

DSD 36 S

1 club operated · SAINT-MAUR · company founded 2010-06-07

1 club

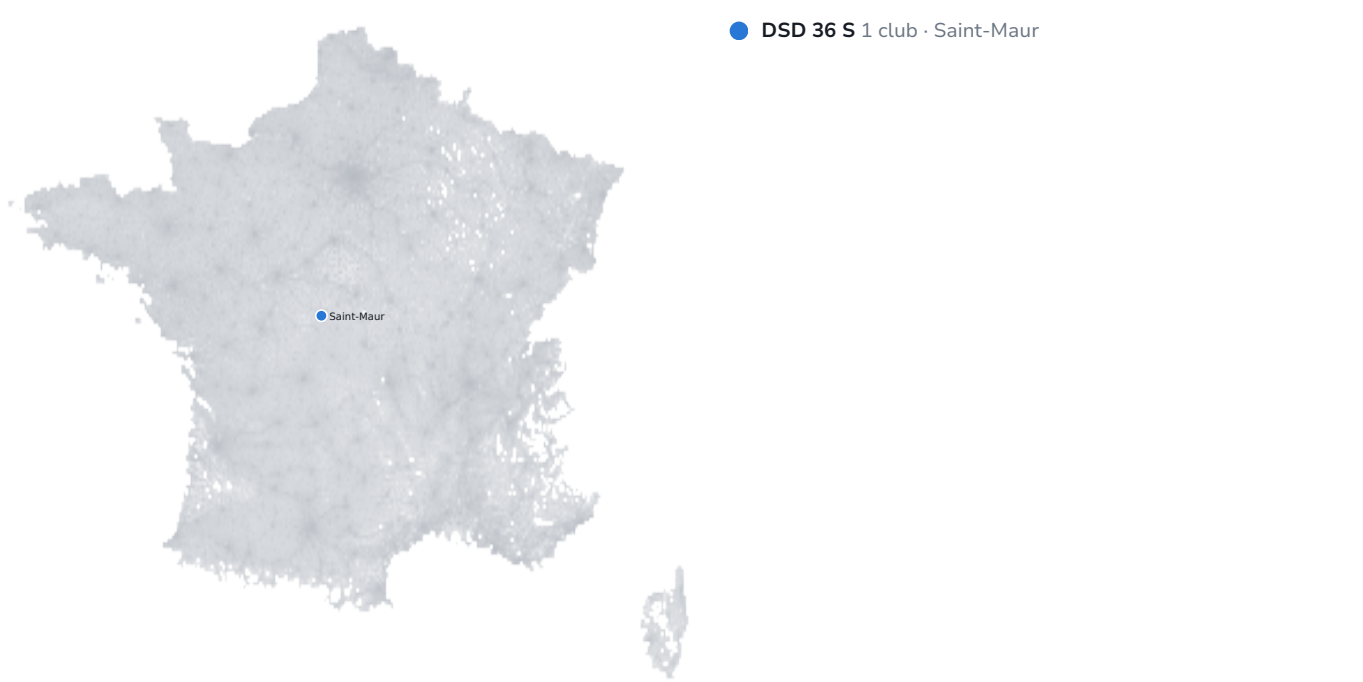
Saint-Maur
opened 2010–2010 · 1 closed

€-80,916

EBITDA 2024

revenue **€396,582** ·
net **€-126,188**
equity €-393,284 · financial
debt €520,141 · cash €7,792 ·
3 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ELANCIA	Saint-Maur 36250	2010	2 → 2	2 → 3	1 → 1	111 → 58

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: ELANCIA (Lyon).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	DSD 36 S	Registered capital	€1,000
SIREN	523416220	Years filed	6 of the last 6 on record — 6 complete
Founded	2010-06-07	Debt falling due	€542,360 within a year · €87,712 in one to five · €54,862 beyond five against cash of €7,792
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	BUS - BUILD U'R SUCCESS (Président de SAS)		

RISK FLAGS — from the accounts

- ▼ negative equity — 2024, €-393,284
- ▼ losses two years — 2024 → 2023
- ▼ high leverage — 2024, debt €520,141 vs EBITDA €-80,916

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	€396,582	€-80,916	-20%	€-119,175	€-126,188	€-393,284	€520,141	€7,792	€115,249		€347,177	—
2023	€343,143	€-107,392	-31%	€-145,007	€-151,596	€-267,096	€464,807	€18,435	€119,170		€315,455	—
2022	€314,472	€-89,848	-29%	€-103,987	€-96,723	€-115,499	€384,811	€60,699	€114,586		€281,459	2
2021	€236,751	€-19,195	-8%	€-99,586	€-92,678	€-18,775	€279,446	€172,724	€72,156		€262,211	—
2019	€570,211	€127,533	22%	€63,531	€48,589	€107,718	€160,959	€88,418	€108,030		€319,839	—
2017	€818,863	€222,178	27%	€131,882	€89,644	€209,088	€240,571	€53,756	€179,882		€395,619	6

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ELANCIA Saint-Maur

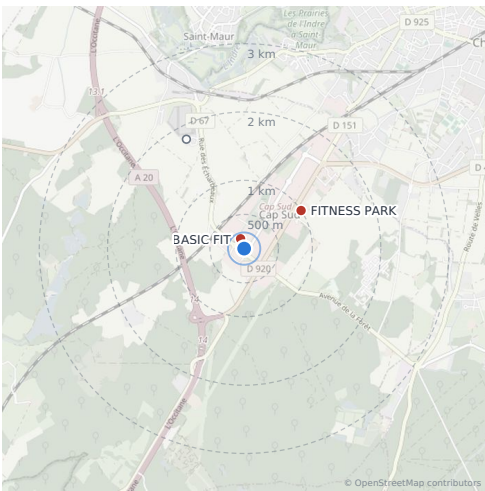
ZAC CAP SUD BD DU FRANC 36250 SAINT-MAUR · opened 2010-06-07 · SIRET 52341622000011

CHANGE SINCE OPENING — 2010 → today

	AT OPENING	TODAY	CHANGE
Location score	30.8	29.8	-1.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	3	+1
Competition weight, 2 km	0.60	1.10	+83%
Capture, 2 km	111	58	-48%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2010-06-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	0 500 m	1 people	0	1 aged 18-64 + 0 workers = 1 over 0.79 km2 = 2/km2
	2 km	128 people	0	77 aged 18-64 + 50 workers = 128 over 12.57 km2 = 10/km2
Competition weight 15%	80 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.10 wt	80	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	0 500 m	1 people	0	1 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	58 people	0	51 residents + 7 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 2 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4543.0 LQ
	2 km	not measured	—	catchment of 136 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 66.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	74 500 m	1.02×	74	22,890 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.02×	74	22,890 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 2 within 3 km; ▲ opened after 2010

0.15 BASIC FIT Basic-Fit	1.0 ▲ FITNESS PARK Fitness Park 2025
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ACCESS — straight-line, GTFS

Rail	Châteauroux — 5461 m
Bus	CAP SUD — 132 m
Footfall	Châteauroux — 5461 m, 766,220 travellers/yr SNCF
Shops	16 within 150 m INSEE BPE