

OB SAINT MEEN

1 club operated · SAINT-MEEN-LE-GRAND · company founded 2014-03-10

1

club

Saint-Meen-Le-Grand

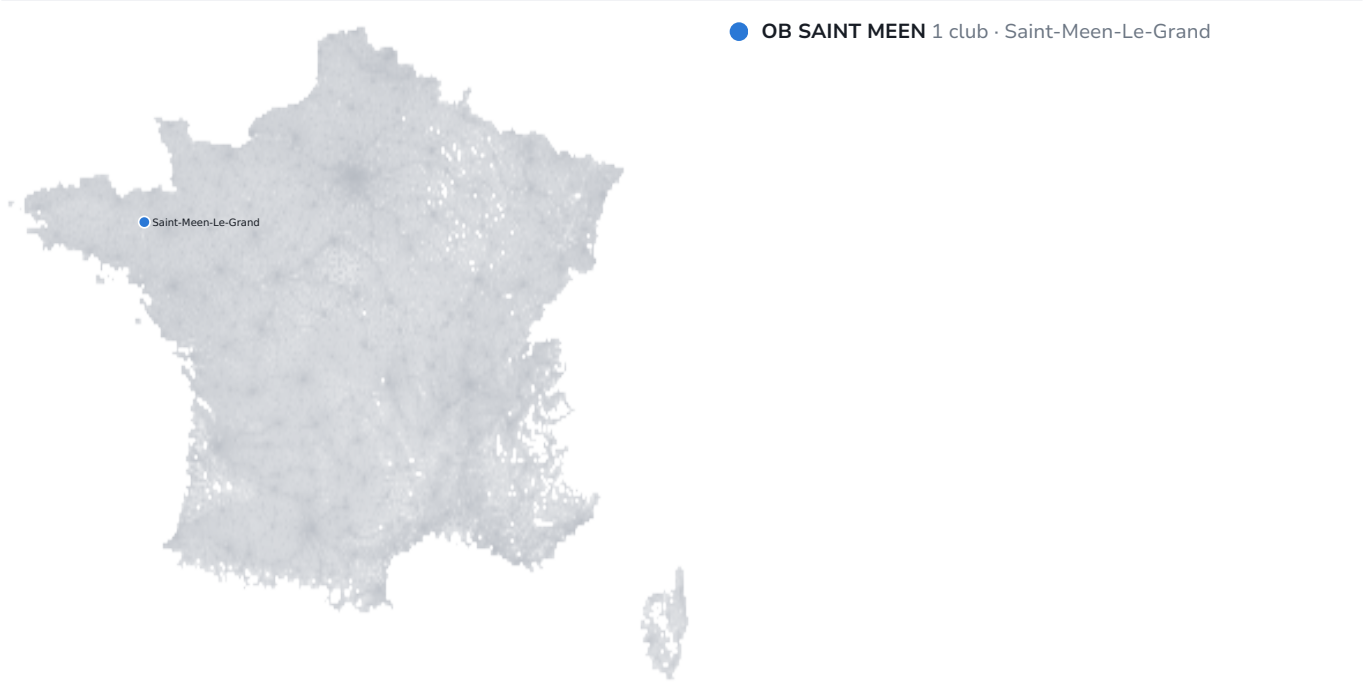
opened 2014-2014

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Saint-Meen-Le-Grand 35290	2014	1 → 1	1 → 1	1,700 → 1,700	5,490 → 5,490

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB SAINT MEEN
SIREN	800937690
Founded	2014-03-10
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	José Enrique NERCELLAS CORDOBA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Saint-Meen-Le-Grand

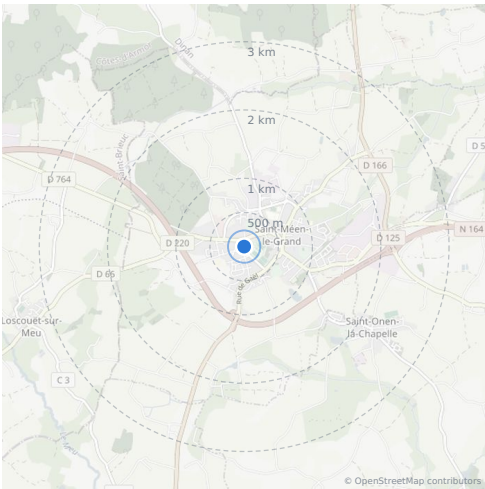
37 RUE DU STADE 35290 SAINT-MEEN-LE-GRAND · opened 2014-03-10 · SIRET 80093769000025

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	55.6	55.6	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	5,490	5,490	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2014-03-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	23 500 m	1,099 people	38	607 aged 18-64 + 492 workers = 1,099 over 0.79 km2 = 1,399/km2
	2 km	3,506 people	13	2,486 aged 18-64 + 1,020 workers = 3,506 over 12.57 km2 = 279/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	57 500 m	1,700 people	62	1,208 residents + 492 workers, demand within 500 m against every competitor within 3 km
	2 km	5,490 people	54	4,470 residents + 1,020 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,208 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.3 LQ
	2 km	not measured	—	catchment of 4,470 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	51 500 m	0.95x	51	21,340 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.95x	51	21,340 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2014

ACCESS — straight-line, GTFS

Rail	La Brohinière — 7120 m
Bus	Piscine de la Planchette — 14351 m
Footfall	La Brohinière — 7120 m, 22,356 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE