

ROCBARON FORME

1 club operated · ROCBARON · company founded 2012-08-27

1

club

Rocbaron

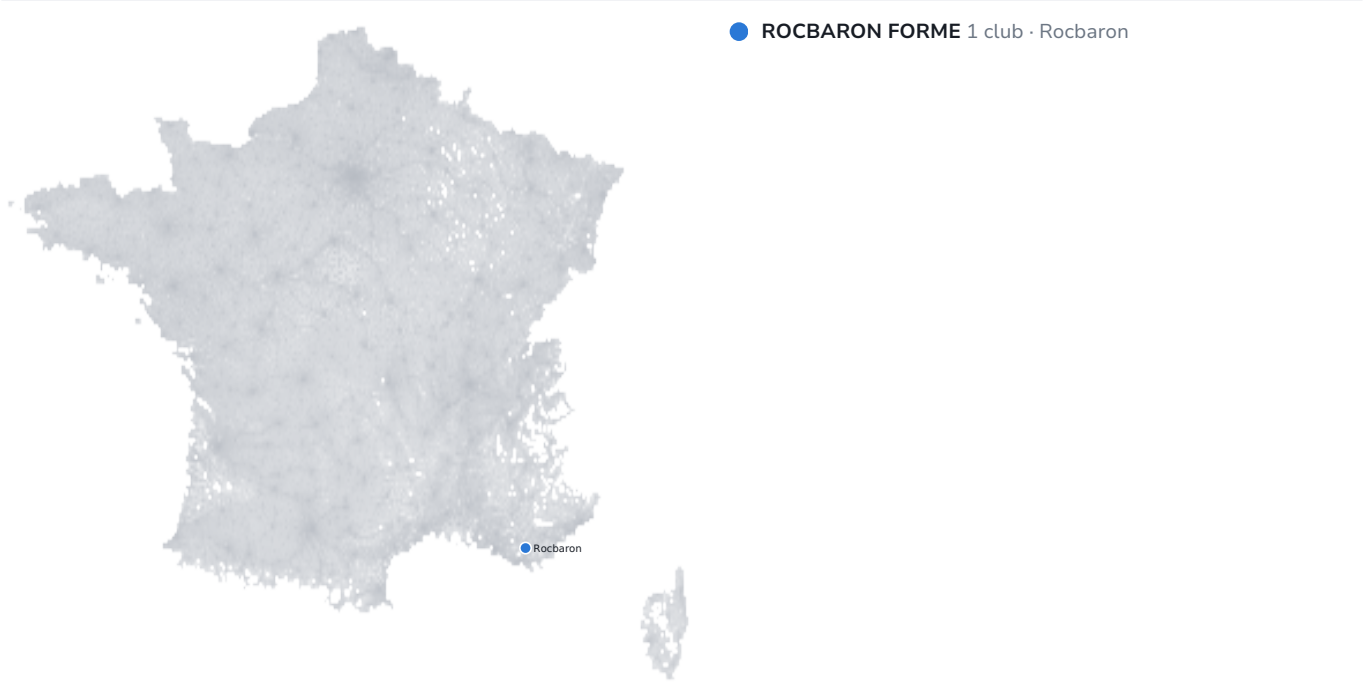
opened 2012–2012

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MAGIC FORM	Rocbaron 83136	2012	1 → 2	1 → 2	702 → 745	5,027 → 4,826

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ROCBARON FORME
SIREN	788472132
Founded	2012-08-27
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	GROUPE MAGICAL (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MAGIC FORM Rocbaron

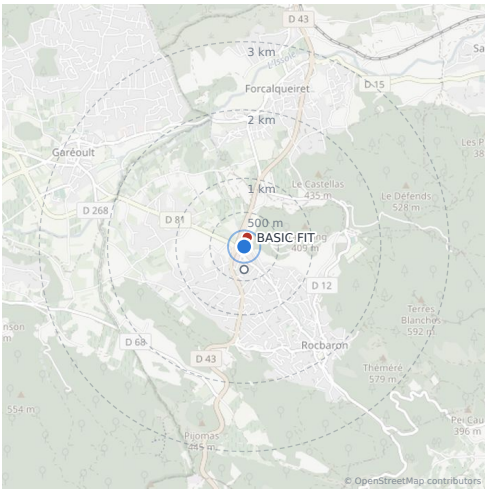
FRAY REDON 83136 ROCBARON · opened 2012-08-27 · SIRET 78847213200018

CHANGE SINCE OPENING — 2012 → today

	AT OPENING	TODAY	CHANGE
Location score	57.1	55.6	-1.5
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.20	0.40	+100%
Capture, 2 km	5,027	4,826	-4%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2012-08-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	22 500 m	793 people	31	214 aged 18-64 + 580 workers = 793 over 0.79 km2 = 1,010/km2
	2 km	4,053 people	16	3,364 aged 18-64 + 689 workers = 4,053 over 12.57 km2 = 323/km2
Competition weight 15%	86 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.40 wt	91	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	44 500 m	745 people	38	283 residents + 462 workers, demand within 500 m against every competitor within 3 km
	2 km	4,826 people	48	4,284 residents + 543 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 358 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 25.4 LQ
	2 km	not measured	—	catchment of 5,804 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.11×	100	24,780 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.11×	100	24,780 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2012

0.14 ▲ BASIC FIT Basic-Fit
2023

ACCESS — straight-line, GTFS

Rail Puget-Ville — 6287 m
Bus Zone d'Activité — 105 m
Footfall Puget-Ville — 6287 m, 38,325 travellers/yr SNCF
Shops 16 within 150 m INSEE BPE