

RAPHAEL (L'ORANGE BLEUE)

1 club operated · BEZIERS · company founded 2010-06-16

1 club

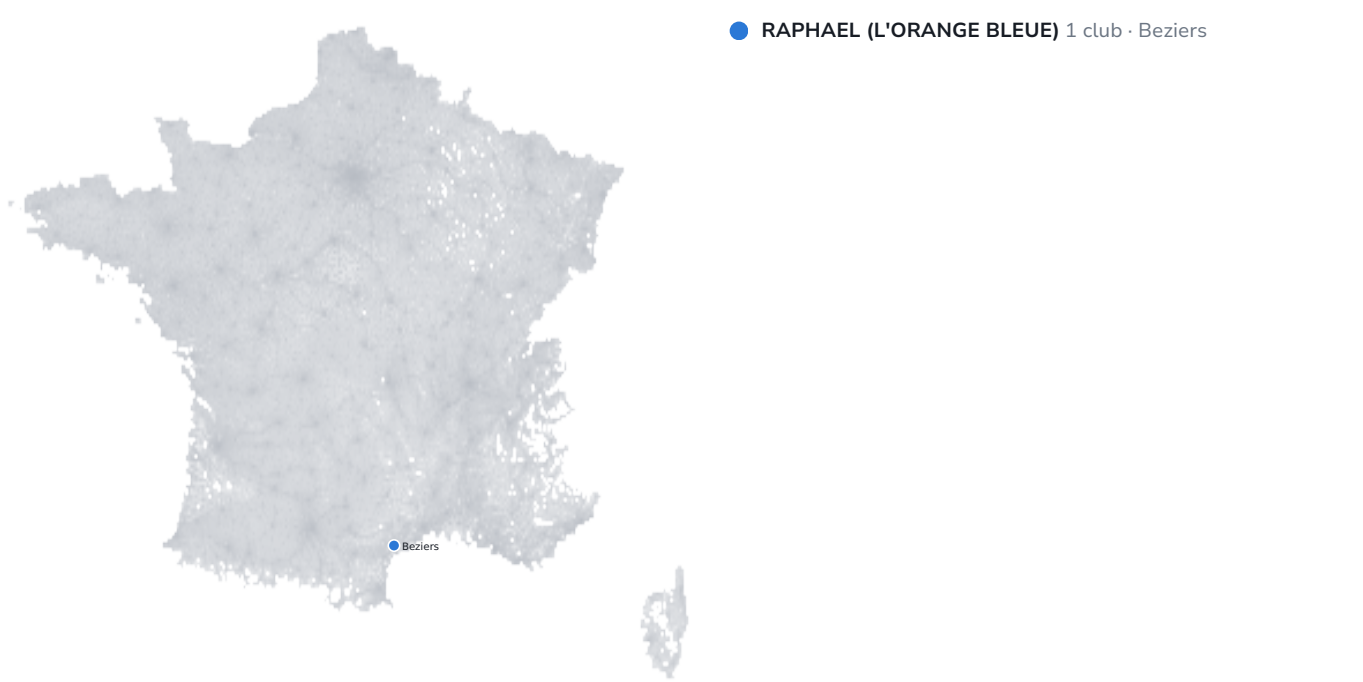
Beziers
opened 2015–2015 · 1 closed

€15,219

EBITDA 2016

revenue €115,735 · net €-5,040
equity €2,908 · financial debt €88,100 · cash €2,125 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Beziers 34500	2015	2 → 3	3 → 7	4,417 → 2,435	14,091 → 6,572

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: RAPHAEL (L'ORANGE BLEUE) (Fougeres).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	RAPHAEL (L'ORANGE BLEUE)	Registered capital	€15,000
SIREN	523143501	Years filed	2 of the last 2 on record — 2 simplified
Founded	2010-06-16	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	CASSANDRA MYRIAM CATHERINE COLETTE LIMONON (Gérant); RAPHAEL QUINTIN (Gérant)		

RISK FLAGS — from the accounts

- ▼ losses two years — 2016 → 2015
- ▼ high leverage — 2016, debt €88,100 vs EBITDA €15,219

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2016	simplified	€115,735	€15,219	13%	€-2,514	€-5,040	€2,908	€88,100	€2,125	€38,636	€59,627	2
2015	simplified	€71,253	€-15,597	-22%	€-22,059	€-19,328	€7,949	€103,516	—	€28,935	€55,738	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'ORANGE BLEUE Beziers

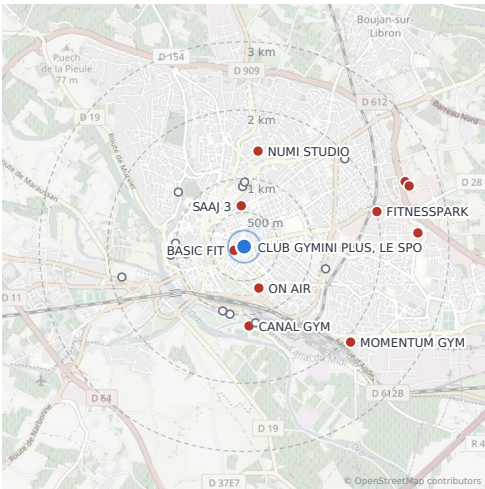
59 B AV SAINT SAENS 34500 BEZIERS · opened 2015-04-21 · SIRET 52314350100022

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	70.9	59.4	-11.5
Gyms within 1 km	3	5	+2
Gyms within 2 km	3	7	+4
Competition weight, 2 km	3.85	8.45	+119%
Capture, 2 km	14,091	6,572	-53%
Saturation, 2 km vs national baseline	-66%	+3%	+70 pts

Competitor field as it stood on 2015-04-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 12 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	67	500 m	6,498 people	74 4,426 aged 18-64 + 2,071 workers = 6,498 over 0.79 km2 = 8,273/km2
		2 km	46,229 people	62 27,942 aged 18-64 + 18,286 workers = 46,229 over 12.57 km2 = 3,679/km2
Competition weight 15%	41	500 m	1.40 wt	46 2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	8.45 wt	38 6 genuine gym floors and 12 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	66	500 m	2,435 people	73 1,942 residents + 494 workers, demand within 500 m against every competitor within 3 km
		2 km	6,572 people	61 5,010 residents + 1,562 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	98	500 m	not measured	— catchment of 7,966 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
		2 km	LQ 1.03	98 6 clubs / 52,650 residents = 11.40 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	0	500 m	0.63×	0 14,190 EUR against 22,380 nationally, median of 4 IRIS within 500 m
		2 km	0.65×	0 14,650 EUR against 22,380 nationally, median of 20 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2015

0.06 ▲ CLUB GYMINI PLUS, LE SPORT EN FAMILLE 2021	0.16 BASIC FIT Basic-Fit
0.6 SAAJ 3 Keepcool 2010	0.64 ▲ ON AIR On Air 2024
1.16 ▲ CANAL GYM 2019	1.41 ▲ NUMI STUDIO 2026
2.01 ▲ FITNESSPARK Fitness Park 2024	2.1 ▲ MOMENTUM GYM 2026
... and 4 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Béziers — 818 m
Bus	22 Août 1944 — 131 m
Footfall	Béziers — 818 m, 1,693,346 travellers/yr SNCF
Shops	35 within 150 m INSEE BPE