

LE ROCHER (L'ORANGE BLEUE)

1 club operated · SURGERES · company founded 2013-04-01

1

club

Surgeres

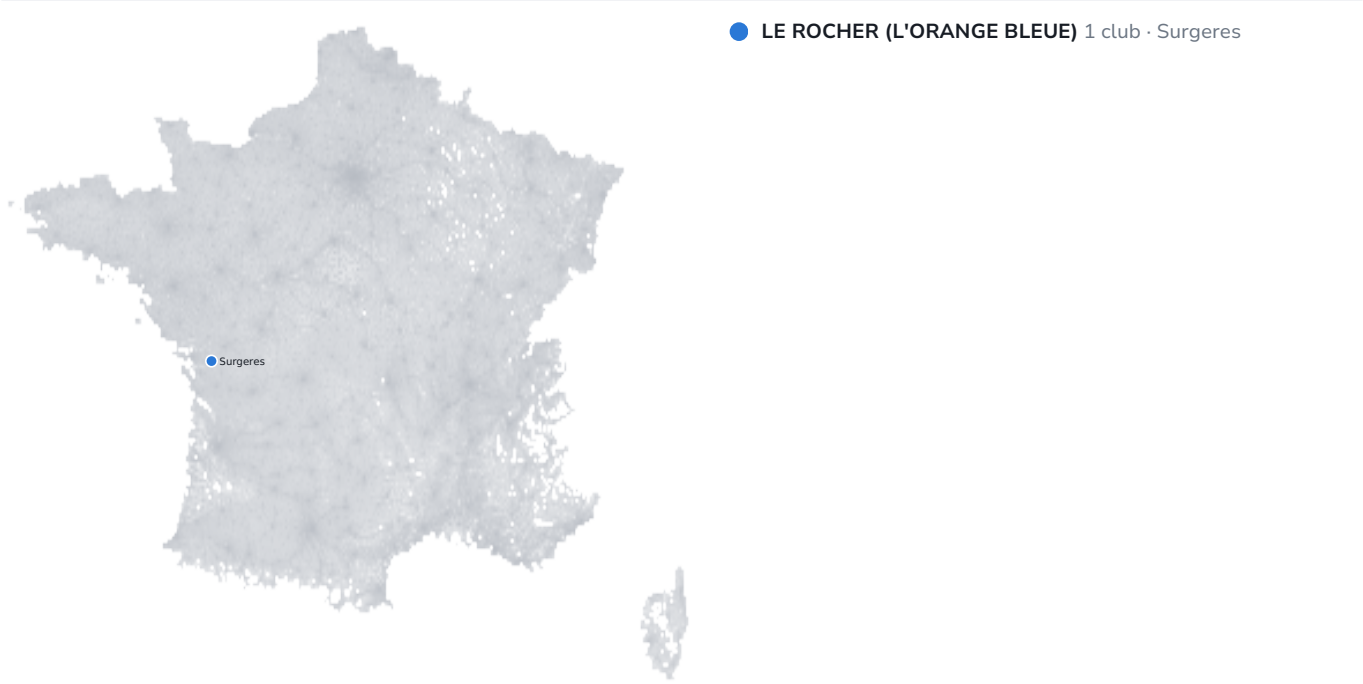
opened 2013–2013

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Surgeres 17700	2013	1 → 2	1 → 2	926 → 373	7,962 → 3,309

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	LE ROCHER (L'ORANGE BLEUE)
SIREN	792447948
Founded	2013-04-01
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	EMILIE EUGENIE MEHL (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Surgères

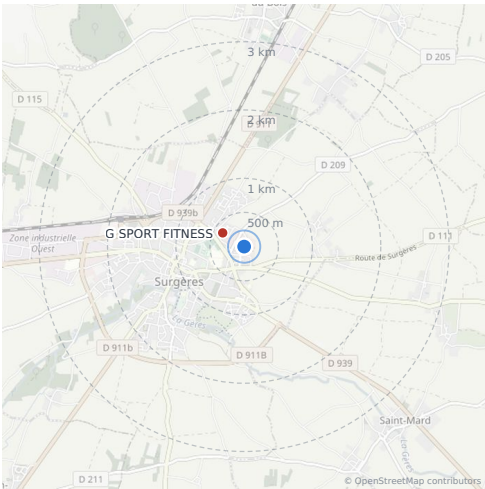
BP 107 RUE JEAN PHILIPPE RAMEAU 17700 SURGERES · opened 2013-04-01 · SIRET 79244794800011

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	55.6	38.7	-16.9
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	7,962	3,309	-58%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2013-04-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	22	500 m	603 people	26 273 aged 18-64 + 330 workers = 603 over 0.79 km2 = 768/km2
		2 km	5,026 people	20 2,977 aged 18-64 + 2,048 workers = 5,026 over 12.57 km2 = 400/km2
Competition weight 15%	72	500 m	1.00 wt	58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	1.00 wt	81 1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	26	500 m	373 people	17 279 residents + 94 workers, demand within 500 m against every competitor within 3 km
		2 km	3,309 people	32 2,504 residents + 805 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	<i>not measured</i>	— catchment of 596 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 15.2 LQ
		2 km	<i>not measured</i>	— catchment of 5,914 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	—	unit	<i>not measured</i>	— no floor area recorded for this unit
Rental weight 10%	—	unit	<i>not measured</i>	— no rent or no floor area recorded
Income weight 10%	48	500 m	0.94×	47 21,050 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.94×	48 21,120 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2013

0.37 ▲ G SPORT FITNESS 2026

ACCESS — straight-line, GTFS

Rail	Surgères — 1852 m
Bus	SUR Collège Hélène De Fonsèque — 334 m
Footfall	Surgères — 1852 m, 546,183 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE