

F.G. DEVELOPPEMENT (L'ORANGE BLEUE)

1 club operated · LE MANS · company founded 2014-01-27

1
club
Le Mans
opened 2014–2014

€136,310

EBITDA 2021

revenue €219,752 ·
net €104,412

 equity €127,746 · financial
debt €102,105 · cash
€188,905 · 1 risk flag

WHERE THE CLUBS ARE — 1 club

● F.G. DEVELOPPEMENT (L'ORANGE BLEUE) 1 club · Le Mans


CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Le Mans 72000	2014	1 → 1	1 → 2	3 → 2	1,838 → 756

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	F.G. DEVELOPPEMENT (L'ORANGE BLEUE)
SIREN	799961859
Founded	2014-01-27
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Maëlan CHIPOT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€20,000
Years filed	4 of the last 4 on record — 4 complete
Debt falling due	€160,307 within a year against cash of €188,905
Confidentiality	never invoked — every filed income statement is public
Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ **revenue decline** — 2020 → 2021, -26%

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2021	€219,752	€136,310	62%	€135,447	€104,412	€127,746	€102,105	€188,905	€28,024	€122,219	—
2020	€297,656	€112,169	38%	€79,373	€72,811	€53,335	€125,244	€119,901	€48,850	€132,671	—
2019	€306,520	€-5,670	-2%	€-39,993	€-42,806	€-19,476	€94,961	€16,976	€117,493	€186,091	—
2018	€370,332	€41,901	11%	€442	€-2,845	€23,329	€90,922	€2,780	€162,714	€160,151	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'ORANGE BLEUE Le Mans

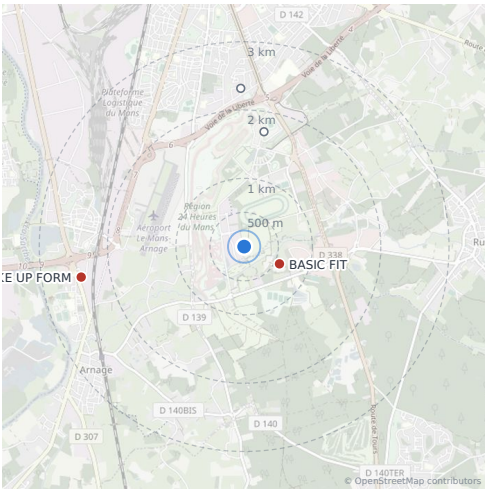
Rond Point de Cesar Rd N 338 Rte de Tours 72000 Le Mans · opened 2014-01-27 · SIRET 79996185900011

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	32.1	29.8	-2.3
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.30	0.70	+133%
Capture, 2 km	1,838	756	-59%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2014-01-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	4 500 m	2 people	0	2 aged 18-64 + 0 workers = 2 over 0.79 km ² = 2/km ²
	2 km	2,500 people	7	272 aged 18-64 + 2,228 workers = 2,500 over 12.57 km ² = 199/km ²
Competition weight 15%	91 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.70 wt	85	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	0 500 m	2 people	0	2 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	756 people	0	172 residents + 584 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 3 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3028.7 LQ
	2 km	not measured	—	catchment of 478 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 19.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	49 500 m	0.95×	49	21,180 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.95×	49	21,180 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2014

0.58 ▲ BASIC FIT Basic-Fit 2025	2.43 ▲ WAKE UP FORM Wake Up Form 2015
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ACCESS — straight-line, GTFS

Tram	Antarès-Stade Marie Marvingt — 1474 m
Bus	Mondial Assistance — 172 m
Footfall	Arnage — 2654 m, 10,894 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE