

LC GYM (MYGYM360)

2 clubs operated · SAINT-DENIS · company founded 2010-06-15

2 clubs

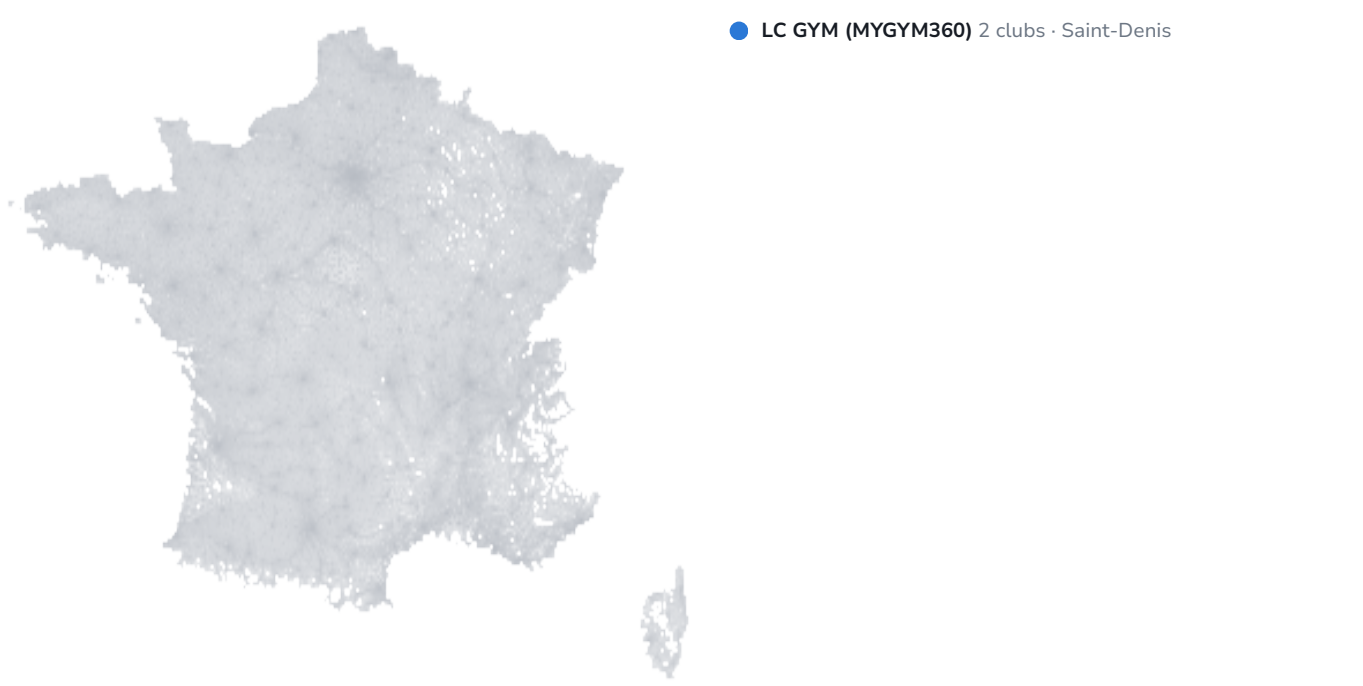
Saint-Denis
opened 2010–2026

€142,012

EBITDA 2017

revenue €507,042 · net €67,346
equity €87,563 · financial debt — · cash €278,492 · 1 risk flag

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MYGYM360	Saint-Denis 97400	2010	1 → 1	1 → 4	1,191 → 663	9,404 → 3,763
MYGYM360 SAINTE-CLOTILDE	Saint-Denis 97490	2026	1 → 1	2 → 2	1,620 → 1,620	8,742 → 8,742

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LC GYM (MYGYM360)	Registered capital	€18,000
SIREN	524715273	Years filed	4 of the last 4 on record — 4 complete
Founded	2010-06-15	Debt falling due	€577,337 within a year against cash of €684,312
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2024, 2023
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Alexandre NOGUES (Directeur Général); MYGYM 360 REUNION (Président de SAS)		

RISK FLAGS — from the accounts

▼ stopped publishing income statement — 2024, last published 2017

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel				€373,526		€108,902	€684,312	—	—	4
2023	income statement withheld — Partiellement confidentiel				€334,299		€204,153	€652,724	—	—	—
2017	€507,042	€142,012	28%	€90,180	€67,346	€87,563	—	€278,492	€59,852	€292,480	—
2016	€534,724	€176,538	33%	€128,596	€93,084	€114,217	€121	€162,771	€36,912	€309,043	—

Per club, 2017 revenue €253,521 · EBITDA €71,006 · net €33,673 · staff €29,926 · external charges €146,240
arithmetic split over 2 clubs; no club's own share is published

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

MYGYM360 Saint-Denis

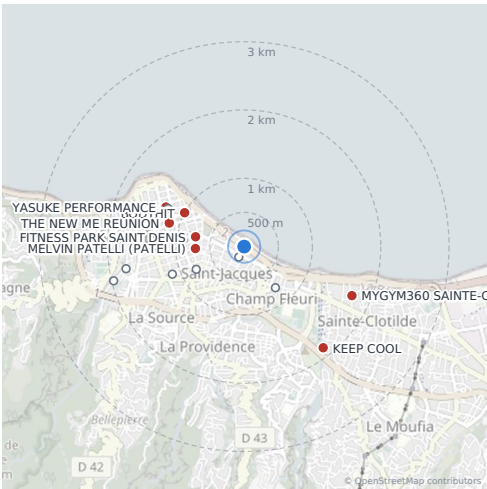
66 BOULEVARD LANCASTEL 97400 SAINT-DENIS · opened 2010-06-15 · SIRET 52471527300016

CHANGE SINCE OPENING — 2010 → today

	AT OPENING	TODAY	CHANGE
Location score	60.8	43.8	-17.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	4	+3
Competition weight, 2 km	0.40	3.26	+715%
Capture, 2 km	9,404	3,763	-60%
Saturation, 2 km vs national baseline	-100%	+56%	+156 pts

Competitor field as it stood on 2010-06-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	31 500 m	650 people	27	650 aged 18-64 + 0 workers = 650 over 0.79 km2 = 828/km2
	2 km	9,878 people	33	9,878 aged 18-64 + 0 workers = 9,878 over 12.57 km2 = 786/km2
Competition weight 15%	72 500 m	0.16 wt	91	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.26 wt	60	3 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	36 500 m	663 people	34	663 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	3,763 people	38	3,763 residents + 0 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	72 500 m	not measured	—	catchment of 1,240 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.3 LQ
	2 km	LQ 1.56	72	3 clubs / 17,466 residents = 17.18 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.61×	0	13,590 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.69×	0	15,495 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2010

0.71 ▲ MELVIN PATELLI (PATELLI) 2024	0.73 ▲ FITNESS PARK SAINT DENIS Fitness Park 2025
1.0 ▲ BODYHIT Bodyhit 2020	1.15 ▲ THE NEW ME REUNION The New Me 2026
1.28 ▲ YASUKE PERFORMANCE 2026	1.73 MYGYM360 SAINT-CLOTILDE
1.88 KEEP COOL Keepcool	

ACCESS — straight-line, GTFS

Bus	St Jacques — 418 m
Shops	1 within 150 m INSEE BPE

MYGYM360 SAINTE-CLOTILDE Saint-Denis

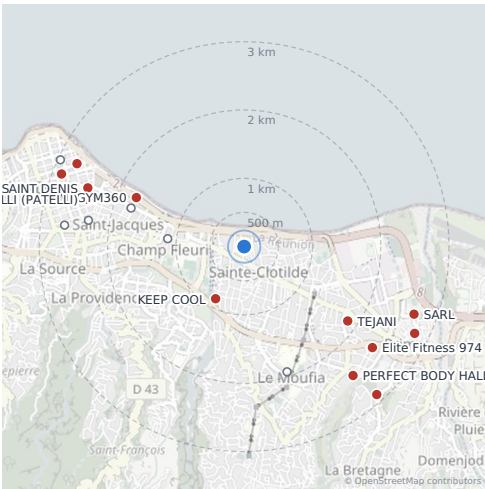
7 RUE JEAN BAPTISTE PONAMA 97490 SAINT-DENIS · opened 2026-10-26 · SIRET 52471527300024

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	60.9	60.9	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1	1	0%
Capture, 2 km	8,742	8,742	0%
Saturation, 2 km vs national baseline	-47%	-46%	+2 pts

Competitor field as it stood on 2026-10-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	34	500 m	974 people	35 974 aged 18-64 + 0 workers = 974 over 0.79 km ² = 1,240/km ²
		2 km	9,782 people	33 9,782 aged 18-64 + 0 workers = 9,782 over 12.57 km ² = 778/km ²
Competition weight 15%	88	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	1.00 wt	81 1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	68	500 m	1,620 people	61 1,620 residents + 0 workers, demand within 500 m against every competitor within 3 km
		2 km	8,742 people	74 8,742 residents + 0 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	not measured	— catchment of 1,762 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.2 LQ
		2 km	LQ 0.54	100 1 club / 16,746 residents = 5.97 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	0	500 m	0.59×	0 13,250 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.65×	0 14,640 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2026

0.87	KEEP COOL Keepcool 2015	1.73	MYGYM360 MYGYM360
1.87	TEJANI	2.39	Elite Fitness 974
2.39	MELVIN PATELLI (PATELLI)	2.45	FITNESS PARK SAINT DENIS Fitness Park
2.47	PERFECT BODY HALL	2.68	SARL
... and 4 more within 3 km.			

ACCESS — straight-line, GTFS

Bus	Banian — 388 m
Shops	3 within 150 m INSEE BPE