

UP FIT

1 club operated · CLICHY · company founded 2013-06-01

1

club

Clichy

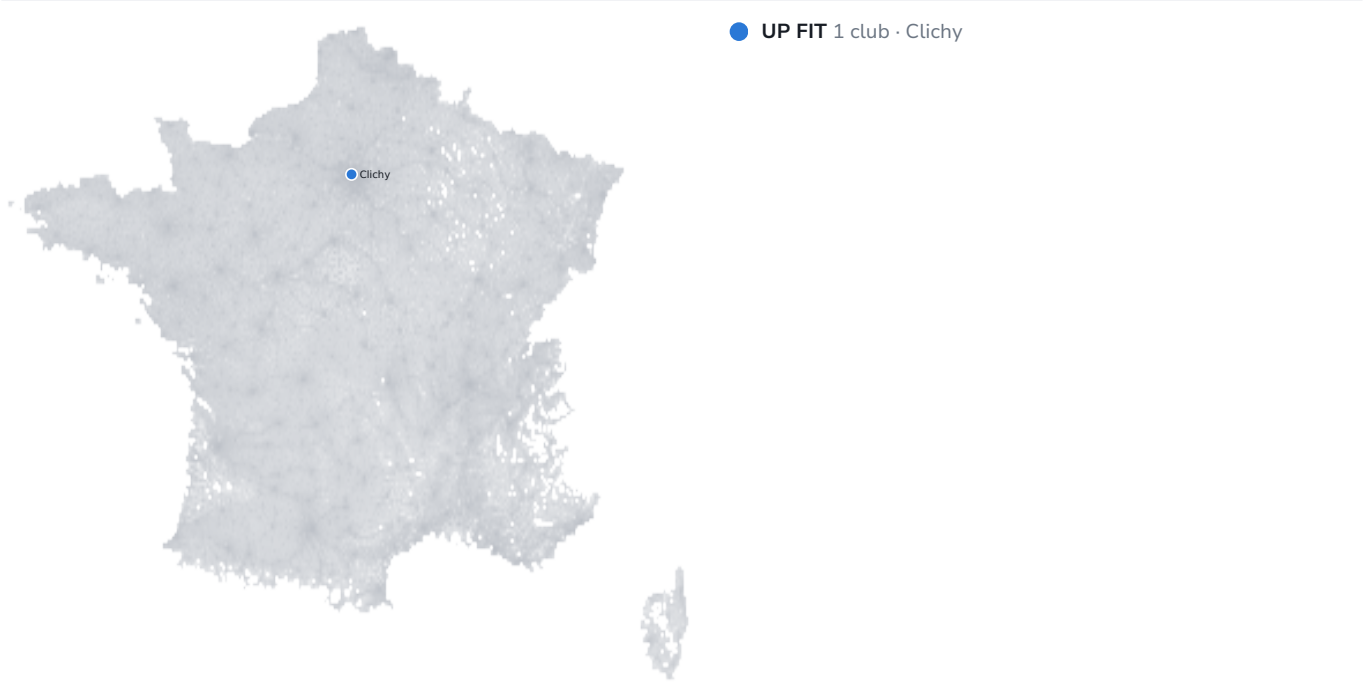
opened 2013–2013

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
UP FIT	Clichy 92110	2013	1 → 5	5 → 45	17,219 → 2,956	75,815 → 7,735

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	UP FIT
SIREN	793418211
Founded	2013-06-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	CHRISTOPHE GUILLERMARD (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

UP FIT Clichy

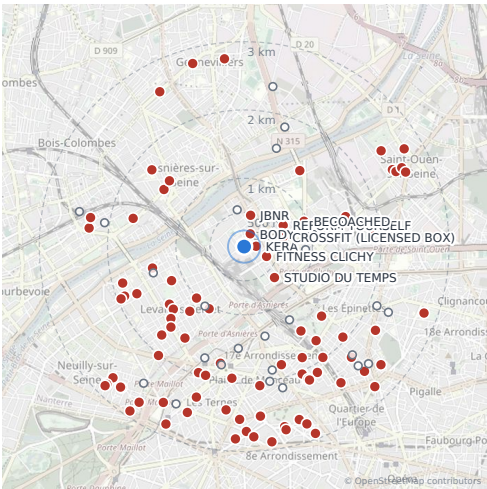
45-47 45 RUE CASTERES 92110 CLICHY · opened 2013-06-01 · SIRET 79341821100017

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	95	65.2	-29.8
Gyms within 1 km	1	9	+8
Gyms within 2 km	5	45	+40
Competition weight, 2 km	3.20	42.20	+1219%
Capture, 2 km	75,815	7,735	-90%
Saturation, 2 km vs national baseline	-86%	+53%	+139 pts

Competitor field as it stood on 2013-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



94 gym floors, 24 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	18,179 people	94	9,622 aged 18-64 + 8,557 workers = 18,179 over 0.79 km2 = 23,146/km2
	2 km	347,825 people	100	161,516 aged 18-64 + 186,310 workers = 347,825 over 12.57 km2 = 27,679/km2
Competition weight 15%	500 m	4.00 wt	1	4 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	42.20 wt	0	44 genuine gym floors and 12 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	500 m	2,956 people	78	1,919 residents + 1,037 workers, demand within 500 m against every competitor within 3 km
	2 km	7,735 people	68	4,819 residents + 2,916 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	LQ 2.52	24	4 clubs / 14,052 residents = 28.47 per 100k against 11.32 nationally
	2 km	LQ 1.53	74	44 clubs / 254,359 residents = 17.30 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	500 m	1.15×	100	25,660 EUR against 22,380 nationally, median of 4 IRIS within 500 m
	2 km	1.32×	100	29,640 EUR against 22,380 nationally, median of 98 IRIS within 2 km

NEAREST GYMS — 94 within 3 km; ▲ opened after 2013

0.17 ▲ KERA 2026	0.21 ▲ BODY VIP 2014
0.36 ▲ FITNESS CLICHY 2016	0.47 ▲ JBNR 2014
0.58 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023	0.64 ▲ STUDIO DU TEMPS 2025
0.65 ▲ REFORM YOURSELF 2026	0.95 ▲ BECOACHED 2025
... and 86 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Mairie de Clichy — 442 m
Bus	Paris - Huntziger — 174 m
Footfall	MAIRIE CLICHY — 432 m, 5,140,636 validations/yr RATP
Shops	48 within 150 m INSEE BPE