, 2 km	1.60	3.50	+119%
Capture, 2 km	32,235	13,559	-58%
Saturation, 2 km vs national baseline	-80%	-41%	+39 pts

Competitor field as it stood on 2006-06-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	74 500 m	10,718 people	84	4,847 aged 18-64 + 5,870 workers = 10,718 over 0.79 km2 = 13,646/km2
	2 km	59,093 people	67	27,157 aged 18-64 + 31,936 workers = 59,093 over 12.57 km2 = 4,703/km2
Competition weight 15%	52 500 m	1.60 wt	41	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.50 wt	58	3 genuine gym floors and 4 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	91 500 m	4,092 people	88	2,664 residents + 1,428 workers, demand within 500 m against every competitor within 3 km
	2 km	13,559 people	92	8,840 residents + 4,720 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 7,834 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
	2 km	LQ 0.59	100	3 clubs / 45,148 residents = 6.64 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	71 500 m	0.97×	57	21,740 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.04×	80	23,265 EUR against 22,380 nationally, median of 16 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2006

0.11	ALERTE CHAMBERIENNE 1995	0.4	▲ BASIC FIT Basic-Fit 2019
0.59	▲ KEEP COOL Keepcool 2018	2.12	▲ FITNESS PARK Fitness Park 2014
2.36	BASIC FIT Basic-Fit	2.89	▲ O'TOP EXPLOITATION 2025

ACCESS — straight-line, GTFS

Rail	Chambéry - Challes-les-Eaux — 807 m
Bus	Place D'Italie — 108 m
Footfall	Chambéry - Challes-les-Eaux — 807 m, 5,105,918 travellers/yr SNCF
Shops	58 within 150 m INSEE BPE