

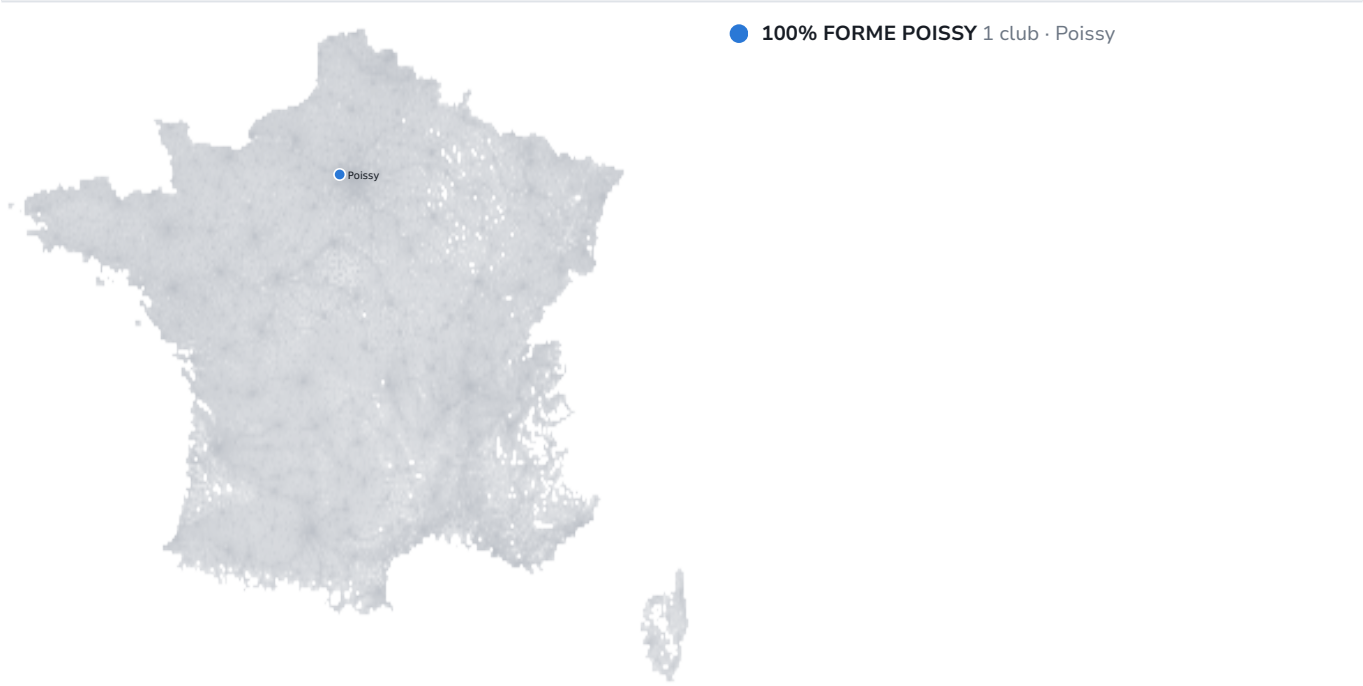
1club

Poissy
opened 2011–2011

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
100% FORME POISSY	Poissy 78300	2011	1 → 2	1 → 3	13,571 → 8,649	27,903 → 17,517

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	100% FORME POISSY	Registered capital	not stated in any filing
SIREN	532679289	Years filed	0 of the last 0 on record
Founded	2011-05-15	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.12Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Jean Michel BEDEL (Gérant); Valerie CHUNIAUD (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

100% FORME POISSY Poissy

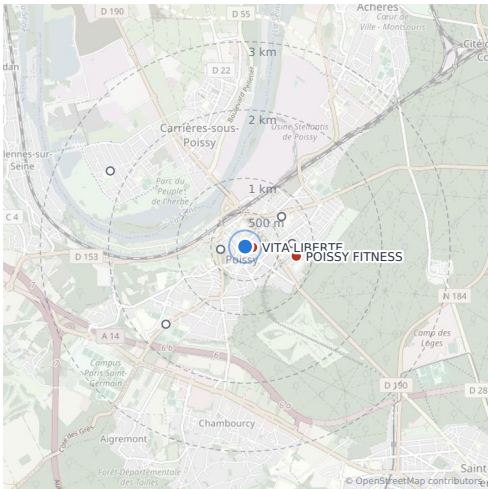
95 RUE DU GENERAL DE GAULLE 78300 POISSY · opened 2011-05-15 · SIRET 53267928900019

CHANGE SINCE OPENING — 2011 → today

	AT OPENING	TODAY	CHANGE
Location score	90	86.3	-3.7
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	3	+2
Competition weight, 2 km	1.20	2.90	+142%
Capture, 2 km	27,903	17,517	-37%
Saturation, 2 km vs national baseline	-100%	-58%	+42 pts

Competitor field as it stood on 2011-05-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	75 500 m	16,876 people	93	5,166 aged 18-64 + 11,709 workers = 16,876 over 0.79 km ² = 21,487/km ²
	2 km	46,983 people	63	26,501 aged 18-64 + 20,482 workers = 46,983 over 12.57 km ² = 3,739/km ²
Competition weight 15%	60 500 m	1.00 wt	58	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.90 wt	62	2 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	100 500 m	8,649 people	100	3,688 residents + 4,961 workers, demand within 500 m against every competitor within 3 km
	2 km	17,517 people	100	10,269 residents + 7,249 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 8,356 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
	2 km	LQ 0.42	100	2 clubs / 43,664 residents = 4.58 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.22×	100	27,320 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.13×	100	25,330 EUR against 22,380 nationally, median of 16 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2011

0.11 ▲ VITA LIBERTE Vita Liberte 2016	0.76 ▲ POISSY FITNESS 2016
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ACCESS — straight-line, GTFS

Rail	Poissy — 503 m
Bus	Le Cep — 160 m
Footfall	POISSY — 504 m, 5,062,440 validations/yr RATP
Shops	94 within 150 m INSEE BPE