

FORMES & FITNESS

1 club operated · LA GRANDE-MOTTE · company founded 2010-06-27

1 club

La Grande-Motte
opened 2010–2010

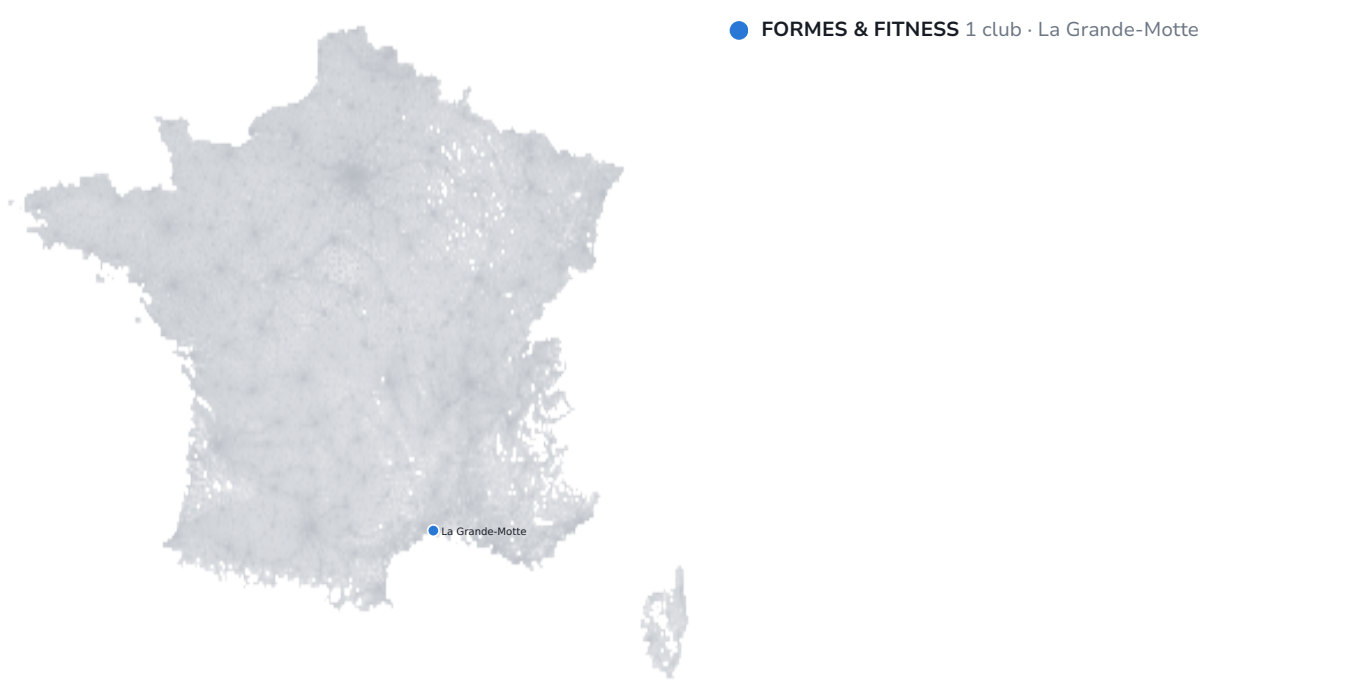
€5,851

EBITDA 2016

revenue €100,884 · net €-3,791

equity €33,866 · financial debt €8,201 · cash €2,907

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FORMES & FITNESS	La Grande-Motte 34280	2010	1 → 2	2 → 3	1,563 → 884	4,014 → 4,404

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name

SIREN

Founded

Activity

Employees

Officers

FORMES & FITNESS

522958750

2010-06-27

93.13Z NAF/APE code

01 Sirene band

RAPHAEL OLIVIER PINA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital

Years filed

Debt falling due

Confidentiality

Ownership changes

€10,000

2 of the last 2 on record — 2 simplified

not filed — the maturity table is a complete-regime page

never invoked — every filed income statement is public

not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2016	simplified	€100,884	€5,851	6%	€-3,312	€-3,791	€33,866	€8,201	€2,907	€32,471	€53,336	—
2015	simplified	€117,979	€48,535	41%	€36,806	€31,146	€37,657	€12,929	€18,196	€4,908	€59,506	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

FORMES & FITNESS La Grande-Motte

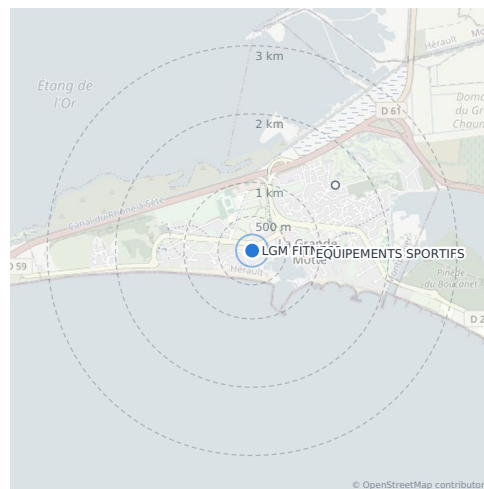
88 RUE DES ARTISANS 34280 LA GRANDE-MOTTE · opened 2010-06-27 · SIRET 52295875000013

CHANGE SINCE OPENING — 2010 → today

	AT OPENING	TODAY	CHANGE
Location score	55.3	49.7	-5.6
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1.20	1.40	+17%
Capture, 2 km	4,014	4,404	+10%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2010-06-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	33 500 m	1,308 people	41	408 aged 18-64 + 900 workers = 1,308 over 0.79 km2 = 1,666/km2
	2 km	7,218 people	27	4,430 aged 18-64 + 2,788 workers = 7,218 over 12.57 km2 = 574/km2
Competition weight 15%	68 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.40 wt	76	1 genuine gym floor and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	44 500 m	884 people	43	439 residents + 445 workers, demand within 500 m against every competitor within 3 km
	2 km	4,404 people	44	3,148 residents + 1,256 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	<i>not measured</i>	—	catchment of 904 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.1 LQ
	2 km	<i>not measured</i>	—	catchment of 8,950 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	67 500 m	1.00×	67	22,430 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.00×	67	22,430 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2010

0.0 ▲ LGM FITNESS 2026 0.79 EQUIPEMENTS SPORTIFS 1997

ACCESS — straight-line, GTFS

Rail Le Grau-du-Roi — **5820 m**
 Bus LA GRANDE-MOTTE - CAMPINGS — **193 m**
 Footfall Le Grau-du-Roi — 5820 m, 174,264 travellers/yr SNCF
 Shops 24 within 150 m INSEE BPE