

KC LAMBERSART

1 club operated · LAMBERSART · company founded 2010-06-24

1

club

Lambersart

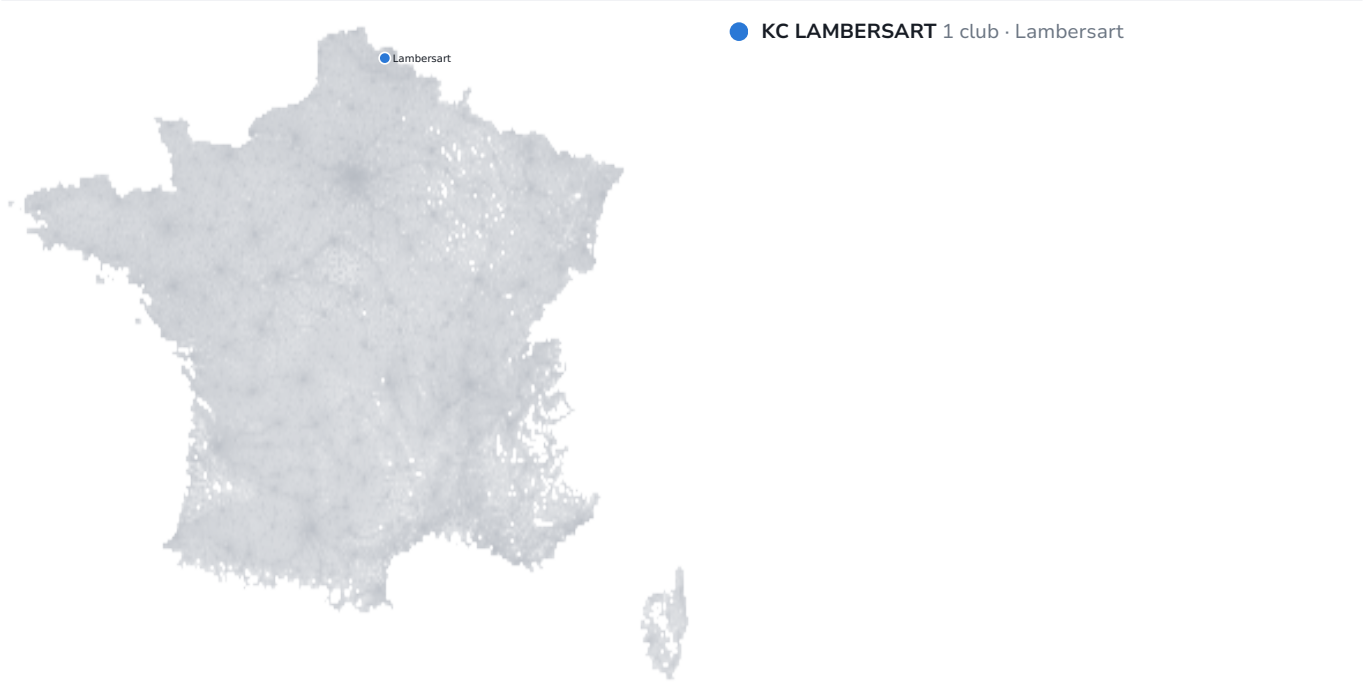
opened 2010-2010 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KC LAMBERSART	Lambersart 59130	2010	1 → 2	3 → 6	7,964 → 4,092	27,616 → 13,469

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: KC LAMBERSART (Eguilles).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	KC LAMBERSART	Registered capital	€15,000
SIREN	523568376	Years filed	1 of the last 1 on record — 1 complete
Founded	2010-06-24	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2024
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	BERNARD LECAT (Commissaire aux comptes titulaire); DG FINANCE (Président de SAS)		

RISK FLAGS — from the accounts

▼ negative equity — 2024, €-127,262

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel (RAPCAC)				€-127,262	€149,584	€1,730		—		—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

KC LAMBERSART Lambersart

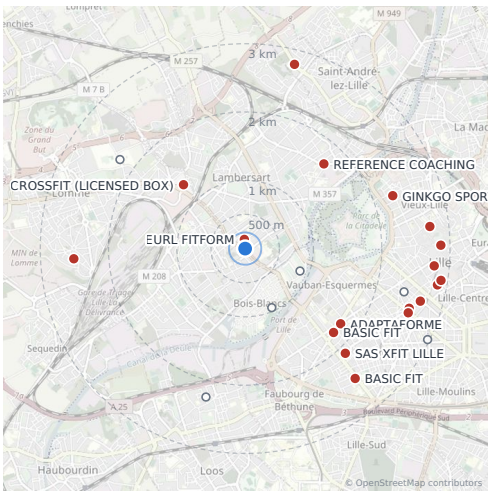
292 AVENUE DE DUNKERQUE 59130 LAMBERSART · opened 2010-06-24 · SIRET 52356837600017

CHANGE SINCE OPENING — 2010 → today

	AT OPENING	TODAY	CHANGE
Location score	87.7	80.3	-7.4
Gyms within 1 km	1	2	+1
Gyms within 2 km	3	6	+3
Competition weight, 2 km	2	4.30	+115%
Capture, 2 km	27,616	13,469	-51%
Saturation, 2 km vs national baseline	-70%	-22%	+48 pts

Competitor field as it stood on 2010-06-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



20 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	71 500 m	6,948 people	75	4,588 aged 18-64 + 2,360 workers = 6,948 over 0.79 km ² = 8,847/km ²
	2 km	63,184 people	68	37,043 aged 18-64 + 26,140 workers = 63,184 over 12.57 km ² = 5,028/km ²
Competition weight 15%	55 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.30 wt	54	5 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	91 500 m	4,092 people	88	2,996 residents + 1,096 workers, demand within 500 m against every competitor within 3 km
	2 km	13,469 people	92	9,465 residents + 4,004 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 7,127 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
	2 km	LQ 0.78	100	5 clubs / 58,486 residents = 8.55 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	86 500 m	1.10×	100	24,640 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	1.03×	78	23,105 EUR against 22,380 nationally, median of 32 IRIS within 2 km

NEAREST GYMS — 20 within 3 km; ▲ opened after 2010

0.13 ▲ EURL FITFORM 2015	1.3 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2024
1.69 REFERENCE COACHING 2008	1.78 ▲ ADAPTAFORME 2010
1.78 BASIC FIT Basic-Fit	2.12 ▲ SAS XFIT LILLE 2018
2.3 ▲ GINKGO SPORT 2022	2.49 ▲ BASIC FIT Basic-Fit 2015

... and 12 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Canteleu — 145 m
Bus	Canteleu — 166 m
Footfall	Saint-André-lez-Lille — 2481 m, 29,626 travellers/yr SNCF
Shops	41 within 150 m INSEE BPE