

BG SARL

1 club operated · SAINT-GERVAIS-LES-BAINS · company founded 2005-12-01

1

club

Saint-Gervais-Les-Bains

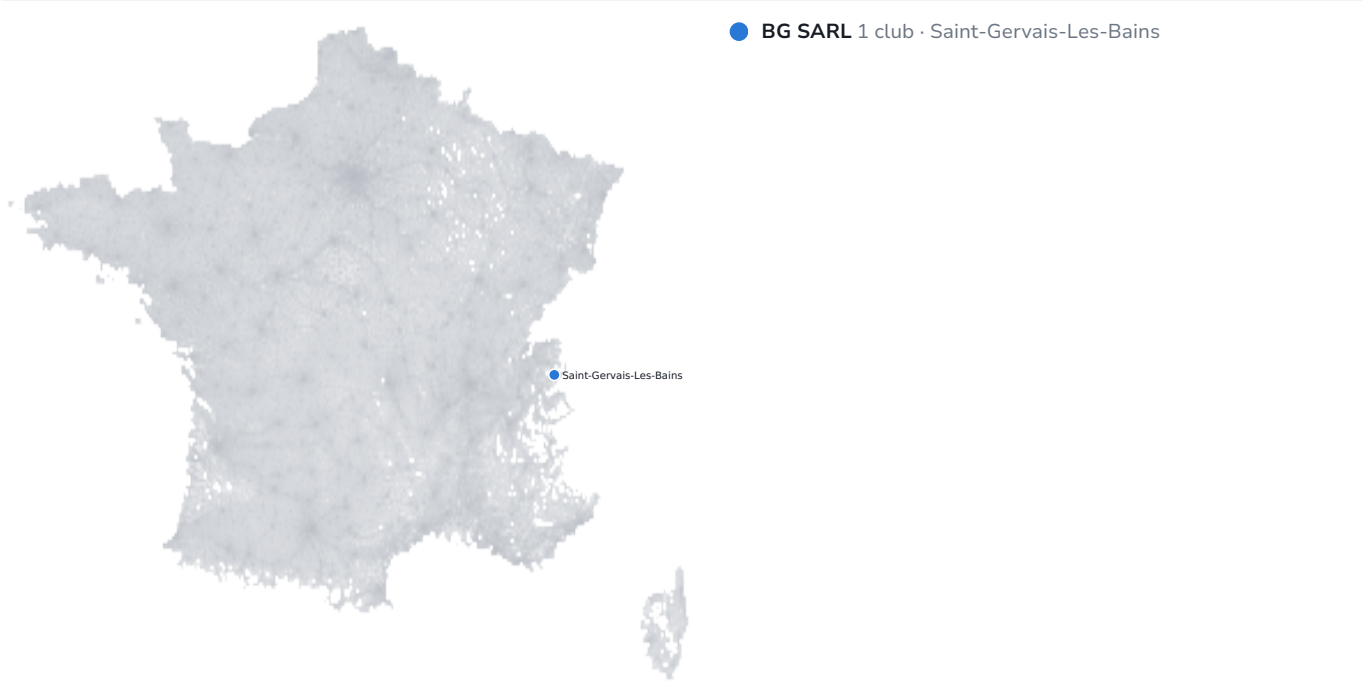
opened 2020–2020

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ENJOY FITNESS	Saint-Gervais-Les-Bains 74170	2020	1 → 1	1 → 1	1,954 → 1,926	11,762 → 8,774

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BG SARL
SIREN	497638809
Founded	2005-12-01
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	Rudy BERGNA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ENJOY FITNESS Saint-Gervais-Les-Bains

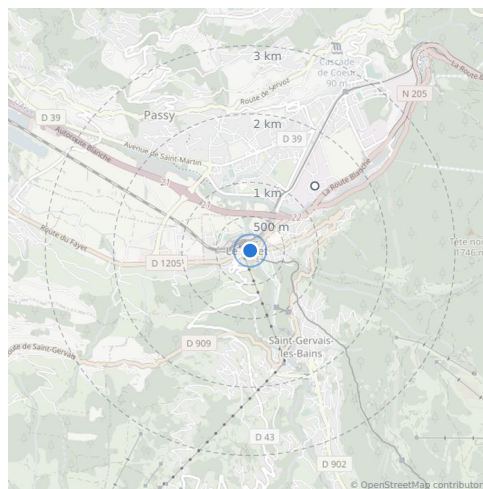
LE FAYET 93 AVENUE DE LA GARE 74170 SAINT-GERVAIS-LES-BAINS · opened 2020-04-08 · SIRET 49763880900051

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	72	68.8	-3.2
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0.21	new
Capture, 2 km	11,762	8,774	-25%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2020-04-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	35 500 m	1,398 people	43	939 aged 18-64 + 459 workers = 1,398 over 0.79 km2 = 1,780/km2
	2 km	8,473 people	30	4,982 aged 18-64 + 3,491 workers = 8,473 over 12.57 km2 = 674/km2
Competition weight 15%	97 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.21 wt	95	0 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	71 500 m	1,926 people	66	1,475 residents + 451 workers, demand within 500 m against every competitor within 3 km
	2 km	8,774 people	74	6,384 residents + 2,390 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,494 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.1 LQ
	2 km	not measured	—	catchment of 8,270 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	91 500 m	1.07x	89	23,870 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.08x	92	24,100 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2020

ACCESS — straight-line, GTFS

Rail	Saint-Gervais-les-Bains-Le Fayet — 117 m
Bus	Saint-Gervais-les-Bains - Le Fayet — 77 m
Footfall	Saint-Gervais-les-Bains Le Fayet — 117 m, 407,753 travellers/yr SNCF
Shops	23 within 150 m INSEE BPE

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