

OB SAINT JACQUES

1 club operated · SAINT-JACQUES-DE-LA-LANDE · company founded 2013-08-02

1

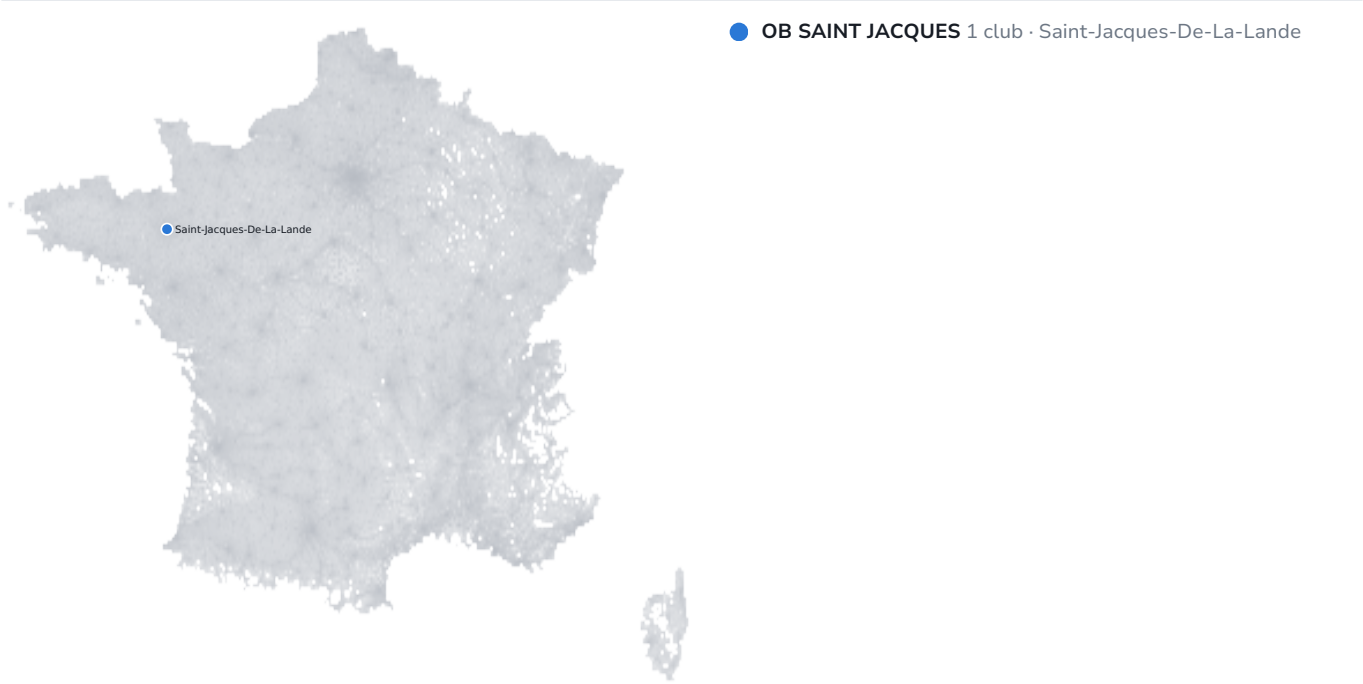
club

Saint-Jacques-De-La-Lande
opened 2013–2013

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Saint-Jacques-De-La-Lande 35136	2013	1 → 1	1 → 1	1,370 → 1,248	24,405 → 10,003

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB SAINT JACQUES
SIREN	794868968
Founded	2013-08-02
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	José Enrique NERCELLAS CORDOBA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Saint-Jacques-De-La-Lande

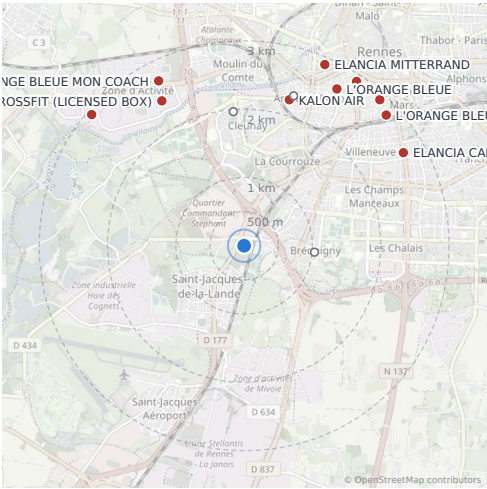
LIEUDIT LA GAITE 127 RUE DU TEMPLE DE BLOSNE 35136 SAINT-JACQUES-DE-LA-LANDE · opened 2013-08-02 · SIRET 79486896800015

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	77.2	73.3	-3.9
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.10	0.30	+200%
Capture, 2 km	24,405	10,003	-59%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2013-08-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	49 500 m	1,100 people	38	435 aged 18-64 + 665 workers = 1,100 over 0.79 km2 = 1,401/km2
	2 km	32,874 people	56	18,868 aged 18-64 + 14,006 workers = 32,874 over 12.57 km2 = 2,616/km2
Competition weight 15%	96 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.30 wt	93	0 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	69 500 m	1,248 people	53	622 residents + 626 workers, demand within 500 m against every competitor within 3 km
	2 km	10,003 people	79	6,247 residents + 3,756 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 724 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 12.2 LQ
	2 km	LQ 0.00	100	0 clubs / 29,100 residents = 0.00 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	58 500 m	0.91×	36	20,290 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.02×	72	22,770 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2013

2.24 ▲ KALON AIR On Air 2023	2.44 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2017
2.67 ▲ L'ORANGE BLEUE L'Orange Bleue 2024	2.7 ELANCIA CARTIER Elancia
2.72 ▲ L'ORANGE BLEUE MON COACH WELLNESS - L'ORANGE BLEUE MON COACH SANTE L'Orange Bleue 2026	2.72 ▲ L'ORANGE BLEUE MON COACH FITNESS L'Orange Bleue 2026
2.83 ▲ L'ORANGE BLEUE L'Orange Bleue 2017	2.9 ▲ ELANCIA MITTERRAND Elancia 2014

... and 3 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Saint-Jacques - Gaîté — 696 m
Bus	Maltière — 127 m
Footfall	Saint-Jacques-de-la-Lande — 2160 m, 4,619 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE