

COACH FOR LIFE

2 clubs operated · AMIENS, SALOUEL · company founded 2013-05-02

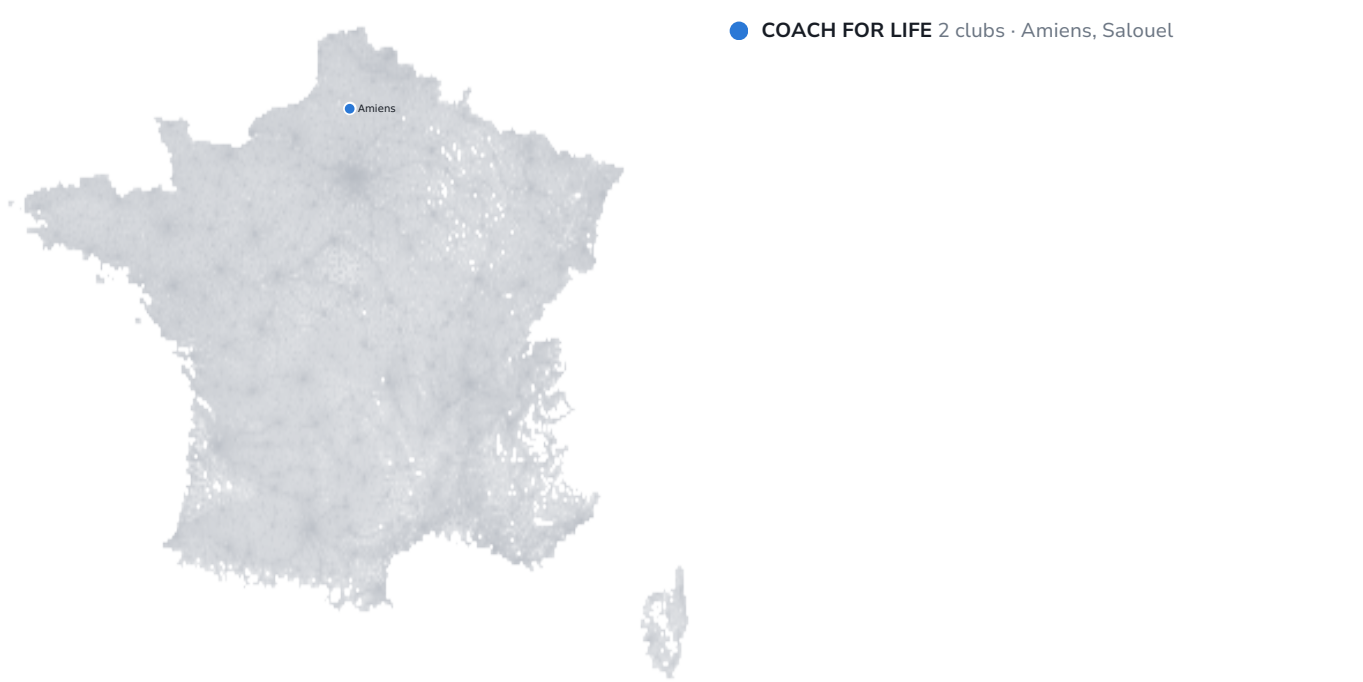
2
clubs

Amiens, Salouel
opened 2013–2023 · 1 closed

€95,262
EBITDA 2017

revenue €276,101 · net €66,655
equity €138,032 · financial debt €45,810 · cash €253,221 · 1 risk flag

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
COACH FOR LIFE	Salouel 80480	2013	0 → 0	0 → 4	522 → 428	13,984 → 2,397
COACH FOR LIFE PREMIUM	Amiens 80000	2023	1 → 1	3 → 3	2,726 → 2,632	6,927 → 5,920

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: LE SALON DU COACH (Amiens).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	COACH FOR LIFE	Registered capital	€10,000
SIREN	792779399	Years filed	4 of the last 4 on record — 4 complete
Founded	2013-05-02	Debt falling due	€218,588 within a year · €42,649 in one to five against cash of €115,195
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2019, 2018
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	LUCIEN VICTOR CHARLES COULOMBEL (Président de SAS)		

RISK FLAGS — from the accounts

▼ **stopped publishing income statement** — 2019, last published 2017

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2019	<i>income statement withheld — Partiellement confidentiel</i>				€191,045		€62,585	€115,195	—	—	5
2018	<i>income statement withheld — Partiellement confidentiel</i>				€177,875		€35,063	€257,155	—	—	3
2017	€276,101	€95,262	35%	€85,958	€66,655	€138,032	€45,810	€253,221	€108,761	€61,584	—
2016	€244,277	€60,098	25%	€47,019	€34,163	€71,377	€56,207	€169,824	€96,774	€67,354	3

Per club, 2017 revenue **€138,050** · EBITDA €47,631 · net €33,328 · staff €54,380 · external charges €30,792 arithmetic
split over 2 clubs; no club's own share is published

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

COACH FOR LIFE PREMIUM Amiens

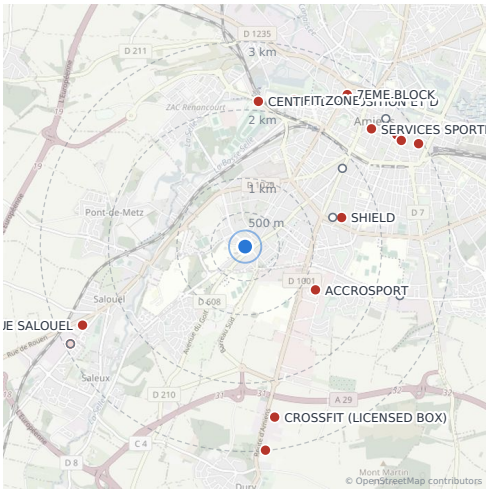
41 BOULEVARD AMBROISE PARE 80000 AMIENS · opened 2023-08-29 · SIRET 79277939900031

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	72	70.6	-1.4
Gyms within 1 km	1	1	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.30	2.55	+11%
Capture, 2 km	6,927	5,920	-15%
Saturation, 2 km vs national baseline	-22%	-20%	+2 pts

Competitor field as it stood on 2023-08-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	54 500 m	2,784 people	57	1,260 aged 18-64 + 1,524 workers = 2,784 over 0.79 km2 = 3,544/km2
	2 km	26,614 people	52	14,453 aged 18-64 + 12,161 workers = 26,614 over 12.57 km2 = 2,118/km2
Competition weight 15%	79 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.55 wt	65	2 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	64 500 m	2,632 people	75	1,327 residents + 1,305 workers, demand within 500 m against every competitor within 3 km
	2 km	5,920 people	57	3,677 residents + 2,243 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,768 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.1 LQ
	2 km	LQ 0.80	100	2 clubs / 22,800 residents = 8.77 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	60 500 m	1.00x	66	22,340 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.97x	56	21,700 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2023

1.21	ACCROSPORT ACCROSPORT 2015	1.48	SHIELD 2022
2.13	CENTRE D'EXPOSITION ET DE CONGRES 1988	2.26	▲ FIT ZONE 2024
2.53	SERVICES SPORTIF 2003	2.53	▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023
2.65	▲ ORANGE BLEUE SALOUEL L'Orange Bleue 2025	2.68	▲ 7EME BLOCK 2026

... and 5 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Saint-Roch — 2028 m
Bus	Jean Moulin — 94 m
Footfall	Saint-Roch — 2028 m, 83,396 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE

COACH FOR LIFE Salouel

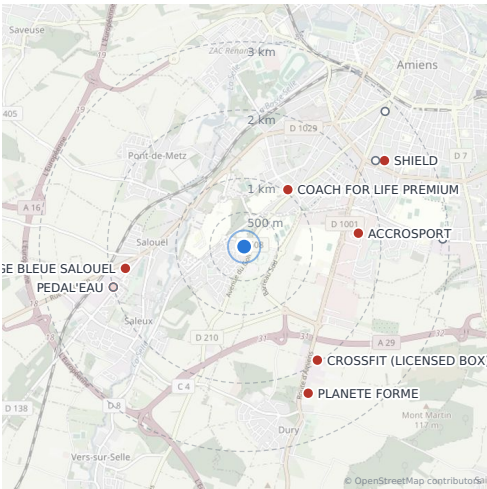
1 RUE ALBERT CAMUS 80480 SALOUEL · opened 2013-05-02 · SIRET 79277939900015

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	69.7	34.4	-35.3
Gyms within 1 km	0	0	0
Gyms within 2 km	0	4	+4
Competition weight, 2 km	0	3.40	new
Capture, 2 km	13,984	2,397	-83%
Saturation, 2 km vs national baseline	-100%	+200%	+300 pts

Competitor field as it stood on 2013-05-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	29 500 m	283 people	11	252 aged 18-64 + 31 workers = 283 over 0.79 km2 = 361/km2
	2 km	14,927 people	41	7,358 aged 18-64 + 7,568 workers = 14,927 over 12.57 km2 = 1,188/km2
Competition weight 15%	75 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.40 wt	59	4 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	19 500 m	428 people	21	399 residents + 30 workers, demand within 500 m against every competitor within 3 km
	2 km	2,397 people	18	1,850 residents + 547 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 494 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.9 LQ
	2 km	LQ 3.00	0	4 clubs / 11,788 residents = 33.93 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	66 500 m	1.00×	66	22,340 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00×	66	22,340 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2013

1.05 ▲ COACH FOR LIFE PREMIUM 2023	1.68 ▲ ACCROSPORT ACCROSPORT 2015
1.77 ▲ ORANGE BLEUE SALOUEL L'Orange Bleue 2025	1.98 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023
2.01 ▲ PEDAL'EAU 2014	2.34 ▲ PLANETE FORME 2024
2.41 ▲ SHIELD 2022	

ACCESS — straight-line, GTFS

Rail	Saint-Roch — 3075 m
Bus	Résidence du Thil — 102 m
Footfall	Saint-Roch — 3075 m, 83,396 travellers/yr SNCF
Shops	14 within 150 m INSEE BPE