

JULES PINHEDE

1 club operated · LE PONT-DE-BEAUVOISIN · company founded 2012-09-01

1

club

Le Pont-De-Beauvoisin

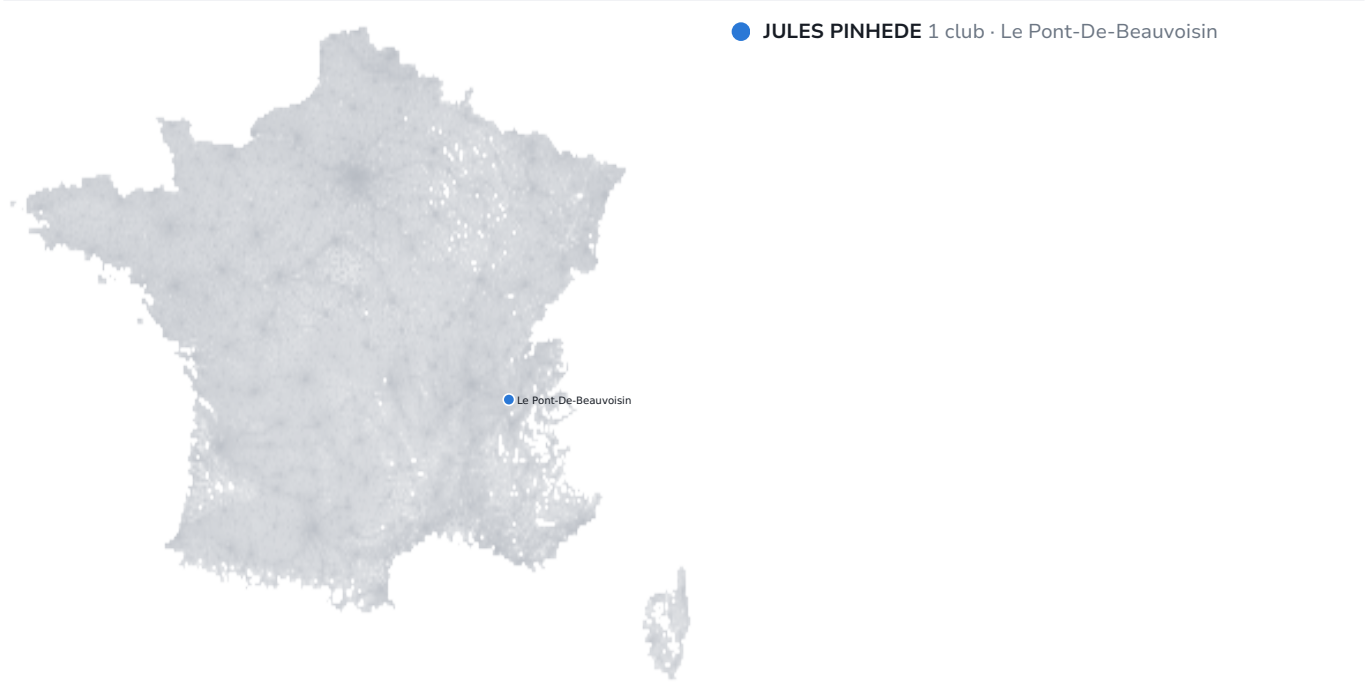
opened 2018–2018

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
JULES PINHEDE	Le Pont-De-Beauvoisin 38480	2018	0 → 0	1 → 3	1,337 → 1,247	4,163 → 2,751

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	JULES PINHEDE
SIREN	753501618
Founded	2012-09-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	JULES BENOIT HENRI PINHEDE (PINHEDE)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

JULES PINHEDE Le Pont-De-Beauvoisin

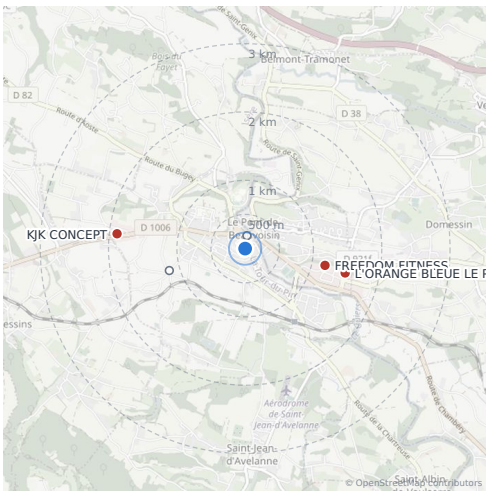
23 AV DR CHARLES GABRIEL PRAVAZ 38480 LE PONT-DE-BEAUVOISIN · opened 2018-07-15 · SIRET 75350161800031

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	47.8	42.1	-5.7
Gyms within 1 km	0	0	0
Gyms within 2 km	1	3	+2
Competition weight, 2 km	1.60	3.60	+125%
Capture, 2 km	4,163	2,751	-34%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2018-07-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	29 500 m	1,406 people	43	954 aged 18-64 + 452 workers = 1,406 over 0.79 km2 = 1,790/km2
	2 km	4,983 people	20	3,173 aged 18-64 + 1,810 workers = 4,983 over 12.57 km2 = 397/km2
Competition weight 15%	68 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.60 wt	58	3 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	36 500 m	1,247 people	53	1,008 residents + 239 workers, demand within 500 m against every competitor within 3 km
	2 km	2,751 people	24	2,080 residents + 671 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,633 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.4 LQ
	2 km	not measured	—	catchment of 5,631 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	42 500 m	0.90×	33	20,090 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.94×	48	21,135 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2018

1.2 ▲ FREEDOM FITNESS 2022	1.51 ▲ L'ORANGE BLEUE LE PONT DE BEAUVOISIN L'Orange Bleue 2025
1.89 KJK CONCEPT 2008	

ACCESS — straight-line, GTFS

Rail	Pont-de-Beauvoisin — 1259 m
Bus	Pont-de-Beauvoisin — 1273 m
Footfall	Le Pont-de-Beauvoisin — 1273 m, 217,885 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE