

OB LAMBALLE

1 club operated · LAMBALLE-ARMOR · company founded 2010-09-09

1

club

Lamballe-Armor

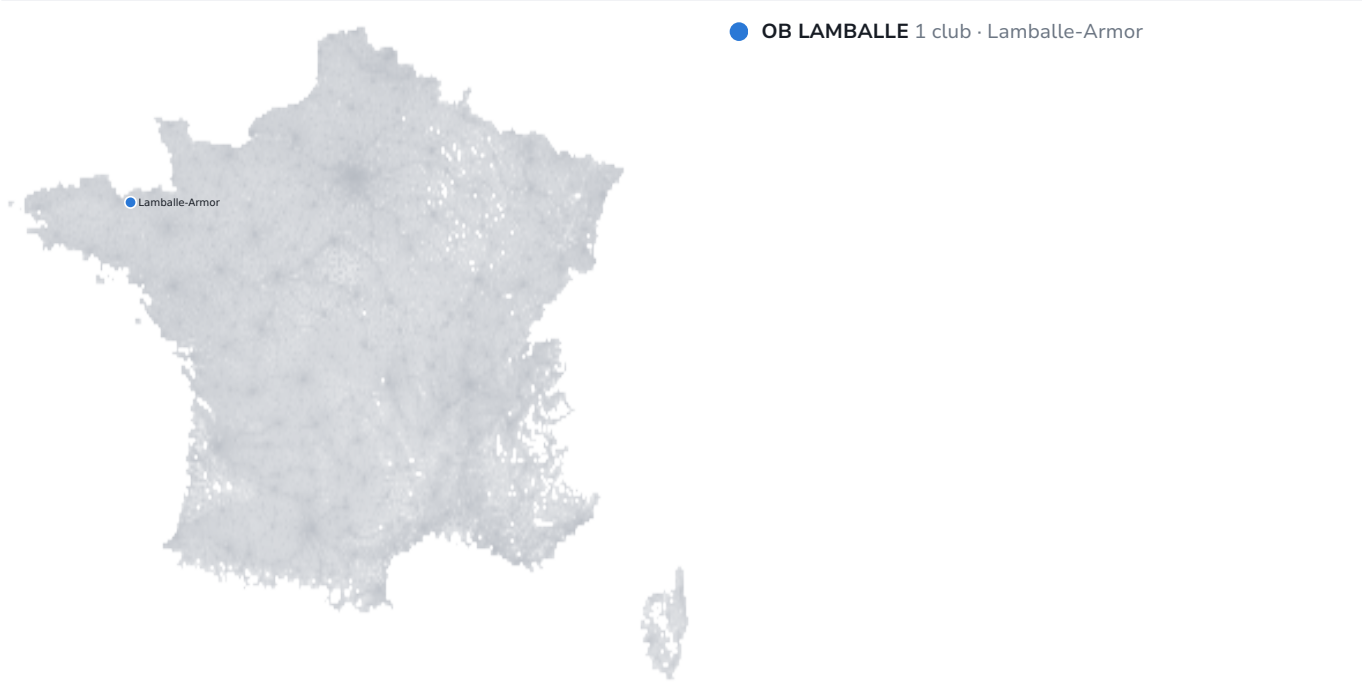
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Lamballe-Armor 22400	2022	2 → 2	2 → 2	38 → 37	1,161 → 872

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB LAMBALLE
SIREN	524944956
Founded	2010-09-09
Activity	85.51Z NAF/APE code
Employees	02 Sirene band
Officers	José Enrique NERCELLAS CORDOBA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Lamballe-Armor

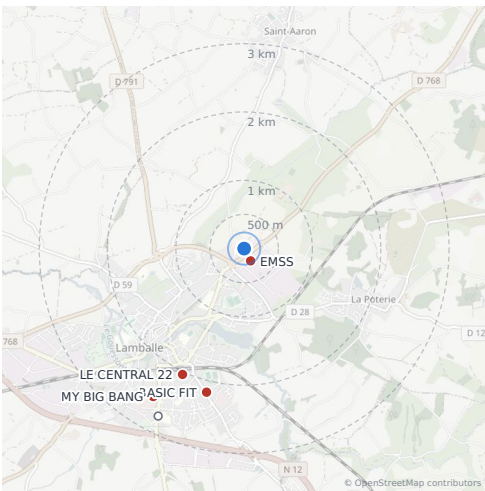
ZA DE LANJOUAN 8 RUE DES PRES JOUETTES 22400 LAMBALLE-ARMOR · opened 2022-09-26 · SIRET 52494495600043

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	28.4	28.4	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1	1	0%
Capture, 2 km	1,161	872	-25%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-09-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	61 people	0	27 aged 18-64 + 34 workers = 61 over 0.79 km2 = 78/km2
	2 km	2,681 people	8	2,627 aged 18-64 + 54 workers = 2,681 over 12.57 km2 = 213/km2
Competition weight 15%	500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	37 people	0	22 residents + 15 workers, demand within 500 m against every competitor within 3 km
	2 km	872 people	0	856 residents + 16 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 52 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 174.7 LQ
	2 km	not measured	—	catchment of 4,667 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
Fit weight 10%	unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.00×	68	22,440 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00×	68	22,440 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2022

0.2	EMSS 2021	2.05	▲ LE CENTRAL 22 2026
2.17	BASIC FIT Basic-Fit	2.54	MY BIG BANG My Big Bang 2022

ACCESS — straight-line, GTFS

Rail	Lamballe — 2063 m
Bus	Rond-point de Lanjouan — 228 m
Footfall	Lamballe — 2063 m, 711,369 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

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