

FITNESS ENTERTAINMENT ARTS (FEA)

1 club operated · LYON · company founded 2011-08-09

1

club

Lyon

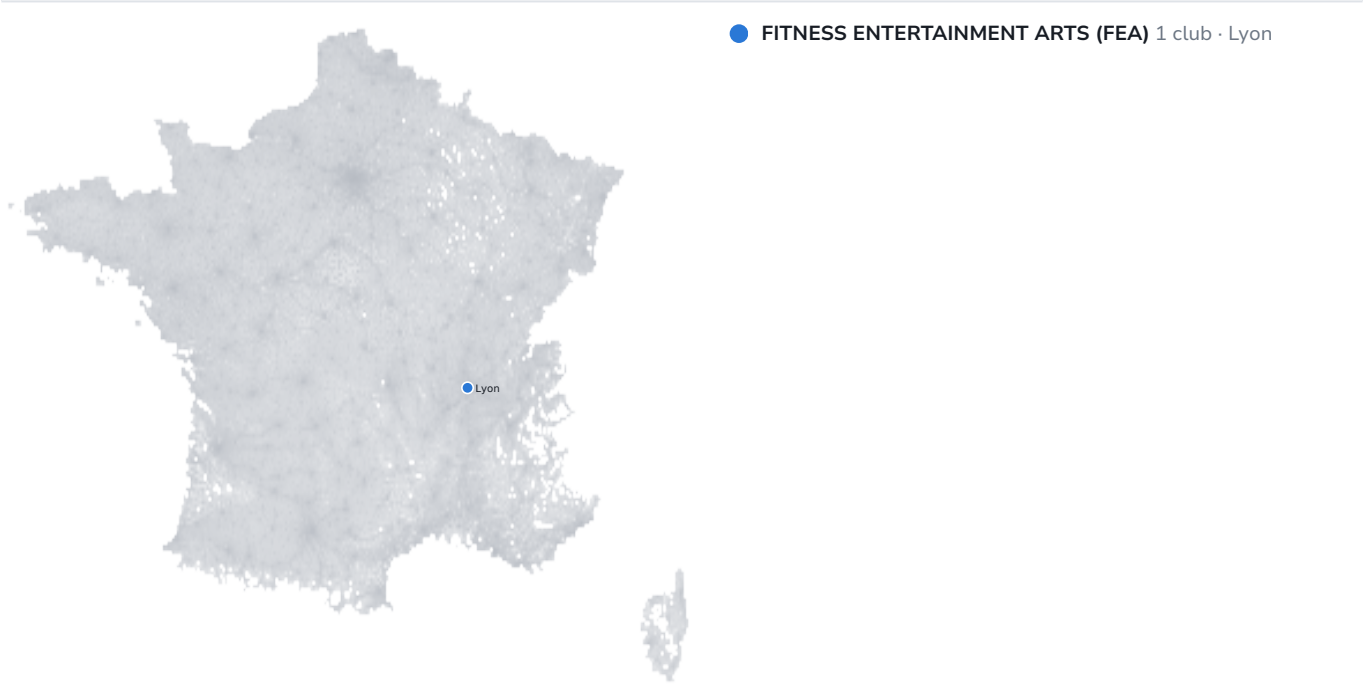
opened 2012–2012 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PLANETE FITNESS	Lyon 69002	2012	1 → 3	2 → 12	15,624 → 9,614	34,454 → 13,962

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: FITNESS ENTERTAINMENT ARTS (FEA) (Gif-Sur-Yvette).

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS ENTERTAINMENT ARTS (FEA)
SIREN	534052113
Founded	2011-08-09
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Marine LIPARI (TOLISSO) (Directeur Général); TOLISSO SPORT PROJECT (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€15,000
Years filed	6 of the last 6 on record — 6 complete
Debt falling due	€205,309 within a year · €162,696 beyond five against cash of €211,696
Confidentiality	income statement withheld: 2021, 2020, 2019, 2018, 2017, 2016
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2021	<i>income statement withheld — Partiellement confidentiel</i>				€130,180	€162,702	€211,696		—	—	—
2020	<i>income statement withheld — Partiellement confidentiel</i>				€233,798	€27,841	€153,382		—	—	—
2019	<i>income statement withheld — Partiellement confidentiel</i>				€85,980	€149,124	€64,451		—	—	—
2018	<i>income statement withheld — Partiellement confidentiel</i>				€649,673	€58,284	€385,155		—	—	—
2017	<i>income statement withheld — Partiellement confidentiel</i>				€525,156	€308,435	€530,973		—	—	—
2016	<i>income statement withheld — Partiellement confidentiel</i>				€391,910	€437,640	€485,738		—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

PLANETE FITNESS Lyon

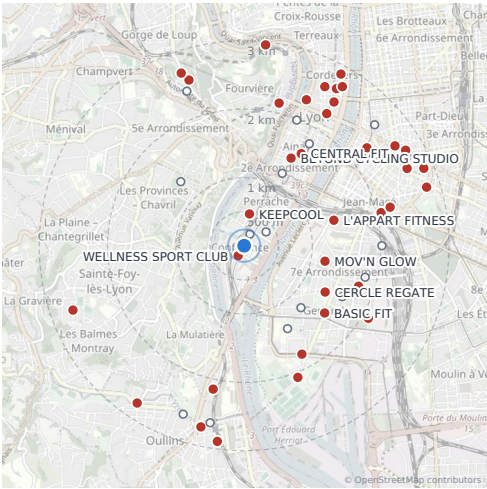
CENTRE COMMERCIAL CONFLUENCE 112 COURS CHARLEMAGNE 69002 LYON · opened 2012-04-04 · SIRET 53405211300022

CHANGE SINCE OPENING — 2012 → today

	AT OPENING	TODAY	CHANGE
Location score	94	80.3	-13.7
Gyms within 1 km	1	3	+2
Gyms within 2 km	2	12	+10
Competition weight, 2 km	1.20	13.10	+992%
Capture, 2 km	34,454	13,962	-59%
Saturation, 2 km vs national baseline	-90%	+16%	+105 pts

Competitor field as it stood on 2012-04-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



37 gym floors, 15 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	17,500 people	94	2,778 aged 18-64 + 14,722 workers = 17,500 over 0.79 km ² = 22,282/km ²
	2 km	137,594 people	83	53,380 aged 18-64 + 84,214 workers = 137,594 over 12.57 km ² = 10,949/km ²
Competition weight 15%	500 m	2.60 wt	22	2 genuine gym floors and 2 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	13.10 wt	27	11 genuine gym floors and 10 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	500 m	9,614 people	100	784 residents + 8,830 workers, demand within 500 m against every competitor within 3 km
	2 km	13,962 people	94	3,527 residents + 10,435 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 4,200 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.1 LQ
	2 km	LQ 1.16	92	11 clubs / 83,996 residents = 13.10 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.24×	100	27,685 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.17×	100	26,290 EUR against 22,380 nationally, median of 34 IRIS within 2 km

NEAREST GYMS — 37 within 3 km; ▲ opened after 2012

0.17 ▲ WELLNESS SPORT CLUB Wellness Sport Club 2022	0.47 ▲ KEEPCOOL Keepcool 2016
1.2 ▲ MOV'N GLOW 2026	1.37 ▲ L'APPART FITNESS L'Appart Fitness 2020
1.37 ▲ CERCLE REGATE 2015	1.46 ▲ BEYOND CYCLING STUDIO 2024
1.54 BASIC FIT Basic-Fit	1.59 ▲ CENTRAL FIT 2022
... and 29 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Hôtel Région Montrochet — 20 m
Bus	Hôtel Région Montrochet — 138 m
Footfall	Lyon Perrache — 1005 m, 7,871,334 travellers/yr SNCF
Shops	72 within 150 m INSEE BPE