

FRI FORME (ON AIR FITNESS VINCENNES)

1 club operated · VINCENNES · company founded 2012-10-24

1

club

Vincennes

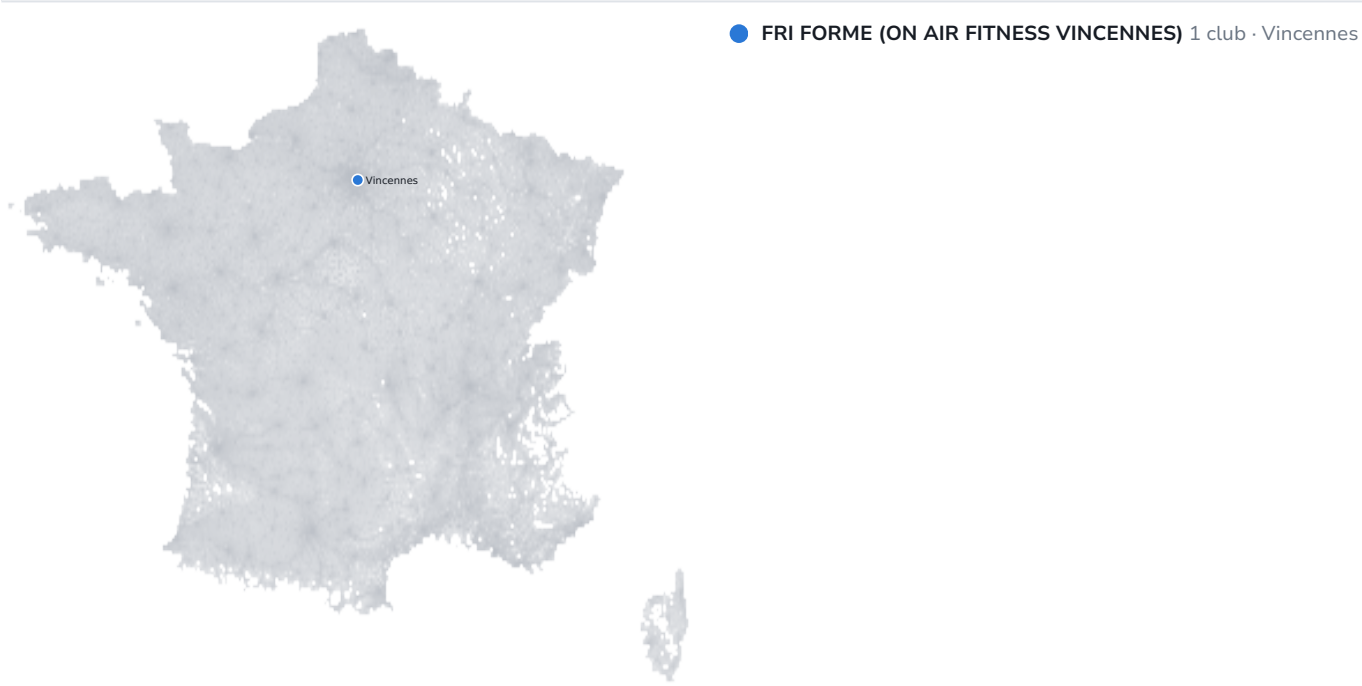
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ON AIR FITNESS VINCENNES	Vincennes 94300	2015	3 → 6	6 → 19	8,010 → 3,574	21,002 → 7,191

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FRI FORME (ON AIR FITNESS VINCENNES)
SIREN	788960631
Founded	2012-10-24
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	ATLAS SPORT GROUP (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€5,000
Years filed	5 of the last 5 on record — 5 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	income statement withheld: 2024, 2023, 2022, 2019, 2018
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel					€1,175,668	€420	€478,380	—	—	—
2023	income statement withheld — Partiellement confidentiel					€712,123	€130,582	€303,943	—	—	—
2022	income statement withheld — Partiellement confidentiel					€391,415	€161,840	€133,077	—	—	—
2019	income statement withheld — Partiellement confidentiel					€201,791	€124,744	€79,248	—	—	—
2018	income statement withheld — Partiellement confidentiel					€84,423	€157,280	€43,097	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ON AIR FITNESS VINCENNES Vincennes

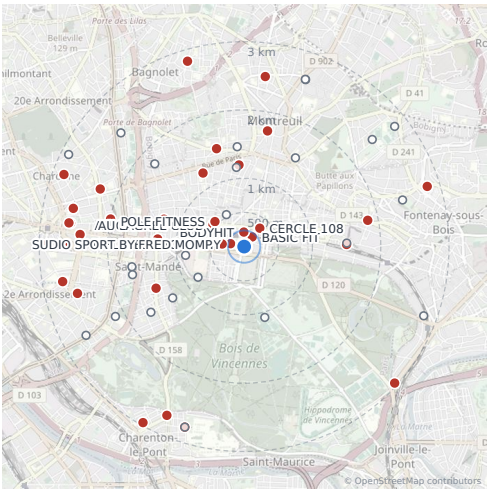
12 RUE ROBERT GIRAUDINEAU 94300 VINCENNES · opened 2015-04-01 · SIRET 78896063100026

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	87.1	66	-21.1
Gyms within 1 km	3	10	+7
Gyms within 2 km	6	19	+13
Competition weight, 2 km	5.60	18.71	+234%
Capture, 2 km	21,002	7,191	-66%
Saturation, 2 km vs national baseline	-68%	+17%	+85 pts

Competitor field as it stood on 2015-04-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



36 gym floors, 25 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	90 500 m	18,295 people	94	10,167 aged 18-64 + 8,128 workers = 18,295 over 0.79 km2 = 23,294/km2
	2 km	160,019 people	86	87,924 aged 18-64 + 72,095 workers = 160,019 over 12.57 km2 = 12,734/km2
Competition weight 15%	10 500 m	4.40 wt	0	5 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	18.71 wt	18	18 genuine gym floors and 12 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	73 500 m	3,574 people	84	2,344 residents + 1,230 workers, demand within 500 m against every competitor within 3 km
	2 km	7,191 people	65	4,846 residents + 2,345 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	58 500 m	LQ 2.83	8	5 clubs / 16,034 residents = 31.18 per 100k against 11.01 nationally
	2 km	LQ 1.17	92	18 clubs / 139,950 residents = 12.86 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.69×	100	37,905 EUR against 22,380 nationally, median of 6 IRIS within 500 m
	2 km	1.34×	100	30,090 EUR against 22,380 nationally, median of 58 IRIS within 2 km

NEAREST GYMS — 36 within 3 km; ▲ opened after 2015

0.18 BASIC FIT Basic-Fit	0.2 ▲ WELLNESS ACADEMY 2020
0.21 ▲ BODYHIT Bodyhit 2018	0.32 SUDIO SPORT BY FRED MOMPO 2012
0.35 ▲ CERCLE 108 2020	0.56 ▲ AU GARAGE CLUB 2017
0.56 ▲ AU LAGREE CLUB 2025	0.56 ▲ POLE FITNESS 2021

... and 28 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Vincennes — 260 m
Bus	Avenue du Château — 106 m
Footfall	VINCENNES — 268 m, 8,368,500 validations/yr RATP
Shops	135 within 150 m INSEE BPE