

CODE 34 (EASYGYM)

1 club operated · SAINT-CLEMENT-DE-RIVIERE · company founded 2011-03-01

1

club

Saint-Clement-De-Riviere

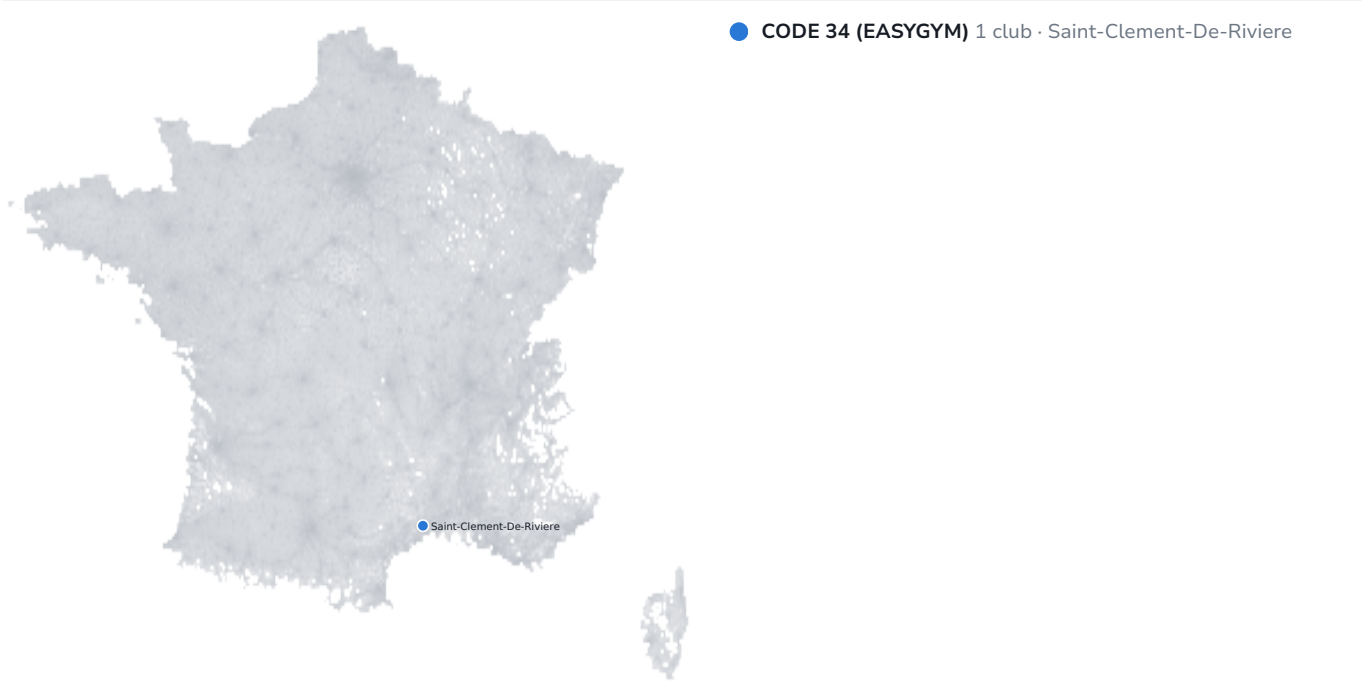
opened 2018–2018 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
EASYGYM	Saint-Clement-De-Riviere 34980	2018	2 → 2	3 → 5	222 → 217	7,496 → 5,239

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: FITNESS ACCESS (Saint-Clement-De-Riviere).

LEGAL IDENTITY — INSEE Sirene

Legal name	CODE 34 (EASYGYM)
SIREN	530438035
Founded	2011-03-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	NICOLAS CUBEDO (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

EASYGYM Saint-Clement-De-Riviere

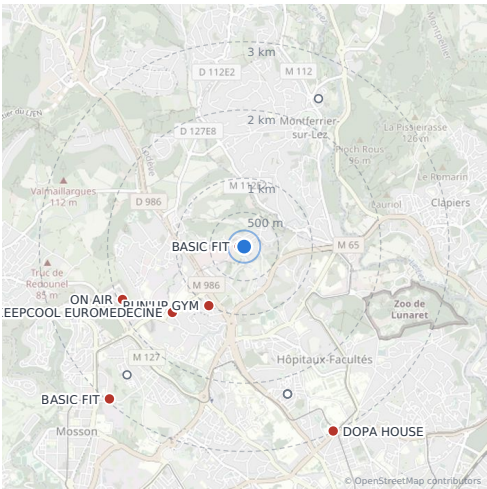
48 IMPASSE DES EGLANTIERS 34980 SAINT-CLEMENT-DE-RIVIERE · opened 2018-07-03 · SIRET 53043803500020

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	62.1	46.5	-15.6
Gyms within 1 km	2	2	0
Gyms within 2 km	3	5	+2
Competition weight, 2 km	1.60	3.40	+112%
Capture, 2 km	7,496	5,239	-30%
Saturation, 2 km vs national baseline	+17%	+140%	+123 pts

Competitor field as it stood on 2018-07-03 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	36	500 m	259 people	9 96 aged 18-64 + 163 workers = 259 over 0.79 km2 = 330/km2
		2 km	30,148 people	54 10,173 aged 18-64 + 19,975 workers = 30,148 over 12.57 km2 = 2,399/km2
Competition weight 15%	67	500 m	0.40 wt	79 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	3.40 wt	59 4 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	31	500 m	217 people	1 129 residents + 88 workers, demand within 500 m against every competitor within 3 km
		2 km	5,239 people	52 2,559 residents + 2,680 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	30	500 m	not measured	— catchment of 191 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 47.6 LQ
		2 km	LQ 2.40	30 4 clubs / 15,120 residents = 26.46 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	92	500 m	1.10×	100 24,640 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	1.06×	86 23,680 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2018

0.07	BASIC FIT Basic-Fit	1.01	RUN'UP GYM 2011
1.43	▲ KEEP COOL EUROMEDECINE Keepcool 2018	1.94	▲ ON AIR On Air 2026
2.98	BASIC FIT Basic-Fit	3.0	▲ DOPA HOUSE 2026

ACCESS — straight-line, GTFS

Tram	Plan des 4 Seigneurs — 1185 m
Bus	Aqueduc — 649 m
Footfall	Montpellier Saint-Roch — 5705 m, 7,534,414 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE