

GYM FYZZ SENS (GYM FYZZ SENS)

1 club operated · SENS · company founded 2011-07-01

1

club

Sens

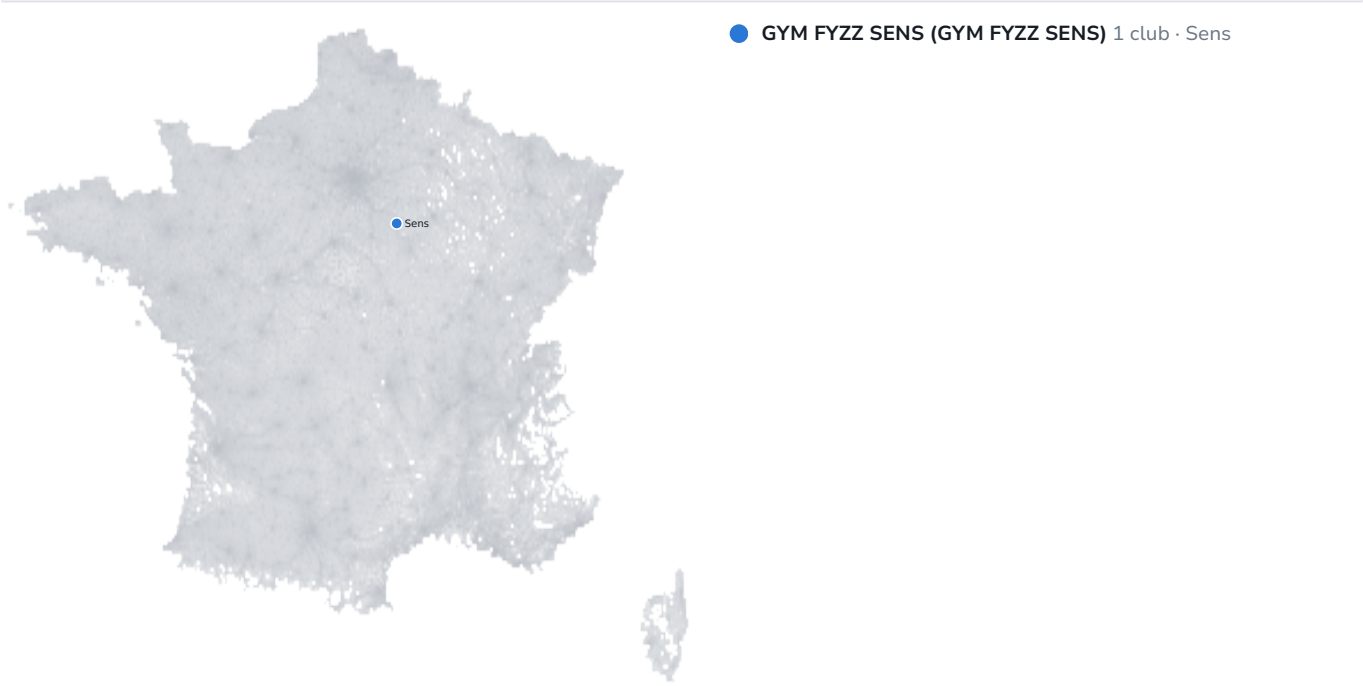
opened 2011–2011

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
Magic Form	Sens 89100	2011	1 → 3	2 → 7	5,020 → 1,837	11,486 → 4,778

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	GYM FYZZ SENS (GYM FYZZ SENS)
SIREN	532748035
Founded	2011-07-01
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	CHRISTIAN MAXIMILIEN LOTTIN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Magic Form Sens

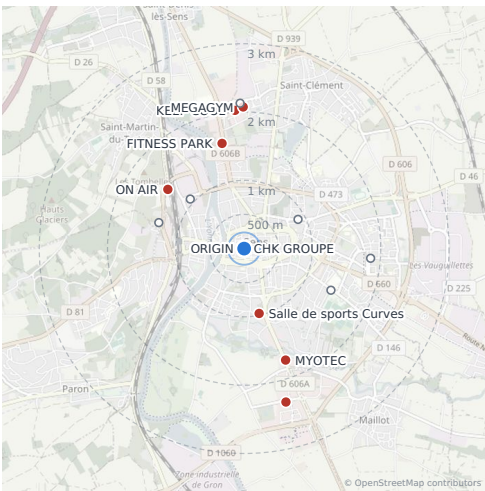
82 GRANDE RUE 89100 SENS · opened 2011-09-12 · SIRET 53274803500021

CHANGE SINCE OPENING — 2011 → today

	AT OPENING	TODAY	CHANGE
Location score	75.3	46.7	-28.6
Gyms within 1 km	2	4	+2
Gyms within 2 km	2	7	+5
Competition weight, 2 km	2.10	6.90	+229%
Capture, 2 km	11,486	4,778	-58%
Saturation, 2 km vs national baseline	-63%	+128%	+191 pts

Competitor field as it stood on 2011-09-12 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	57 500 m	4,666 people	67	2,151 aged 18-64 + 2,515 workers = 4,666 over 0.79 km2 = 5,941/km2
	2 km	24,037 people	50	13,291 aged 18-64 + 10,746 workers = 24,037 over 12.57 km2 = 1,913/km2
Competition weight 15%	39 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	6.90 wt	43	6 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	54 500 m	1,837 people	64	1,088 residents + 749 workers, demand within 500 m against every competitor within 3 km
	2 km	4,778 people	48	3,338 residents + 1,441 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	36 500 m	not measured	—	catchment of 3,713 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.4 LQ
	2 km	LQ 2.28	36	6 clubs / 23,958 residents = 25.04 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	39 500 m	0.94×	47	21,045 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.90×	34	20,160 EUR against 22,380 nationally, median of 13 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2011

0.0 ▲ CHK GROUPE 2022	0.02 ▲ ORIGIN 2026
0.97 Salle de sports Curves Curves 2009	1.42 ▲ ON AIR On Air 2022
1.57 ▲ FITNESS PARK Fitness Park 2024	1.74 ▲ MYOTEC 2023
2.03 ▲ KEEP COOL Keepcool 2019	2.07 MEGAGYM 2011

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Sens — 943 m
Bus	Grande Rue — 196 m
Footfall	Sens — 943 m, 1,311,843 travellers/yr SNCF
Shops	70 within 150 m INSEE BPE