

ACTILIFE

2 clubs operated · SAINT-LOUIS, BLOTZHEIM · company founded 2009-01-01

2

clubs

Saint-Louis, Blotzheim

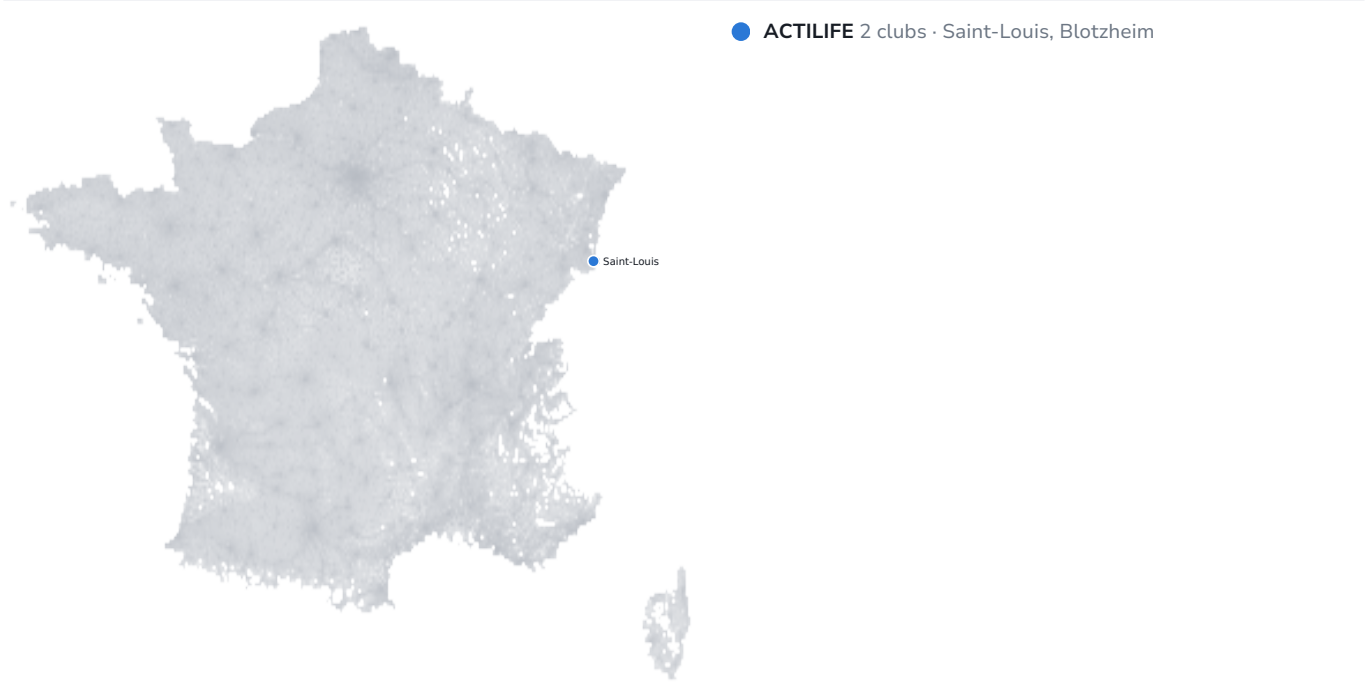
opened 2014–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ACTILIFE	Blotzheim 68730	2014	0 → 1	0 → 2	1,174 → 631	7,250 → 2,930
LA SUITE	Saint-Louis 68300	2025	2 → 2	2 → 2	296 → 296	3,762 → 3,657

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ACTILIFE
SIREN	510930365
Founded	2009-01-01
Activity	46.39B NAF/APE code
Employees	03 Sirene band

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ACTILIFE Blotzheim

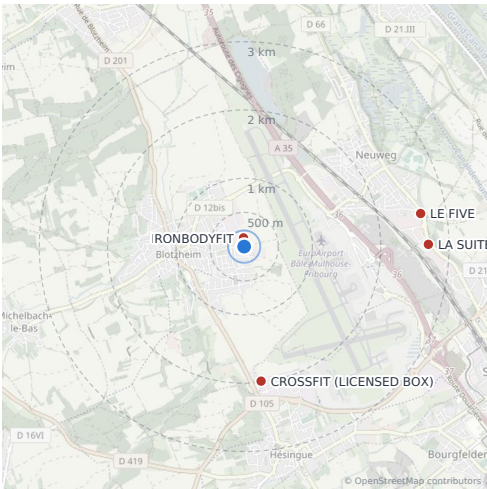
6 RUE CLEMENT ADER 68730 BLOTZHEIM · opened 2014-11-01 · SIRET 51093036500034

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	64.6	47.9	-16.7
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	2	+2
Competition weight, 2 km	0	1.40	new
Capture, 2 km	7,250	2,930	-60%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2014-11-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	25 500 m	886 people	34	459 aged 18-64 + 427 workers = 886 over 0.79 km2 = 1,128/km2
	2 km	4,983 people	20	3,581 aged 18-64 + 1,402 workers = 4,983 over 12.57 km2 = 397/km2
Competition weight 15%	68 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.40 wt	76	2 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	29 500 m	631 people	32	451 residents + 181 workers, demand within 500 m against every competitor within 3 km
	2 km	2,930 people	27	2,427 residents + 503 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 748 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.8 LQ
	2 km	not measured	—	catchment of 5,848 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.51x	100	33,890 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.46x	100	32,665 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2014

0.13 ▲ IRONBODYFIT 2019	1.99 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2017
2.63 ▲ LE FIVE 2024	2.7 ▲ LA SUITE 2025

ACCESS — straight-line, GTFS

Rail	Saint-Louis la Chaussée — 1808 m
Bus	Clostermann — 592 m
Footfall	Saint-Louis La Chaussée — 1808 m, 72,702 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE

LA SUITE Saint-Louis

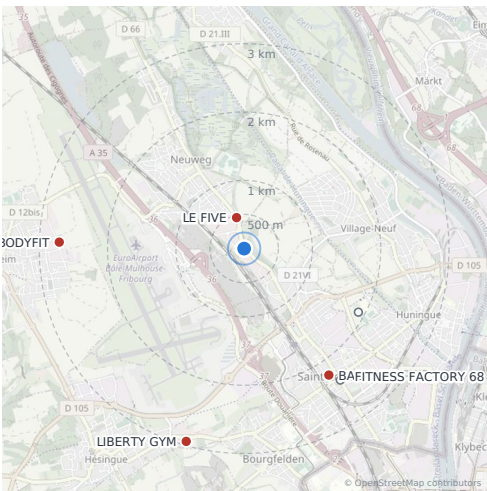
160 RUE DE MULHOUSE 68300 SAINT-LOUIS · opened 2025-11-30 · SIRET 51093036500042

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	55.2	55	-0.2
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1.10	1.10	0%
Capture, 2 km	3,762	3,657	-3%
Saturation, 2 km vs national baseline	-17%	-17%	0 pts

Competitor field as it stood on 2025-11-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	815 people	32	21 aged 18-64 + 794 workers = 815 over 0.79 km2 = 1,037/km2
	2 km	9,514 people	32	6,264 aged 18-64 + 3,250 workers = 9,514 over 12.57 km2 = 757/km2
Competition weight 15%	71 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.10 wt	80	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	26 500 m	296 people	10	4 residents + 291 workers, demand within 500 m against every competitor within 3 km
	2 km	3,657 people	36	2,836 residents + 821 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 38 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 232.5 LQ
	2 km	LQ 0.83	100	1 club / 10,636 residents = 9.40 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	68 500 m	0.86×	21	19,300 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.13×	100	25,370 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2025

0.47	LE FIVE 2024	2.23	BASIC FIT Basic-Fit
2.39	FITNESS FACTORY 68 2017	2.71	IRONBODYFIT 2019
2.95	LIBERTY GYM Liberty Gym 2019		

ACCESS — straight-line, GTFS

Rail	Saint-Louis la Chaussée — 1316 m
Bus	Rue de Séville — 167 m
Footfall	Saint-Louis La Chaussée — 1316 m, 72,702 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE