

SEVIFORME (SEVIFORME)

1 club operated · VALENCE · company founded 2013-12-06

1

club

Valence

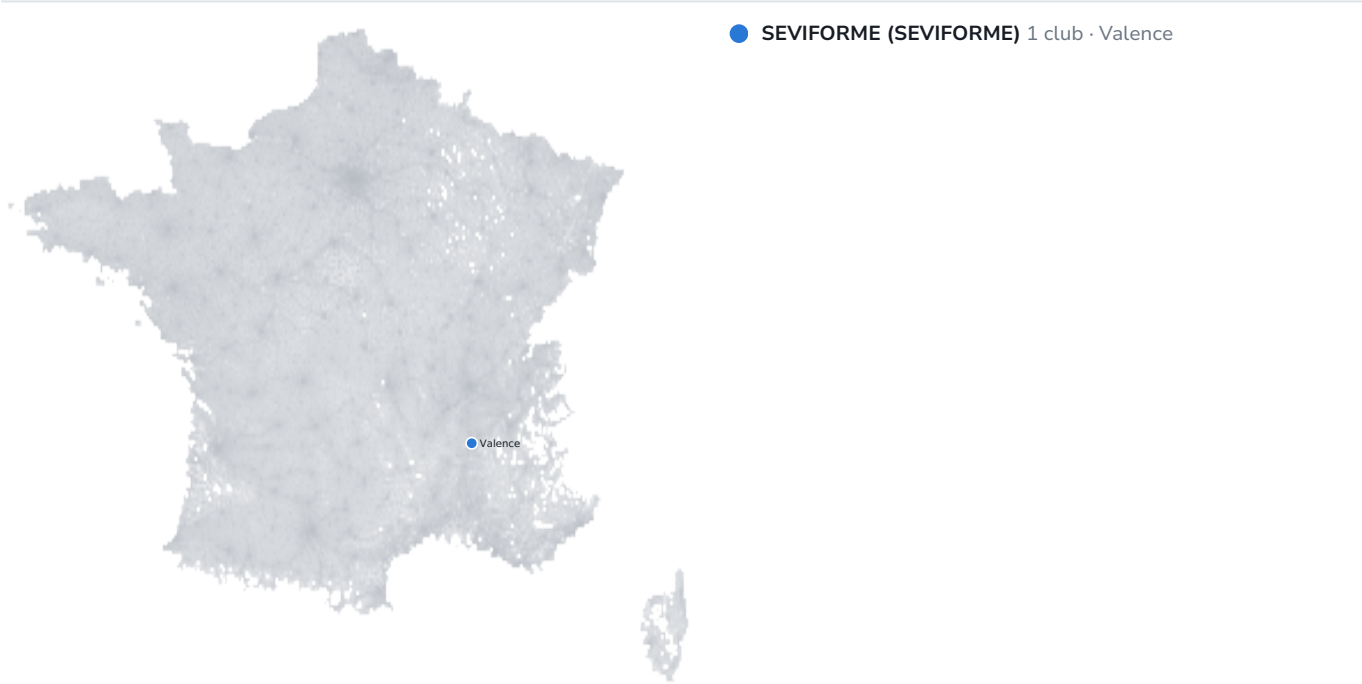
opened 2013–2013 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS PARK	Valence 26000	2013	1 → 1	1 → 3	6,070 → 5,653	26,330 → 13,494

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: SEVIFORME (SEVIFORME) (Saint- Restitut).

LEGAL IDENTITY — INSEE Sirene

Legal name	SEVIFORME (SEVIFORME)
SIREN	799068663
Founded	2013-12-06
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	TEXALY FP (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	3 of the last 3 on record — 3 complete
Debt falling due	€304,409 within a year · €220,346 in one to five against cash of €34,799
Confidentiality	income statement withheld: 2020, 2019, 2018
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2020	<i>income statement withheld — Partiellement confidentiel</i>					€215,707	€378,941	€34,799	—	—	2
2019	<i>income statement withheld — Partiellement confidentiel</i>					€272,976	€451,922	€83,566	—	—	—
2018	<i>income statement withheld — Partiellement confidentiel</i>					€204,231	€606,566	€121,139	—	—	5

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

FITNESS PARK Valence

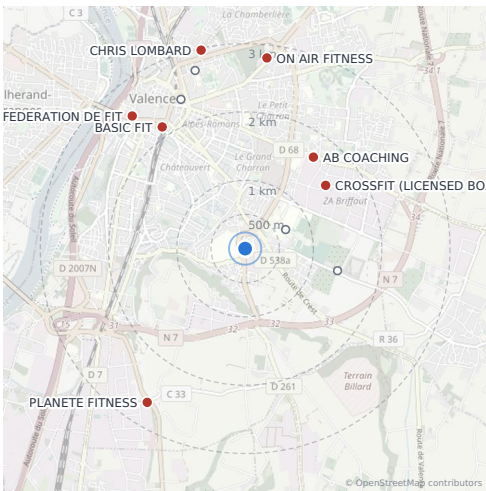
21 A RUE DU DOCTEUR ABEL 26000 VALENCE · opened 2013-12-10 · SIRET 79906866300027

CHANGE SINCE OPENING — 2013 → today

	AT OPENING	TODAY	CHANGE
Location score	87.1	83.8	-3.3
Gyms within 1 km	1	1	0
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0.60	2	+233%
Capture, 2 km	26,330	13,494	-49%
Saturation, 2 km vs national baseline	-100%	-32%	+68 pts

Competitor field as it stood on 2013-12-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	64 500 m	5,986 people	72	682 aged 18-64 + 5,304 workers = 5,986 over 0.79 km2 = 7,622/km2
	2 km	37,366 people	58	15,726 aged 18-64 + 21,640 workers = 37,366 over 12.57 km2 = 2,973/km2
Competition weight 15%	82 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	94 500 m	5,653 people	98	1,060 residents + 4,593 workers, demand within 500 m against every competitor within 3 km
	2 km	13,494 people	92	6,227 residents + 7,267 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,323 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.9 LQ
	2 km	LQ 0.68	100	2 clubs / 26,910 residents = 7.43 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	81 500 m	1.14×	100	25,600 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00×	68	22,460 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2013

1.5 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2024	1.67 ▲ AB COACHING 2026
2.16 ▲ BASIC FIT Basic-Fit 2018	2.55 ▲ FRANCE FEDERATION DE FITNESS ET DE CULTURISME NATUREL (FFCN) 2021
2.67 ▲ PLANETE FITNESS Planete Fitness 2017	2.81 ▲ ON AIR FITNESS On Air 2023
2.98 CHRIS LOMBARD 2011	

ACCESS — straight-line, GTFS

Rail	Valence Gare Routière — 2034 m
Bus	HOPITAL EST — 95 m
Footfall	Valence — 2053 m, 2,917,986 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE