

TOPFORM

1 club operated · ANNECY · company founded 2008-09-25

1 club

Annecy
opened 2017–2017 · 2 closed

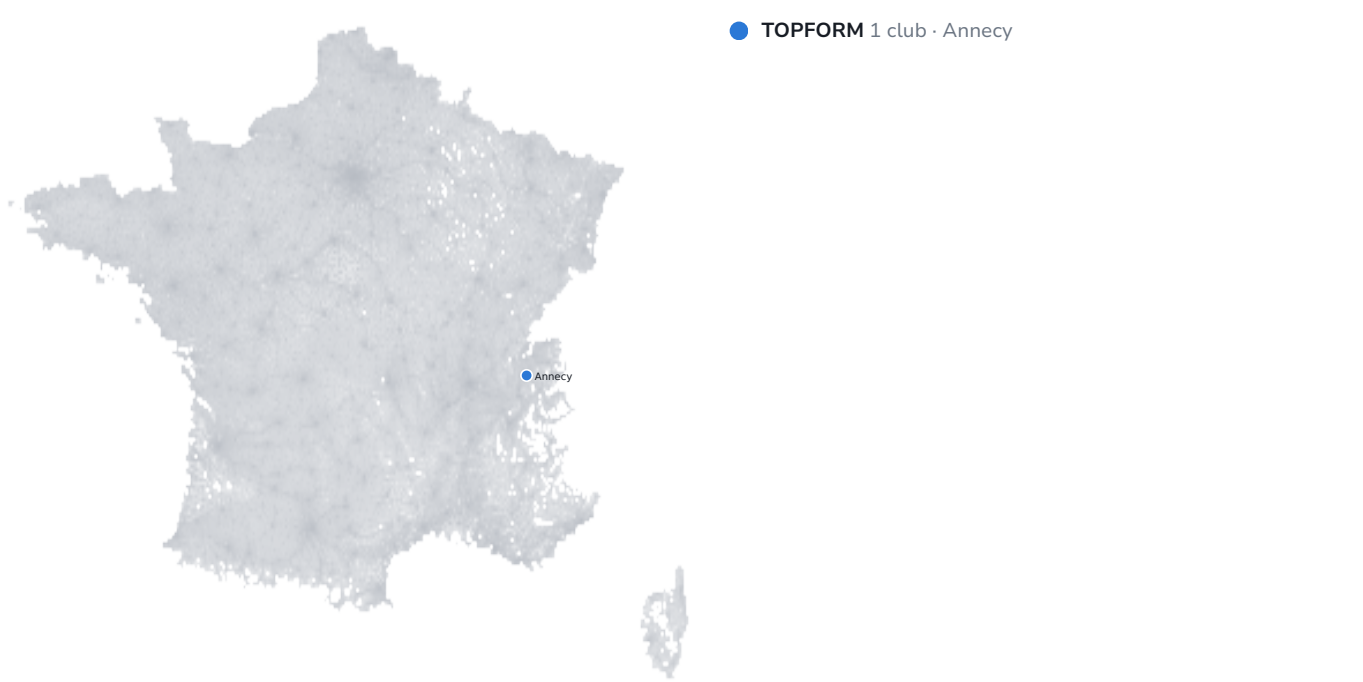
€222,352

EBITDA 2024

revenue €852,458 · net €148,856

equity €230,900 · financial debt €349,127 · cash €79,792

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ON AIR	Annecy 74000	2017	1 → 1	3 → 6	2,845 → 2,498	9,274 → 5,574

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: TOPFORM (Cesson), MOVING (Melun).

LEGAL IDENTITY — INSEE Sirene

Legal name	TOPFORM
SIREN	508241668
Founded	2008-09-25
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	STEPHANE SEBASTIEN COCHARD (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€157,800
Years filed	3 of the last 3 on record — 3 complete
Debt falling due	€342,774 within a year · €167,619 in one to five against cash of €79,792
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€852,458	€222,352	26%	€143,705	€148,856	€230,900	€349,127	€79,792	€278,776	€344,486	5
2023	€740,247	€138,250	19%	€53,346	€40,033	€82,044	€582,439	€40,365	€273,073	€319,621	5
2015	€487,200	€76,678	16%	€58,157	€57,729	€87,334	€66,414	€1,105	€85,174	€319,675	4

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ON AIR Annecy

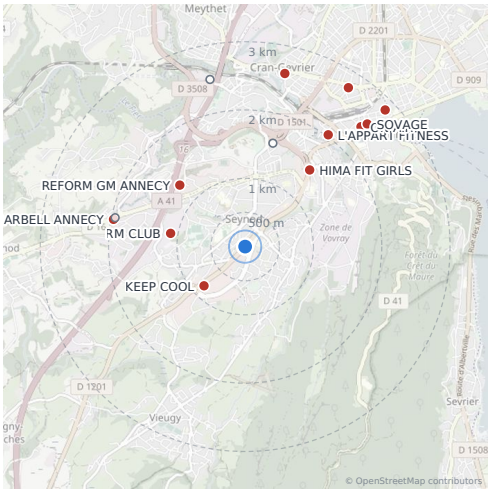
SEYNOD 153 B AV D AIX LES BAINS 74000 ANNECY · opened 2017-12-22 · SIRET 50824166800047

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	77.3	64.1	-13.2
Gyms within 1 km	2	2	0
Gyms within 2 km	3	6	+3
Competition weight, 2 km	2	5.18	+159%
Capture, 2 km	9,274	5,574	-40%
Saturation, 2 km vs national baseline	-31%	+78%	+109 pts

Competitor field as it stood on 2017-12-22 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46 500 m	2,234 people	52	2,080 aged 18-64 + 155 workers = 2,234 over 0.79 km2 = 2,845/km2
	2 km	16,278 people	42	14,998 aged 18-64 + 1,280 workers = 16,278 over 12.57 km2 = 1,295/km2
Competition weight 15%	70 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.18 wt	50	5 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	62 500 m	2,498 people	74	2,375 residents + 123 workers, demand within 500 m against every competitor within 3 km
	2 km	5,574 people	54	5,402 residents + 172 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	61 500 m	not measured	—	catchment of 3,456 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.6 LQ
	2 km	LQ 1.78	61	5 clubs / 25,546 residents = 19.57 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14×	100	25,420 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.15×	100	25,705 EUR against 22,380 nationally, median of 12 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2017

0.83	KEEP COOL Keepcool 2017	1.11	RM CLUB 2012
1.31	▲ REFORM GM ANNECY 2026	1.47	▲ HIMA FIT GIRLS 2026
1.97	▲ ELITE BARBELL ANNECY 2022	2.04	▲ L'APPART FITNESS L'Appart Fitness 2022
2.44	ON AIR On Air 2001	2.53	▲ SOVAGE 2026
... and 3 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Annecy — 2615 m
Bus	CORDELIERS — 138 m
Footfall	Annecy — 2615 m, 3,202,251 travellers/yr SNCF
Shops	14 within 150 m INSEE BPE