

OPERATOR REPORT · SIREN 511904518

AMBOISE WELLNESS

1 club operated · AMBOISE · company founded 2009-04-17

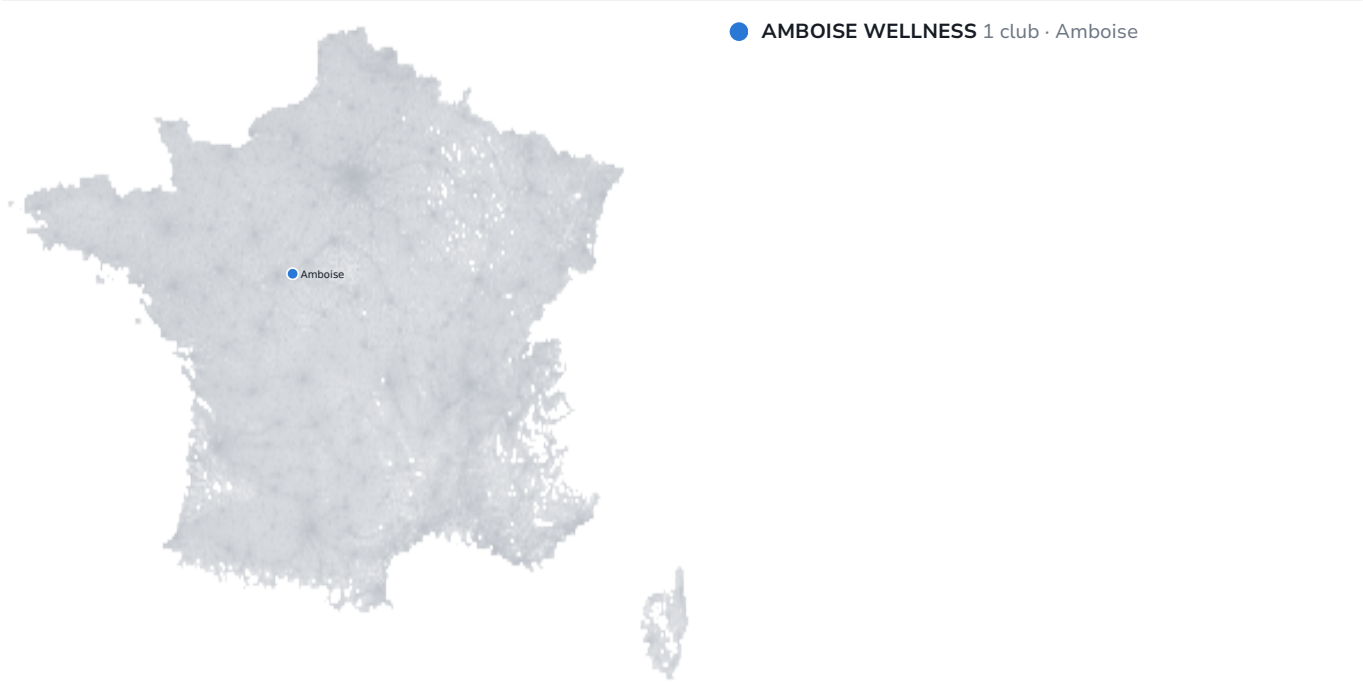
1club

Amboise
opened 2009–2009

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VIE TA FORME	Amboise 37400	2009	1 → 2	1 → 3	1,172 → 496	5,349 → 2,736

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	AMBOISE WELLNESS	Registered capital	not stated in any filing
SIREN	511904518	Years filed	0 of the last 0 on record
Founded	2009-04-17	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	11 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Freddy André Yvon GUINU (Directeur Général); SMA DEVELOPPEMENT (Directeur Général); SAG WELLNESS (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

VIE TA FORME Amboise

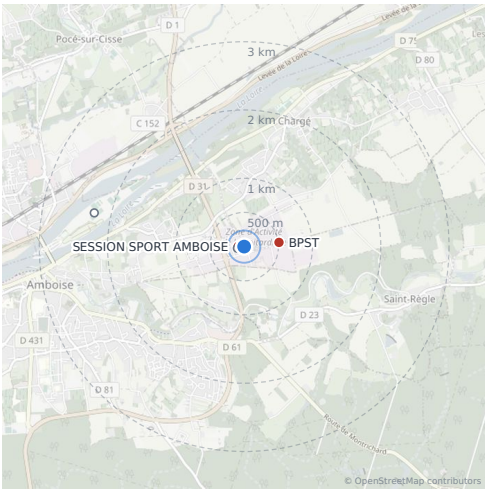
ZI LA BOITARDIERE RUE DU COLOMBIER 37400 AMBOISE · opened 2009-04-17 · SIRET 51190451800012

CHANGE SINCE OPENING — 2009 → today

	AT OPENING	TODAY	CHANGE
Location score	61.9	51	-10.9
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0.10	1.10	+1000%
Capture, 2 km	5,349	2,736	-49%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2009-04-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27 500 m	1,294 people	41	2 aged 18-64 + 1,292 workers = 1,294 over 0.79 km2 = 1,648/km2
	2 km	4,443 people	18	1,945 aged 18-64 + 2,498 workers = 4,443 over 12.57 km2 = 354/km2
Competition weight 15%	85 500 m	0.10 wt	94	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	1.10 wt	80	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	24 500 m	496 people	25	1 residents + 495 workers, demand within 500 m against every competitor within 3 km
	2 km	2,736 people	24	1,849 residents + 888 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 4 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2271.5 LQ
	2 km	not measured	—	catchment of 3,523 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.13×	100	25,350 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.13×	100	25,350 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2009

0.09 ▲ SESSION SPORT AMBOISE 2026	0.52 ▲ BPST 2018
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ACCESS — straight-line, GTFS

Rail	Gare de Amboise — 3097 m
Bus	Abel Gody — 255 m
Footfall	Amboise — 3097 m, 855,042 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE