

A.C. BIEN ETRE

1 club operated · DIJON · company founded 2013-07-31

1

club

Dijon

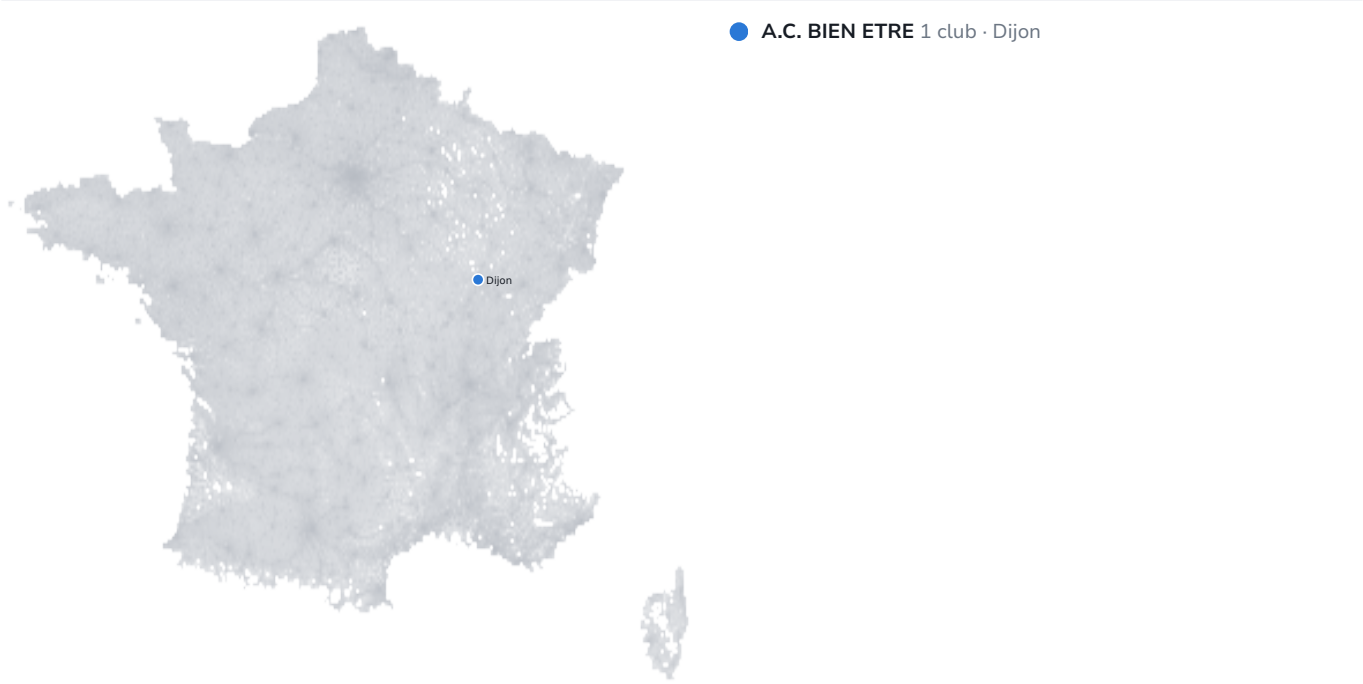
opened 2013–2013

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VITABIKE	Dijon 21000	2013	1 → 1	4 → 9	13,990 → 10,109	28,632 → 18,570

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	A.C. BIEN ETRE
SIREN	794705525
Founded	2013-07-31
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	AGNES NATHALIE CHAUSSENOT (QUERCIA) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

VITABIKE Dijon

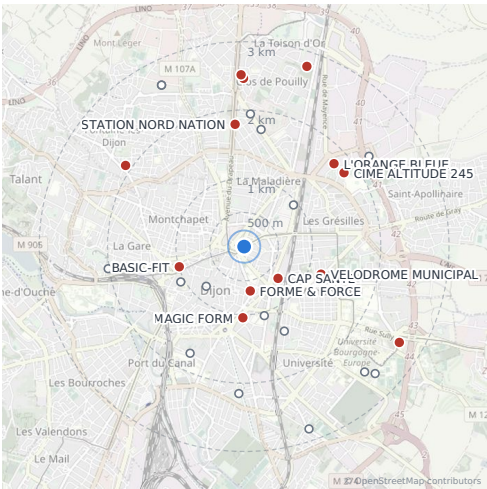
6 BOULEVARD GEORGES CLEMENCEAU 21000 DIJON · opened 2013-07-31 · SIRET 79470552500010

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	88.2	86.9	-1.3
Gyms within 1 km	1	4	+3
Gyms within 2 km	4	9	+5
Competition weight, 2 km	5.30	8.70	+64%
Capture, 2 km	28,632	18,570	-35%
Saturation, 2 km vs national baseline	-65%	-16%	+49 pts

Competitor field as it stood on 2013-07-31 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 16 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	85 500 m	19,261 people	96	4,793 aged 18-64 + 14,468 workers = 19,261 over 0.79 km2 = 24,524/km2
	2 km	105,025 people	78	47,743 aged 18-64 + 57,282 workers = 105,025 over 12.57 km2 = 8,358/km2
Competition weight 15%	62 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	8.70 wt	37	7 genuine gym floors and 8 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	100 500 m	10,109 people	100	3,529 residents + 6,580 workers, demand within 500 m against every competitor within 3 km
	2 km	18,570 people	100	9,002 residents + 9,568 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 7,145 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
	2 km	LQ 0.84	100	7 clubs / 75,918 residents = 9.22 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	81 500 m	1.04×	81	23,330 EUR against 22,380 nationally, median of 4 IRIS within 500 m
	2 km	1.05×	82	23,390 EUR against 22,380 nationally, median of 39 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2013

0.66 ▲ FORME & FORCE 2024	0.68 ▲ CAP SANTE 2018
0.99 ▲ BASIC-FIT Basic-Fit 2024	1.04 MAGIC FORM Magic Form 2013
1.2 VELODROME MUNICIPAL 1983	1.79 ▲ L'ORANGE BLEUE L'Orange Bleue 2017
1.8 ▲ STATION NORD NATION 2018	1.82 CIME ALTITUDE 245 2010
... and 5 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	République — 134 m
Bus	République — 144 m
Footfall	Dijon Porte Neuve — 750 m, 118,604 travellers/yr SNCF
Shops	52 within 150 m INSEE BPE