

LIFE CLUB

1 club operated · MARSEILLE · company founded 2009-06-05

1 club

Marseille

opened 2009–2009

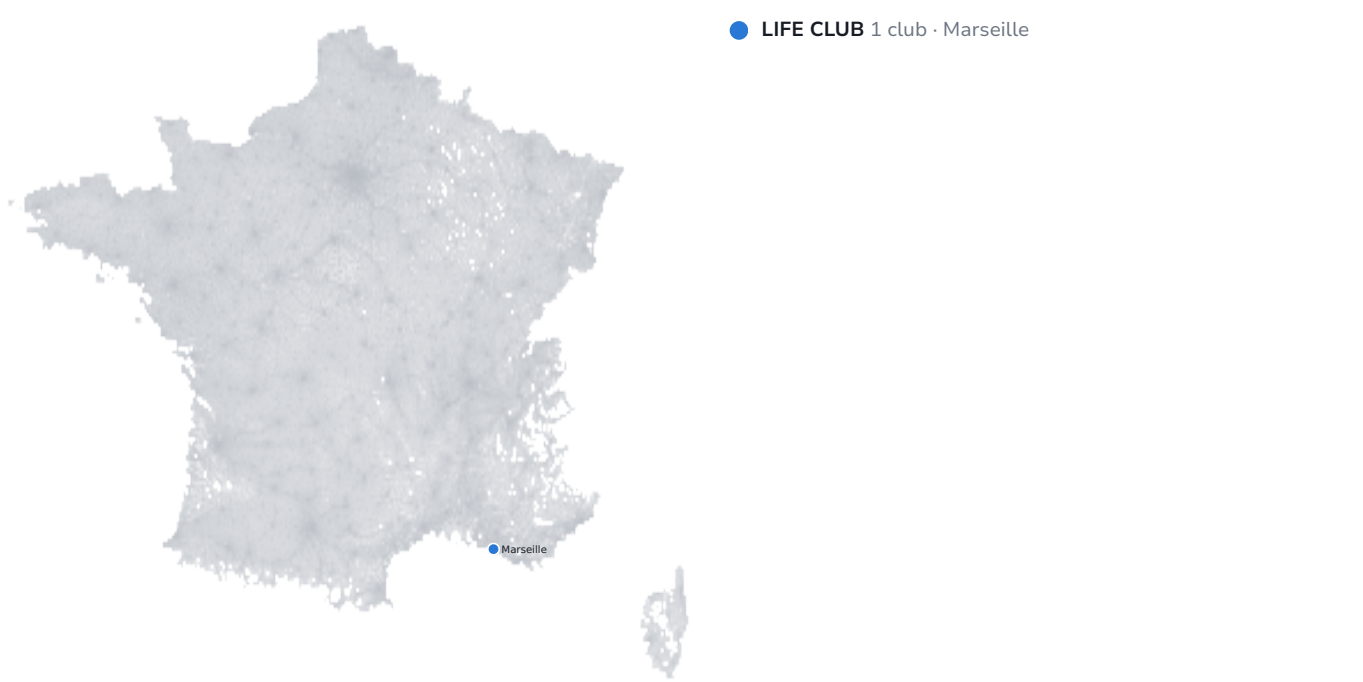
€13,884

EBITDA 2016

revenue €595,799 · net €2,797

equity €87,863 · financial debt €19,988 · cash €23,425

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LIFE CLUB	Marseille 13006	2009	1 → 8	5 → 41	13,156 → 2,418	46,620 → 5,162

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LIFE CLUB	Registered capital	€7,500
SIREN	513931089	Years filed	1 of the last 1 on record — 1 simplified
Founded	2009-06-05	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	00 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MIREILLE THEROND (MESROPIAN) (Gérant)		

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE	
2016	simplified	€595,799	€13,884	2%	€-5,906	€2,797	€87,863	€19,988	€23,425	€139,319	€368,306	6

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

LIFE CLUB Marseille

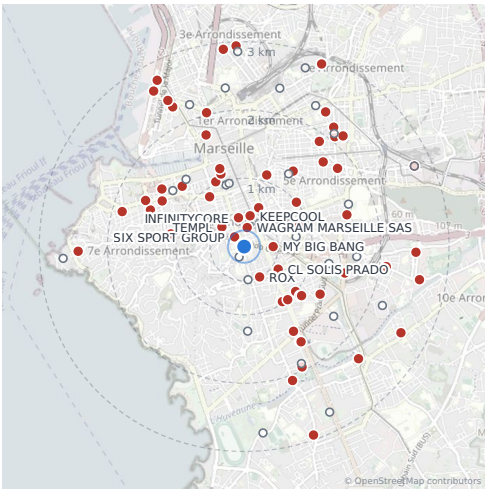
40 RUE DU DOCTEUR ESCAT 13006 MARSEILLE · opened 2009-06-05 · SIRET 51393108900017

CHANGE SINCE OPENING — 2009 → today

	AT OPENING	TODAY	CHANGE
Location score	89.3	52.1	-37.2
Gyms within 1 km	1	13	+12
Gyms within 2 km	5	41	+36
Competition weight, 2 km	4.05	38.21	+843%
Capture, 2 km	46,620	5,162	-89%
Saturation, 2 km vs national baseline	-78%	+126%	+204 pts

Competitor field as it stood on 2009-06-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



61 gym floors, 26 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	90 500 m	15,756 people	92	7,944 aged 18-64 + 7,812 workers = 15,756 over 0.79 km2 = 20,062/km2
	2 km	189,966 people	90	98,364 aged 18-64 + 91,602 workers = 189,966 over 12.57 km2 = 15,117/km2
Competition weight 15%	0 500 m	7.35 wt	0	7 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	38.21 wt	0	40 genuine gym floors and 12 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	60 500 m	2,418 people	72	1,544 residents + 874 workers, demand within 500 m against every competitor within 3 km
	2 km	5,162 people	51	3,471 residents + 1,690 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	22 500 m	LQ 4.94	0	7 clubs / 12,878 residents = 54.36 per 100k against 11.01 nationally
	2 km	LQ 2.26	37	40 clubs / 160,556 residents = 24.91 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	84 500 m	1.15×	100	25,750 EUR against 22,380 nationally, median of 7 IRIS within 500 m
	2 km	1.02×	73	22,800 EUR against 22,380 nationally, median of 79 IRIS within 2 km

NEAREST GYMS — 61 within 3 km; ▲ opened after 2009

0.2 ▲ SIX SPORT GROUP 2024	0.28 ▲ WAGRAM MARSEILLE SAS 2024
0.43 ▲ MY BIG BANG My Big Bang 2019	0.43 ▲ INFINITYCORE 2024
0.43 ▲ TEMPL 2026	0.46 ▲ KEEPCOOL Keepcool 2018
0.5 ▲ ROX 2026	0.6 ▲ CL SOLIS PRADO 2025
... and 53 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Castellane — 289 m
Bus	Paradis Fiolle — 117 m
Footfall	Marseille Saint-Charles — 2139 m, 17,863,802 travellers/yr SNCF
Shops	75 within 150 m INSEE BPE