

BRIN DE FORME

1 club operated · BRISSAC LOIRE AUBANCE · company founded 2008-04-01

1

club

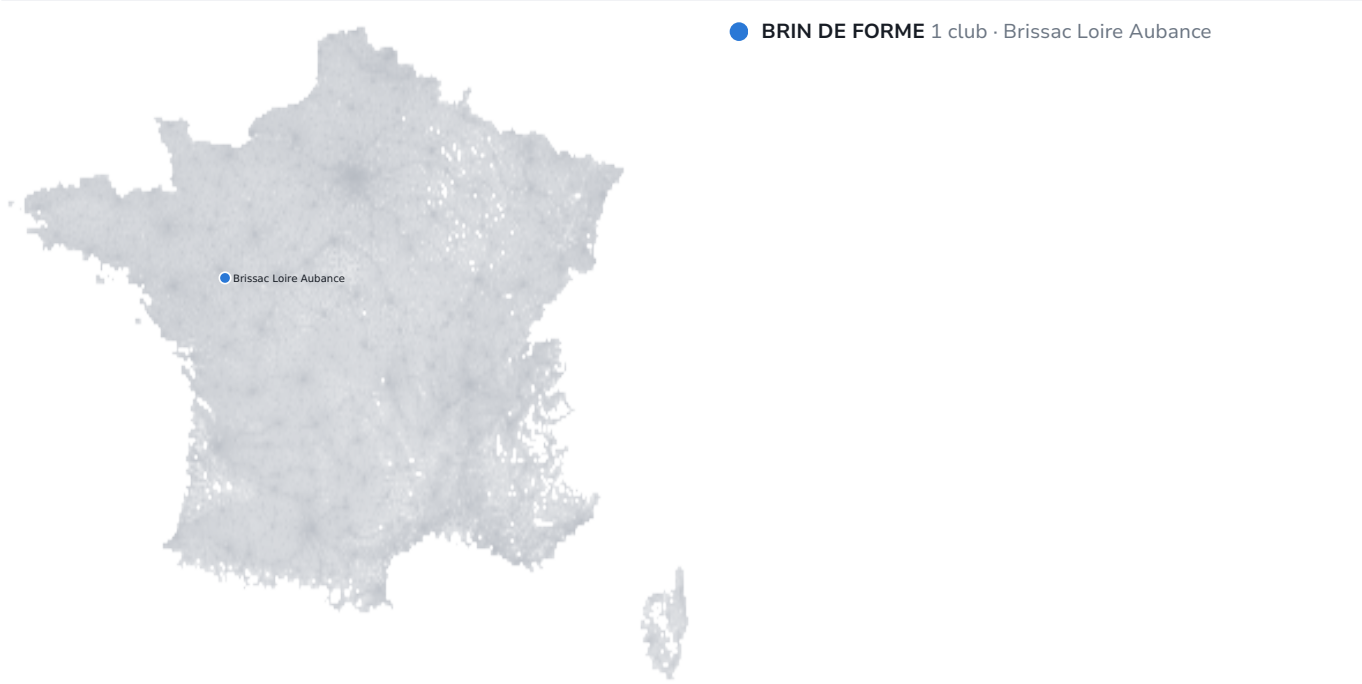
Brissac Loire Aubance

opened 2008–2008

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BRIN DE FORME	Brissac Loire Aubance 49250	2008	1 → 1	1 → 2	1,009 → 860	3,130 → 1,841

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BRIN DE FORME
SIREN	503816472
Founded	2008-04-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	PASCAL CORNIC (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BRIN DE FORME Brissac Loire Aubance

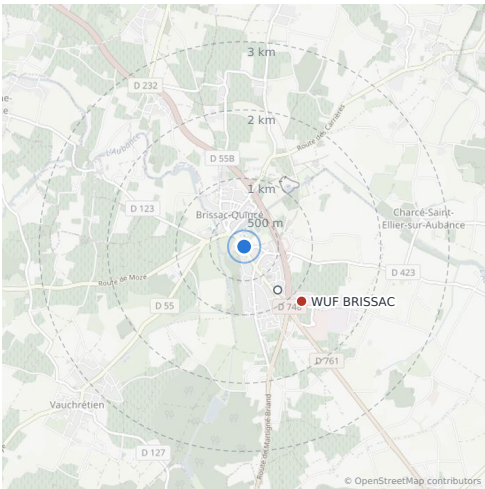
39 RUE LOUIS MORON 49250 BRISSAC LOIRE AUBANCE · opened 2008-04-01 · SIRET 50381647200016

CHANGE SINCE OPENING — 2008 → today

	AT OPENING	TODAY	CHANGE
Location score	50.2	42.4	-7.8
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1.16	new
Capture, 2 km	3,130	1,841	-41%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2008-04-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	10 500 m	577 people	25	577 aged 18-64 + 0 workers = 577 over 0.79 km2 = 734/km2
	2 km	1,834 people	1	1,799 aged 18-64 + 34 workers = 1,834 over 12.57 km2 = 146/km2
Competition weight 15%	87 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.16 wt	79	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	21 500 m	860 people	42	860 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	1,841 people	7	1,839 residents + 2 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,009 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.0 LQ
	2 km	not measured	—	catchment of 3,095 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	82 500 m	1.05×	82	23,440 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05×	82	23,440 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2008

1.16 ▲ WUF BRISSAC 2018

ACCESS — straight-line, GTFS

Rail	La Bohalle — 9749 m
Bus	RUE DE L'AUBANCE - BRISSAC-LOIRE-AUBANCE (BRISSAC-QUINCE) (49QUINaubaR)_2 — 273 m
Footfall	La Bohalle — 9750 m, 25,468 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE