

BODY & CO (BODY GEAR)

1 club operated · LANNEMEZAN · company founded 2012-03-10

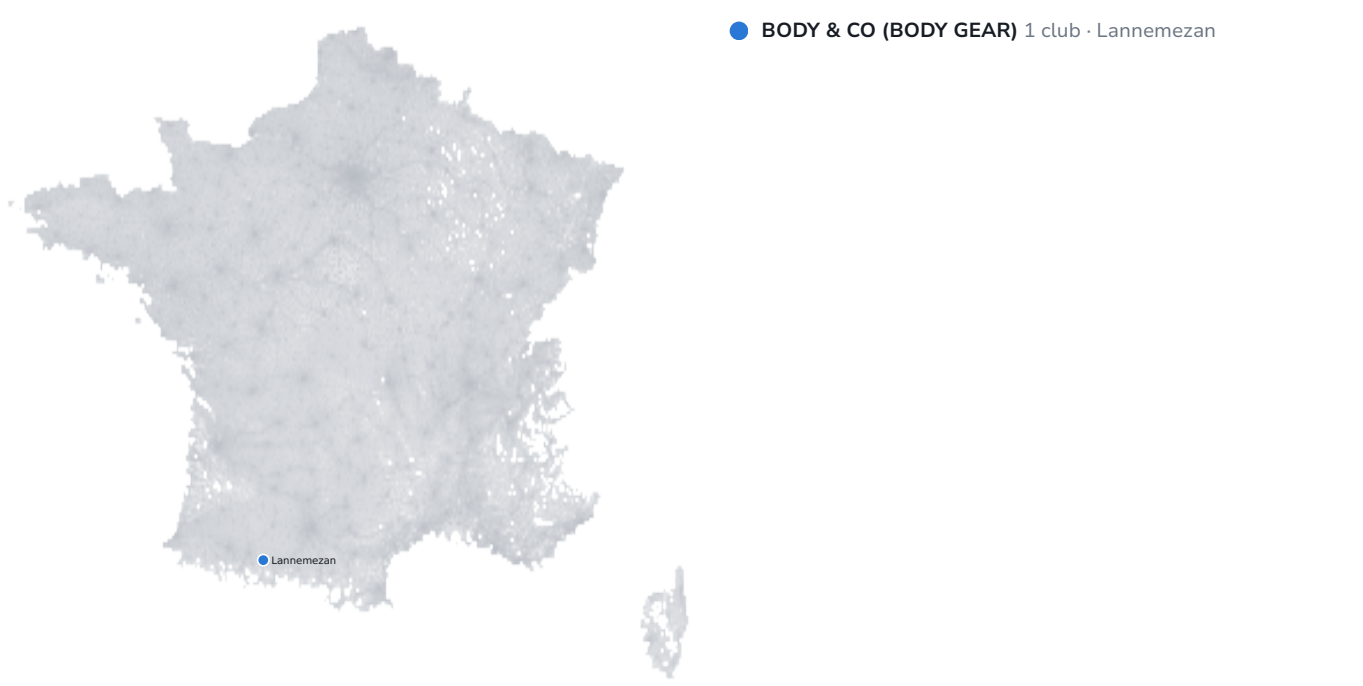
1
club

Lannemezan
opened 2016–2016

€-6,018
EBITDA 2017

revenue €122,092 ·
net €-49,899
equity €-55,020 · financial debt
€71,924 · cash €15,717 · 3 risk
flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODY & CO	Lannemezan 65300	2016	1 → 1	1 → 1	2,322 → 2,322	6,303 → 6,303

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	BODY & CO (BODY GEAR)	Registered capital	€15,010
SIREN	750452229	Years filed	2 of the last 2 on record — 2 simplified
Founded	2012-03-10	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	LILIAN AMEDEO LOUIS BAGUETTE (Gérant)		

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2017, €-55,020
- ▼ **losses two years** — 2017 → 2016
- ▼ **high leverage** — 2017, debt €71,924 vs EBITDA €-6,018

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE	
2017	simplified	€122,092	€-6,018	-5%	€-31,479	€-49,899	€-55,020	€71,924	€15,717	€39,234	€85,346	—
2016	simplified	€75,694	€-2,576	-3%	€-21,735	€-25,651	€-5,120	€101,537	—	€22,244	€53,649	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

BODY & CO Lannemezan

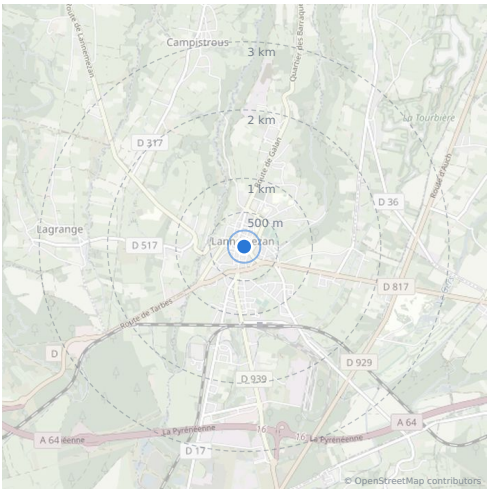
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CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	56.4	56.4	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	6,303	6,303	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2016-01-19 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	28 500 m	1,622 people	46	730 aged 18-64 + 892 workers = 1,622 over 0.79 km2 = 2,066/km2
	2 km	4,087 people	16	2,398 aged 18-64 + 1,688 workers = 4,087 over 12.57 km2 = 325/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	64 500 m	2,322 people	71	1,430 residents + 892 workers, demand within 500 m against every competitor within 3 km
	2 km	6,303 people	60	4,614 residents + 1,688 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,430 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.2 LQ
	2 km	not measured	—	catchment of 4,614 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	32 500 m	0.90×	32	20,070 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.90×	32	20,070 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2016

ACCESS — straight-line, GTFS

Rail	Lannemezan — 1155 m
Bus	LANNEMEZAN - Lycée Stade — 241 m
Footfall	Lannemezan — 1155 m, 204,235 travellers/yr SNCF
Shops	59 within 150 m INSEE BPE