

WK 17

1 club operated · SAINTES · company founded 2013-08-23

1

club

Saintes

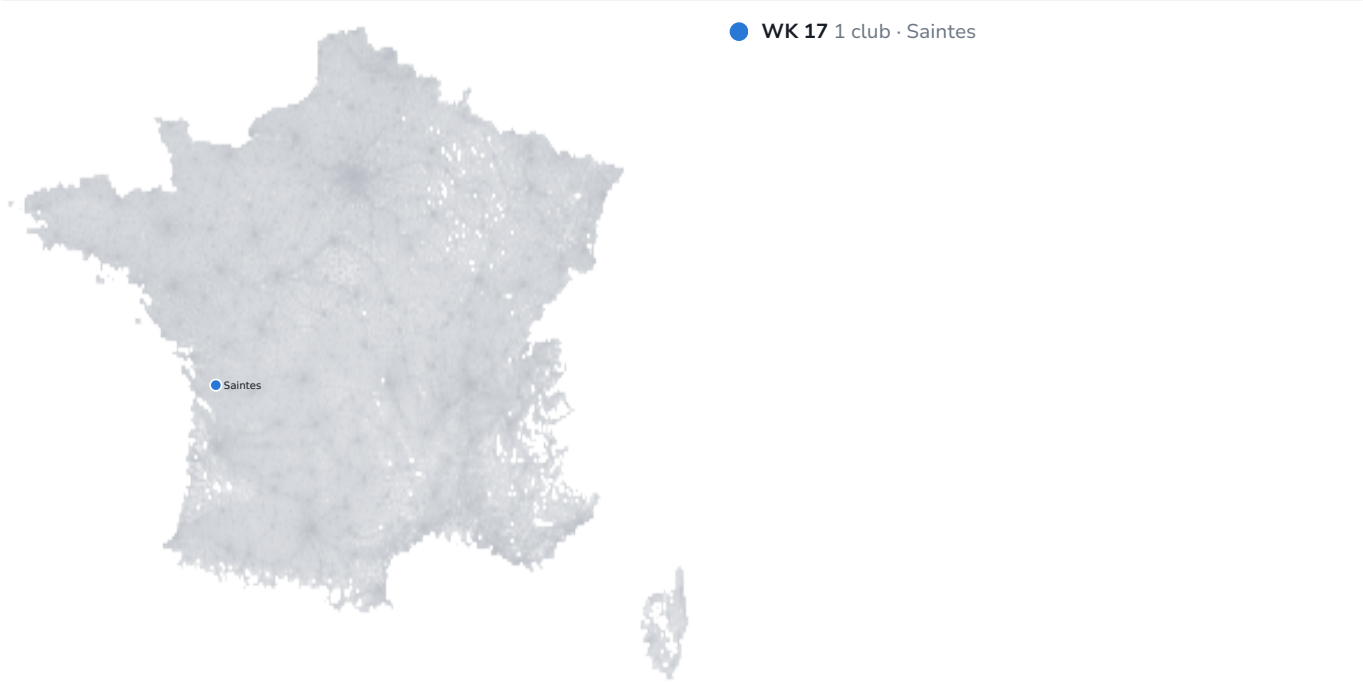
opened 2013–2013

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'APPART FITNESS	Saintes 17100	2013	1 → 1	2 → 4	1,681 → 1,378	11,020 → 5,621

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WK 17
SIREN	794946186
Founded	2013-08-23
Activity	93.11Z NAF/APE code
Employees	03 Sirene band
Officers	GUILLAUME ADNIN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'APPART FITNESS Saintes

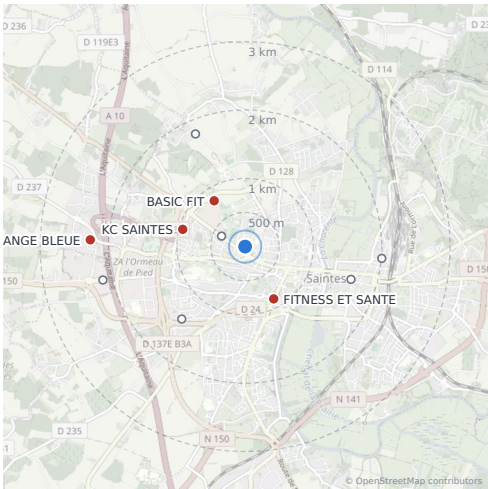
5 AVENUE DES MENANTELLES 17100 SAINTES · opened 2013-08-23 · SIRET 79494618600010

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	71.2	56.7	-14.5
Gyms within 1 km	2	4	+2
Gyms within 2 km	2	4	+2
Competition weight, 2 km	1.60	3.60	+125%
Capture, 2 km	11,020	5,621	-49%
Saturation, 2 km vs national baseline	-41%	+83%	+124 pts

Competitor field as it stood on 2013-08-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	47 500 m	1,551 people	45	645 aged 18-64 + 906 workers = 1,551 over 0.79 km2 = 1,974/km2
	2 km	21,894 people	48	8,072 aged 18-64 + 13,822 workers = 21,894 over 12.57 km2 = 1,742/km2
Competition weight 15%	68 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.60 wt	58	3 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	55 500 m	1,378 people	56	837 residents + 541 workers, demand within 500 m against every competitor within 3 km
	2 km	5,621 people	55	3,065 residents + 2,556 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	59 500 m	not measured	—	catchment of 1,360 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.7 LQ
	2 km	LQ 1.83	59	3 clubs / 14,906 residents = 20.13 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	60 500 m	0.99×	63	22,160 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.97×	58	21,770 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2013

0.81	BASIC FIT Basic-Fit	0.87	▲ FITNESS ET SANTE 2024
0.95	▲ KC SAINTES Keepcool 2017	2.27	▲ L'ORANGE BLEUE L'Orange Bleue 2021

ACCESS — straight-line, GTFS

Rail	Gare de Saintes — 2129 m
Bus	Loti — 102 m
Footfall	Saintes — 2129 m, 801,302 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE