

STATEN

1 club operated · TOULOUSE · company founded 2006-10-01

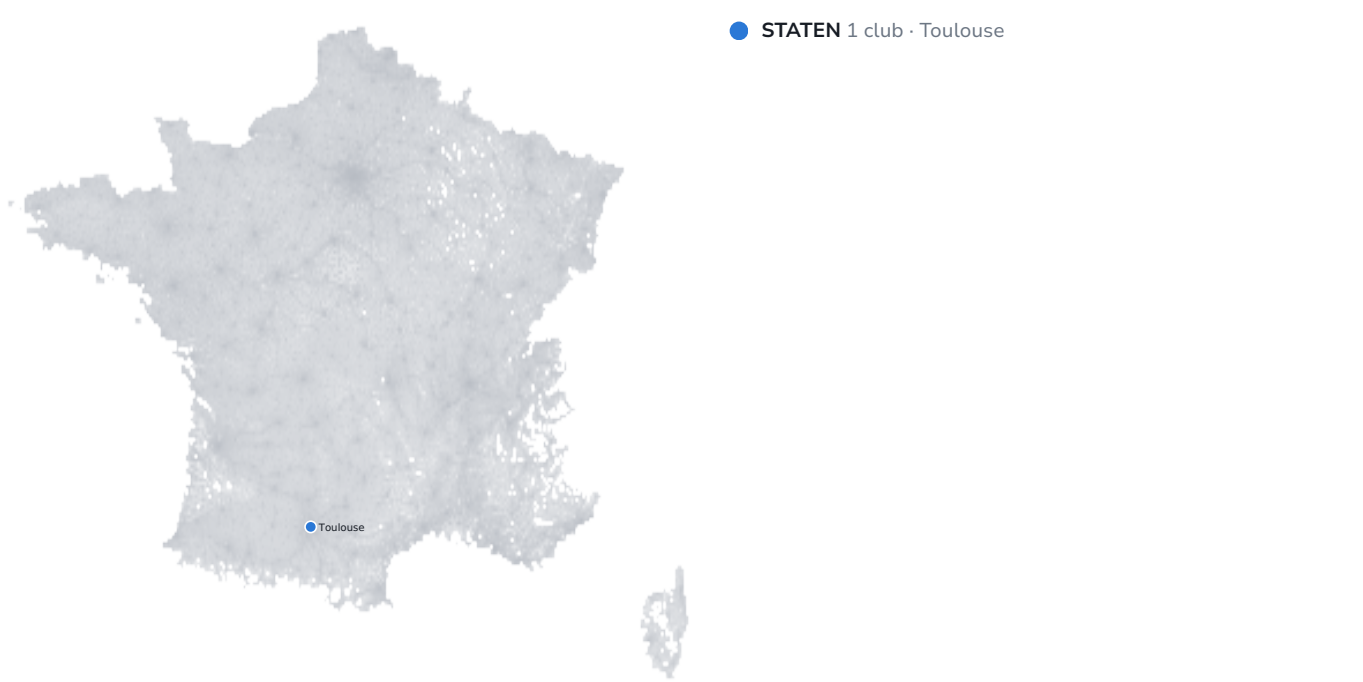
1
club

Toulouse
opened 2006–2006

€16,049
EBITDA 2020

**revenue €130,415 ·
net €-235**
equity €28,266 · financial debt
€64,474 · cash €30,889 · 2 risk
flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
STATEN	Toulouse 31200	2006	0 → 0	0 → 5	2,244 → 1,672	18,318 → 5,459

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	STATEN
SIREN	495138836
Founded	2006-10-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	MARC TIERSONNIER (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€40,000
Years filed	5 of the last 5 on record — 5 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ **losses two years** — 2020 → 2019

▼ **high leverage** — 2020, debt €64,474 vs EBITDA €16,049

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2020	€130,415	€16,049	12%	€6,745	€-235	€28,266	€64,474	€30,889	—	€80,181	—
2019	€140,883	€-4,490	-3%	€-16,518	€-3,200	€28,501	€40,048	€5,164	—	€106,538	—
2018	€119,375	€9,827	8%	€837	€-8,566	€31,701	€55,977	€13,217	—	€78,418	—
2017	€101,096	€7,545	7%	€4,979	€3,391	€40,267	€73,575	€2,696	—	€74,014	—
2016	€60,198	€4,317	7%	€2,789	€3,087	€36,876	€21,500	€45,966	—	€35,954	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

STATEN Toulouse

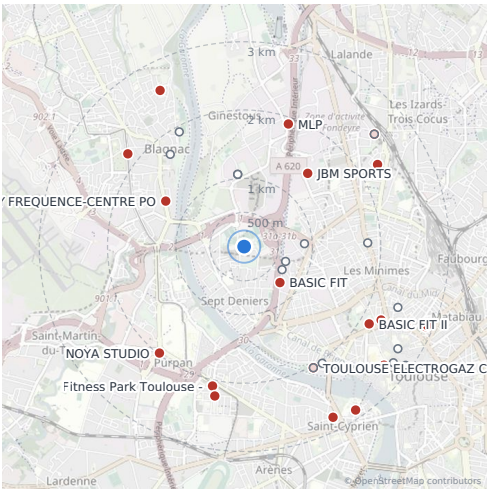
116 RUE DES TROENES 31200 TOULOUSE · opened 2006-10-01 · SIRET 49513883600012

CHANGE SINCE OPENING — 2006 → today

	AT OPENING	TODAY	CHANGE
Location score	86	73.2	-12.8
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	5	+5
Competition weight, 2 km	0.45	6.02	+1238%
Capture, 2 km	18,318	5,459	-70%
Saturation, 2 km vs national baseline	-100%	+1%	+101 pts

Competitor field as it stood on 2006-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



20 gym floors, 15 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	61 500 m	2,002 people	50	1,018 aged 18-64 + 984 workers = 2,002 over 0.79 km2 = 2,549/km2
	2 km	60,588 people	68	28,884 aged 18-64 + 31,703 workers = 60,588 over 12.57 km2 = 4,821/km2
Competition weight 15%	68 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	6.02 wt	46	5 genuine gym floors and 8 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	57 500 m	1,672 people	62	981 residents + 692 workers, demand within 500 m against every competitor within 3 km
	2 km	5,459 people	54	3,764 residents + 1,695 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	99 500 m	not measured	—	catchment of 1,574 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.6 LQ
	2 km	LQ 1.01	99	5 clubs / 43,666 residents = 11.45 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.20×	100	26,930 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.16×	100	25,990 EUR against 22,380 nationally, median of 17 IRIS within 2 km

NEAREST GYMS — 20 within 3 km; ▲ opened after 2006

0.74 ▲ BASIC FIT Basic-Fit 2024	1.33 ▲ BODY FREQUENCE-CENTRE POWER PLATE 2008
1.42 ▲ JBM SPORTS 2018	1.91 ▲ MLP 2017
1.99 ▲ NOYA STUDIO 2026	2.04 ▲ TOULOUSE ELECTROGAZ CLUB BOULES LYONNAISES 2010
2.09 Fitness Park Toulouse - La Cartoucherie Fitness Park	2.15 ▲ BASIC FIT II Basic-Fit 2016

... and 12 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Ancely — 1325 m
Bus	Nougaro — 368 m
Footfall	Le Toec — 3017 m, 4,484 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE

