

ALMA LAMENNAIS

2 clubs operated · NEUILLY-SUR-SEINE, PARIS · company founded 2013-09-11

2

clubs

Neuilly-Sur-Seine, Paris

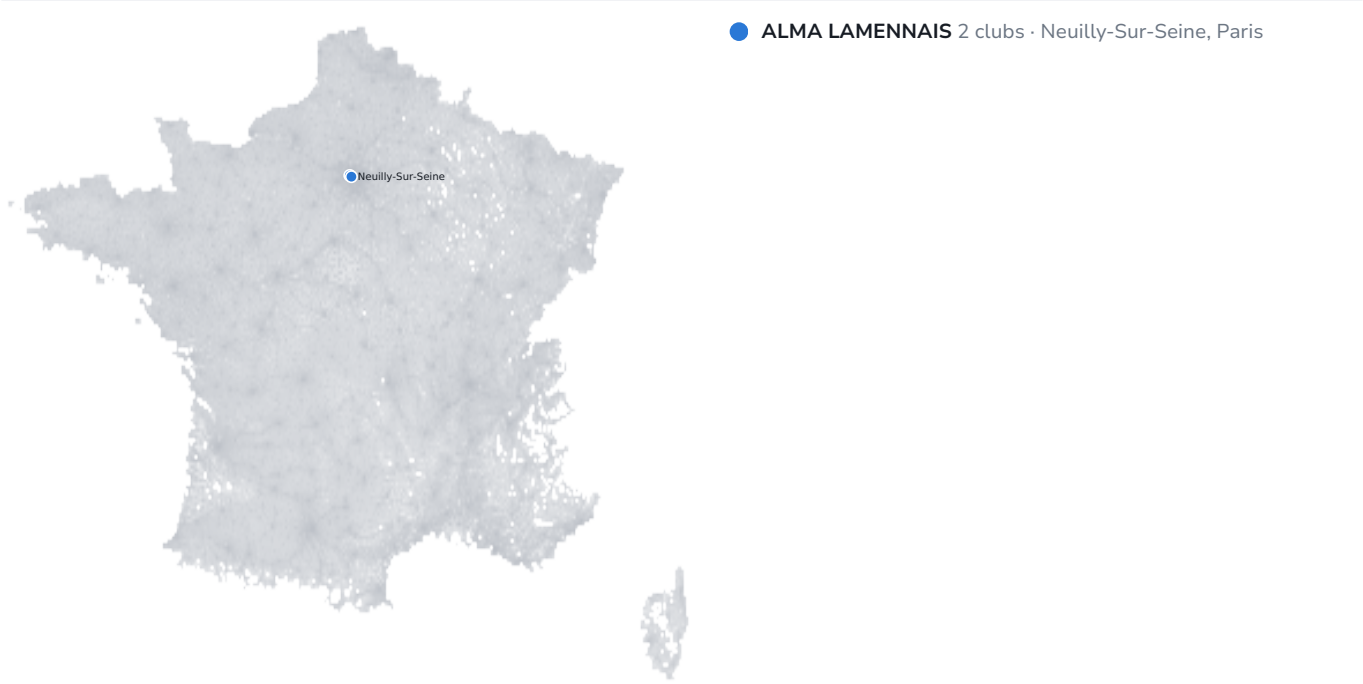
opened 2013–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ALMA LAMENNAIS	Paris 75016	2013	2 → 3	9 → 75	8,595 → 3,331	32,189 → 5,821
TIGRE NEUILLY	Neuilly-Sur-Seine 92200	2016	1 → 8	7 → 41	25,639 → 3,142	60,050 → 6,803

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ALMA LAMENNAIS
SIREN	797406790
Founded	2013-09-11
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	THIERRY BENYAMIN (Commissaire aux comptes suppléant); ELODIE GARAMOND (Directeur Général); 3APEXCO (Commissaire aux comptes titulaire); ALMA LAMENNAIS (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

TIGRE NEUILLY Neuilly-Sur-Seine

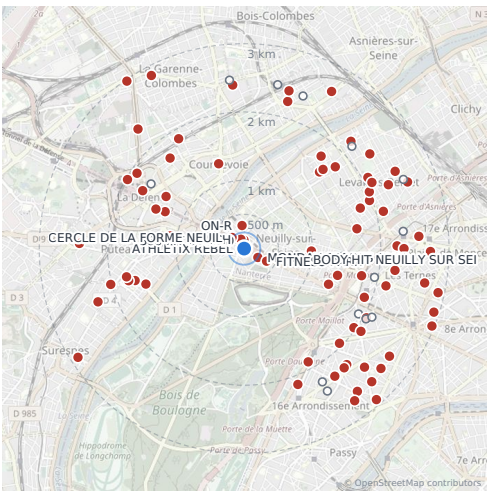
191-195 191 AVENUE CHARLES DE GAULLE 92200 NEUILLY-SUR-SEINE · opened 2016-09-15 · SIRET 79740679000023

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	94.3	59.3	-35.0
Gyms within 1 km	1	11	+10
Gyms within 2 km	7	41	+34
Competition weight, 2 km	5.30	41.46	+682%
Capture, 2 km	60,050	6,803	-89%
Saturation, 2 km vs national baseline	-67%	+122%	+189 pts

Competitor field as it stood on 2016-09-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



85 gym floors, 16 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	28,878 people	100 8,260 aged 18-64 + 20,618 workers = 28,878 over 0.79 km2 = 36,769/km2
		2 km	357,743 people	100 98,318 aged 18-64 + 259,424 workers = 357,743 over 12.57 km2 = 28,468/km2
Competition weight 15%	0	500 m	6.95 wt	0 7 genuine gym floors and 3 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	41.46 wt	0 39 genuine gym floors and 21 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	70	500 m	3,142 people	80 1,210 residents + 1,932 workers, demand within 500 m against every competitor within 3 km
		2 km	6,803 people	63 2,746 residents + 4,057 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	23	500 m	LQ 4.55	0 7 clubs / 13,980 residents = 50.07 per 100k against 11.01 nationally
		2 km	LQ 2.22	39 39 clubs / 159,570 residents = 24.44 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.98×	100 44,320 EUR against 22,380 nationally, median of 7 IRIS within 500 m
		2 km	1.74×	100 38,870 EUR against 22,380 nationally, median of 71 IRIS within 2 km

NEAREST GYMS — 85 within 3 km; ▲ opened after 2016

0.02 ▲ ATHLETIX REBEL 2025	0.13 ▲ 360 FIT STUDIO 2022
0.14 ▲ PUNCH 2023	0.24 ▲ MONDAY SPORTS CLUB 2024
0.24 ▲ CERCLE DE LA FORME NEUILLY Cercles de la Forme / CMG Sports Club 2026	0.34 ▲ ON-R 2024
0.38 ▲ FITNESS PARK Fitness Park 2026	0.88 ▲ BODY HIT NEUILLY SUR SEINE Bodyhit 2024

... and 77 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Pont de Neuilly — 73 m
Bus	Pont de Neuilly - Métro — 73 m
Footfall	PONT D.NEUILLY — 88 m, 6,221,598 validations/yr RATP
Shops	86 within 150 m INSEE BPE

ALMA LAMENNAIS Paris

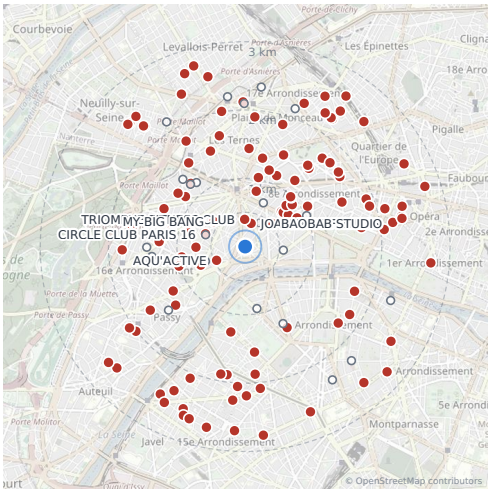
17/19 17 RUE DE CHAILLOT 75016 PARIS · opened 2013-09-11 · SIRET 79740679000015

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	87.4	55.2	-32.2
Gyms within 1 km	4	21	+17
Gyms within 2 km	9	75	+66
Competition weight, 2 km	10.20	80.60	+690%
Capture, 2 km	32,189	5,821	-82%
Saturation, 2 km vs national baseline	-58%	+249%	+307 pts

Competitor field as it stood on 2013-09-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



121 gym floors, 22 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	29,610 people	100 4,213 aged 18-64 + 25,396 workers = 29,610 over 0.79 km2 = 37,700/km2
		2 km	484,143 people	100 116,027 aged 18-64 + 368,116 workers = 484,143 over 12.57 km2 = 38,527/km2
Competition weight 15%	6	500 m	3.00 wt	15 3 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	80.60 wt	0 75 genuine gym floors and 22 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	66	500 m	3,331 people	82 894 residents + 2,438 workers, demand within 500 m against every competitor within 3 km
		2 km	5,821 people	56 1,777 residents + 4,044 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 6,796 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
		2 km	LQ 3.49	0 75 clubs / 189,903 residents = 39.49 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.90x	100 42,445 EUR against 22,380 nationally, median of 6 IRIS within 500 m
		2 km	1.97x	100 44,100 EUR against 22,380 nationally, median of 116 IRIS within 2 km

NEAREST GYMS — 121 within 3 km; ▲ opened after 2013

0.35	JOALLISA 2007	0.4	▲ TRIOMPHE FITNESS CLUB 2023
0.47	AQU'ACTIVE 2011	0.52	▲ FS8 NOUMEA 2024
0.52	▲ CLIMAT FITNESS 2024	0.52	▲ BAOBAB STUDIO 2025
0.59	▲ MY BIG BANG My Big Bang 2018	0.61	▲ CIRCLE CLUB PARIS 16 Circle Club 2015

... and 113 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Iéna — 298 m
Bus	Marceau - Pierre 1er de Serbie - Place de Beyrouth — 140 m
Footfall	IENA — 282 m, 2,689,326 validations/yr RATP
Shops	56 within 150 m INSEE BPE