

DG2M

1 club operated · SAUMUR · company founded 2008-03-18

1

club

Saumur

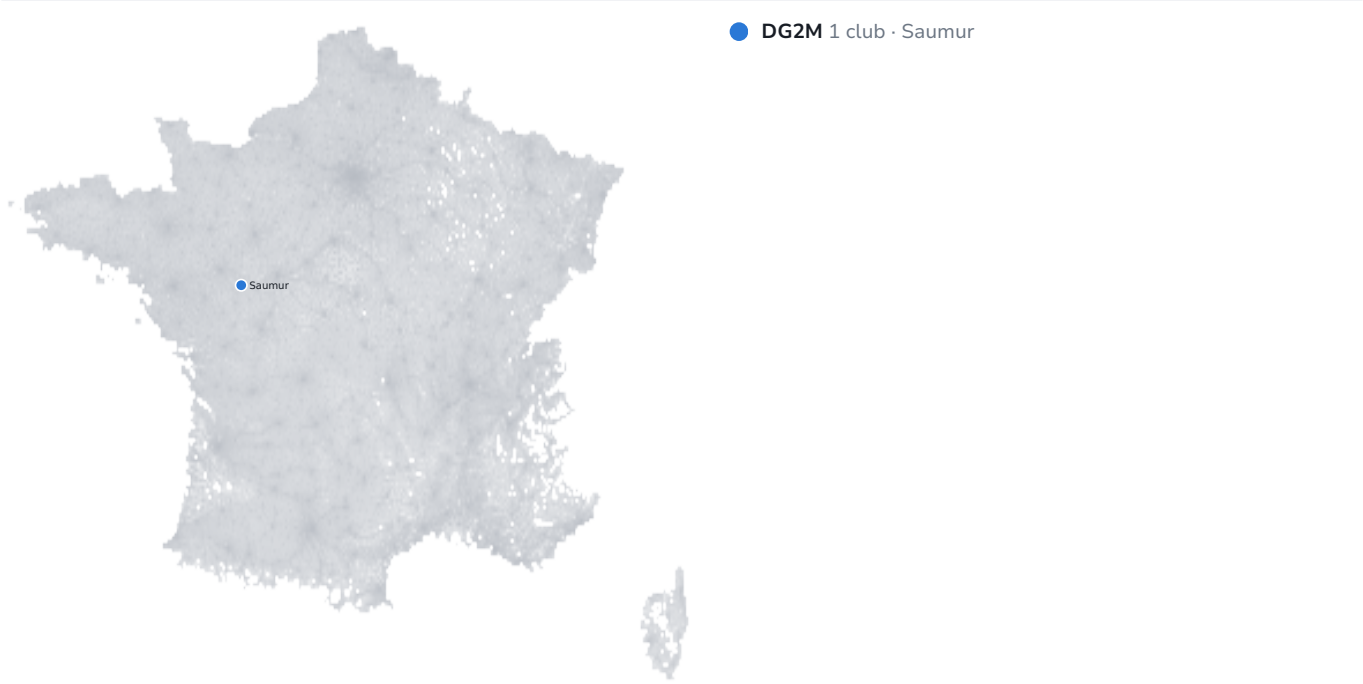
opened 2008–2008

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
DG2M	Saumur 49400	2008	0 → 0	1 → 3	1,841 → 1,505	8,170 → 3,423

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	DG2M
SIREN	503091597
Founded	2008-03-18
Activity	93.11Z NAF/APE code
Employees	02 Sirene band
Officers	Pierre-Antoine BARBOT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

DG2M Saumur

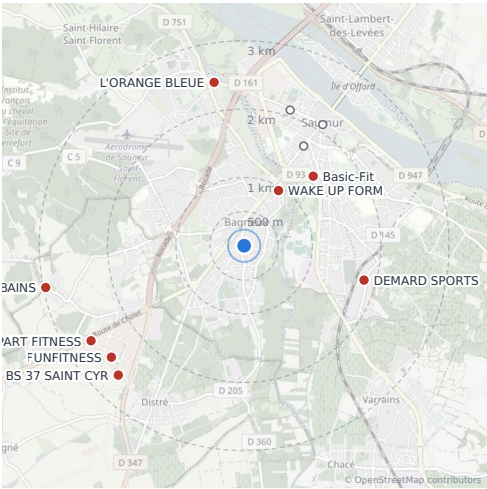
SAINT HILAIRE SAINT FLORENT CHE DU VIEUX BAGNEUX A SAUMUR 49400 SAUMUR · opened 2008-03-18 · SIRET 50309159700016

CHANGE SINCE OPENING — 2008 → today

	AT OPENING	TODAY	CHANGE
Location score	72	53.8	-18.2
Gyms within 1 km	0	1	+1
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0.60	2.60	+333%
Capture, 2 km	8,170	3,423	-58%
Saturation, 2 km vs national baseline	-33%	+101%	+134 pts

Competitor field as it stood on 2008-03-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	36 500 m	1,014 people	36	966 aged 18-64 + 49 workers = 1,014 over 0.79 km2 = 1,292/km2
	2 km	11,087 people	35	6,974 aged 18-64 + 4,114 workers = 11,087 over 12.57 km2 = 882/km2
Competition weight 15%	79 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.60 wt	65	3 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	44 500 m	1,505 people	58	1,462 residents + 42 workers, demand within 500 m against every competitor within 3 km
	2 km	3,423 people	34	3,117 residents + 306 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	49 500 m	not measured	—	catchment of 1,861 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.7 LQ
	2 km	LQ 2.01	49	3 clubs / 13,170 residents = 22.78 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	80 500 m	1.06×	85	23,620 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.03×	77	23,070 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2008

0.95 ▲ WAKE UP FORM	1.44 Basic-Fit Basic-Fit
Wake Up Form 2016	
1.83 ▲ DEMARD SPORTS 2025	2.43 ▲ L'ORANGE BLEUE
	L'Orange Bleue 2021
2.54 ▲ FUNFITNESS 2014	2.64 ▲ L'APPART FITNESS
	L'Appart Fitness 2024
2.64 ▲ BS 37 SAINT CYR 2026	2.97 ▲ POCE LES BAINS 2020

ACCESS — straight-line, GTFS

Rail	Saumur — 3300 m
Bus	Dolmen — 127 m
Footfall	Saumur — 3300 m, 966,833 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE