

OB CAHORS (L'ORANGE BLEUE)

1 club operated · CAHORS · company founded 2014-03-05

1

club

Cahors

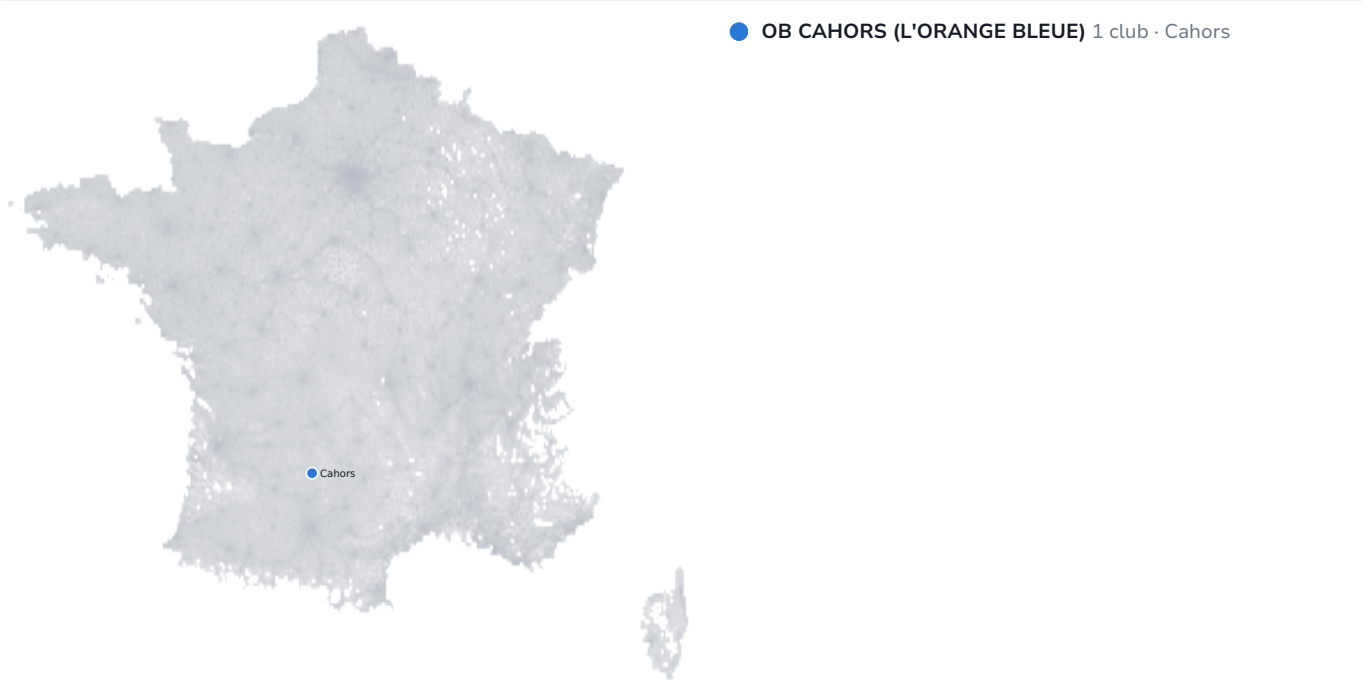
opened 2014–2014 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Cahors 46000	2014	1 → 2	1 → 3	847 → 545	11,466 → 2,606

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: L'ORANGE BLEUE (Cahors).

LEGAL IDENTITY — INSEE Sirene

Legal name	OB CAHORS (L'ORANGE BLEUE)
SIREN	800468613
Founded	2014-03-05
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	ALEXANDRE KEVIN NICOLAS LOUPIAS (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Cahors

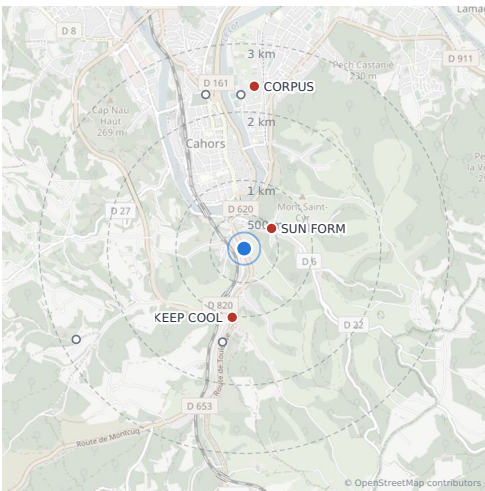
589 AVENUE ANATOLE DE MONZIE 46000 CAHORS · opened 2014-03-07 · SIRET 80046861300024

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	61.4	40.2	-21.2
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0.20	2.35	+1075%
Capture, 2 km	11,466	2,606	-77%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2014-03-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	599 people	26	306 aged 18-64 + 293 workers = 599 over 0.79 km2 = 762/km2
	2 km	11,695 people	36	4,048 aged 18-64 + 7,647 workers = 11,695 over 12.57 km2 = 931/km2
Competition weight 15%	63 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.35 wt	66	2 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	24 500 m	545 people	28	326 residents + 218 workers, demand within 500 m against every competitor within 3 km
	2 km	2,606 people	22	1,294 residents + 1,313 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 568 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 16.0 LQ
	2 km	not measured	—	catchment of 7,175 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	54 500 m	0.96x	54	21,530 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.96x	54	21,530 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2014

0.5 ▲ SUN FORM Sun Form 2018	1.02 ▲ KEEP COOL Keepcool 2018
2.38 ▲ CORPUS 2018	

ACCESS — straight-line, GTFS

Rail	Cahors — 1726 m
Bus	Pompiers — 23 m
Footfall	Cahors — 1726 m, 520,552 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE