

FITNESS OCEANE (FITNESS PRIME)

1 club operated · REZE · company founded 2012-08-01

1

club

Reze

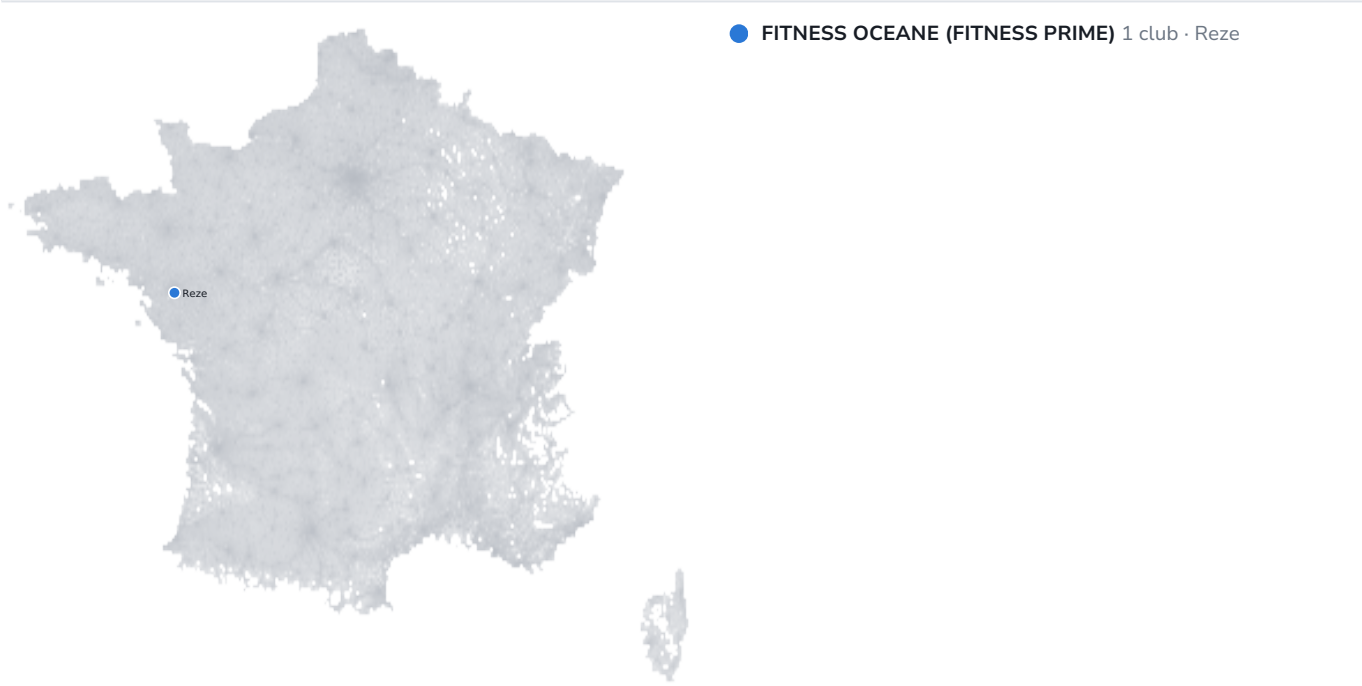
opened 2012-2012

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS PARK	Reze 44400	2012	1 → 1	1 → 5	780 → 554	20,688 → 4,489

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS OCEANE (FITNESS PRIME)
SIREN	752669713
Founded	2012-08-01
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	ETIENNE MARIE JOSEPH BUREAU (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS PARK Reze

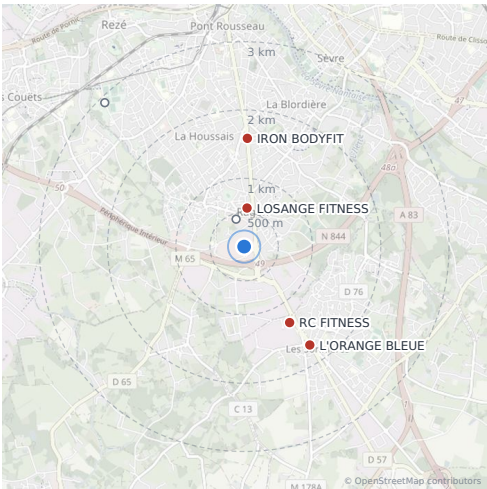
10 RPT DE LA CORBINERIE 44400 REZE · opened 2012-08-01 · SIRET 75266971300014

CHANGE SINCE OPENING — 2012 → today

	AT OPENING	TODAY	CHANGE
Location score	76.5	56.3	-20.2
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	5	+4
Competition weight, 2 km	0.20	4	+1900%
Capture, 2 km	20,688	4,489	-78%
Saturation, 2 km vs national baseline	-100%	+78%	+178 pts

Competitor field as it stood on 2012-08-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	972 people	35	331 aged 18-64 + 642 workers = 972 over 0.79 km2 = 1,238/km2
	2 km	19,122 people	46	12,150 aged 18-64 + 6,972 workers = 19,122 over 12.57 km2 = 1,522/km2
Competition weight 15%	73 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.00 wt	56	4 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	38 500 m	554 people	29	297 residents + 257 workers, demand within 500 m against every competitor within 3 km
	2 km	4,489 people	45	2,842 residents + 1,647 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	61 500 m	not measured	—	catchment of 580 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 15.7 LQ
	2 km	LQ 1.78	61	4 clubs / 20,397 residents = 19.61 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	89 500 m	1.07×	89	23,880 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.07×	89	23,880 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2012

0.57 ▲ LOSANGE FITNESS 2024	1.3 ▲ RC FITNESS 2015
1.59 ▲ IRON BODYFIT 2024	1.73 ▲ L'ORANGE BLEUE L'Orange Bleue 2025

ACCESS — straight-line, GTFS

Tram	Château de Rezé — 2829 m
Bus	Corbinerie — 143 m
Footfall	Rezé Pont Rousseau — 3566 m, 206,368 travellers/yr SNCF
Shops	60 within 150 m INSEE BPE