

KC MARSEILLE VIEUX PORT (FEEL SPORT)

1 club operated · MARSEILLE · company founded 2011-05-30

1

club

Marseille

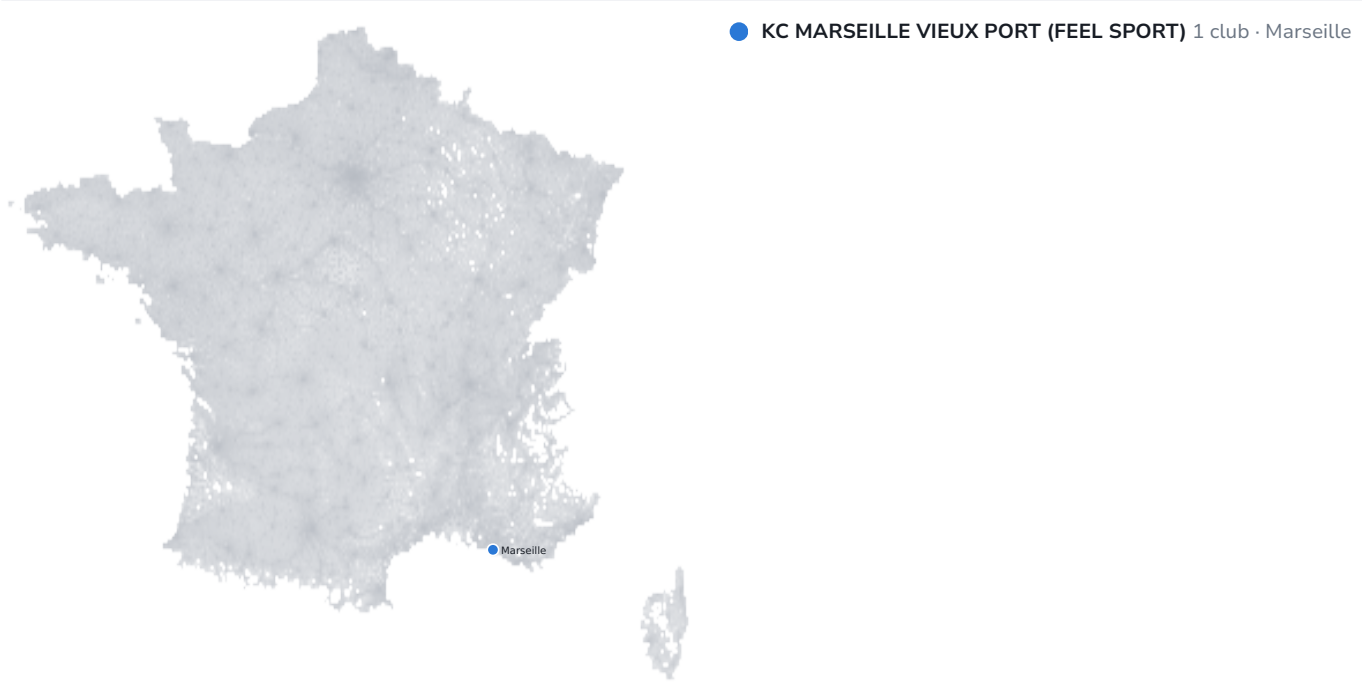
opened 2011–2011

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FEEL SPORT	Marseille 13007	2011	1 → 5	3 → 32	9,273 → 3,224	38,450 → 6,545

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KC MARSEILLE VIEUX PORT (FEEL SPORT)
SIREN	532124948
Founded	2011-05-30
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Jean-Philippe BERNARD (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FEEL SPORT Marseille

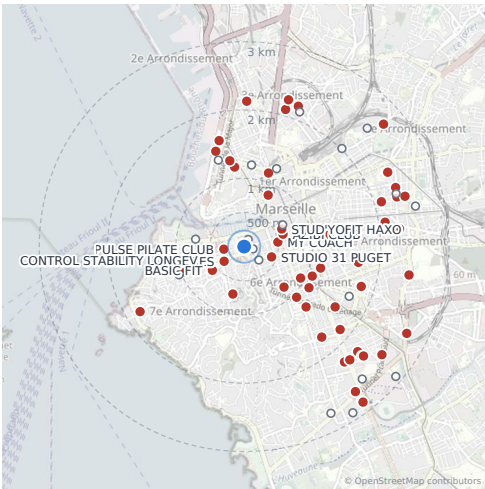
87 RUE SAINTE 13007 MARSEILLE · opened 2011-05-30 · SIRET 53212494800011

CHANGE SINCE OPENING — 2011 → today

	AT OPENING	TODAY	CHANGE
Location score	88.1	59.6	-28.5
Gyms within 1 km	1	14	+13
Gyms within 2 km	3	32	+29
Competition weight, 2 km	2.70	29.52	+993%
Capture, 2 km	38,450	6,545	-83%
Saturation, 2 km vs national baseline	-88%	+88%	+176 pts

Competitor field as it stood on 2011-05-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



54 gym floors, 19 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	90 500 m	13,635 people	89	5,510 aged 18-64 + 8,124 workers = 13,635 over 0.79 km2 = 17,361/km2
	2 km	197,533 people	90	92,115 aged 18-64 + 105,418 workers = 197,533 over 12.57 km2 = 15,719/km2
Competition weight 15%	3 500 m	4.26 wt	0	4 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	29.52 wt	5	31 genuine gym floors and 9 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	69 500 m	3,224 people	81	1,628 residents + 1,596 workers, demand within 500 m against every competitor within 3 km
	2 km	6,545 people	61	3,738 residents + 2,807 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	56 500 m	not measured	—	catchment of 8,648 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
	2 km	LQ 1.88	56	31 clubs / 150,060 residents = 20.66 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	1.06x	88	23,810 EUR against 22,380 nationally, median of 5 IRIS within 500 m
	2 km	0.98x	58	21,830 EUR against 22,380 nationally, median of 80 IRIS within 2 km

NEAREST GYMS — 54 within 3 km; ▲ opened after 2011

0.3 ▲ PULSE PILATE CLUB 2025	0.36 ▲ ARES 2026
0.43 ▲ STUDIO 31 PUGET 2026	0.5 ▲ MY COACH 2021
0.57 ▲ CONTROL STABILITY LONGEVITY CLUB 2026	0.58 ▲ BASIC FIT Basic-Fit 2023
0.6 ▲ AZIBI CLUB 2024	0.61 ▲ STUD'YOFIT HAXO 2024

... and 46 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Vieux-Port — 563 m
Bus	Sainte Fort Notre-Dame — 78 m
Footfall	Marseille Saint-Charles — 1494 m, 17,863,802 travellers/yr SNCF
Shops	96 within 150 m INSEE BPE