

SMART & SPORT

1 club operated · Gond-Pontouvre · company founded 2014-03-18

1

club

Gond-Pontouvre

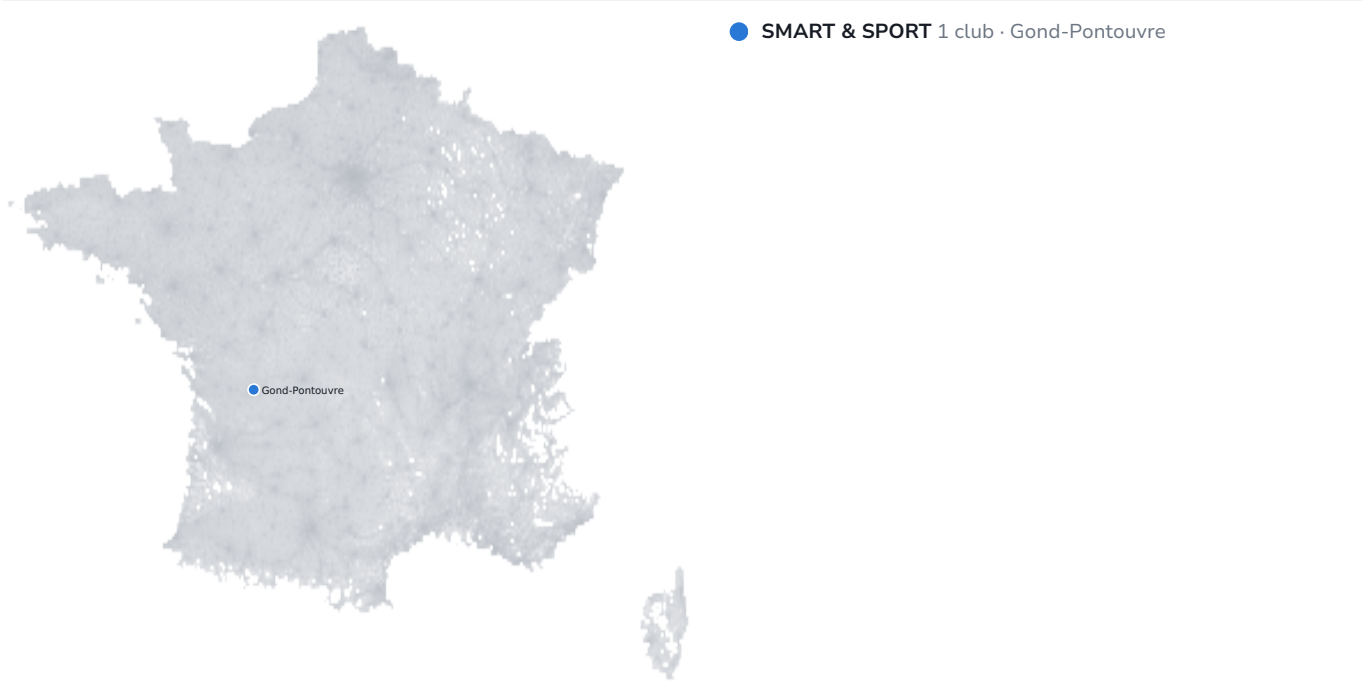
opened 2022–2022 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Gond-Pontouvre 16160	2022	1 → 1	6 → 7	699 → 588	2,528 → 1,988

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: L'ORANGE BLEUE (Champniers).

LEGAL IDENTITY — INSEE Sirene

Legal name	SMART & SPORT
SIREN	801093196
Founded	2014-03-18
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	CAROLINE CLAIRE MARIE MARTY (DE GUERNON) (Gérant); BENOIT JEAN ANDRE MARTY (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	income statement withheld: 2020
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2020	<i>income statement withheld — Partiellement confidentiel</i>				€9,378	€92,937	€70,631	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'ORANGE BLEUE Gond-Pontouvre

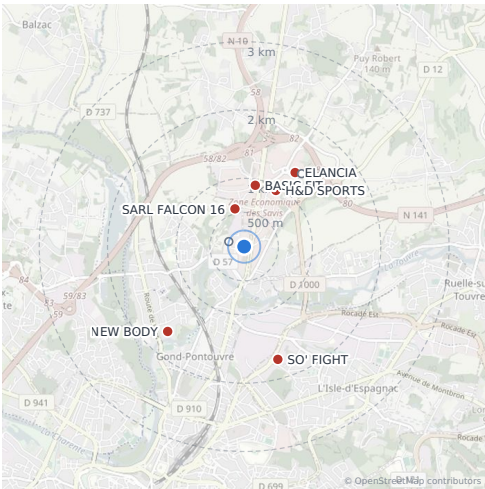
402, ROUTE DE PARIS, 16160 GOND-PONTOUVRE · opened 2022-10-01 · SIRET 80109319600021

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	43.4	39.2	-4.2
Gyms within 1 km	3	4	+1
Gyms within 2 km	6	7	+1
Competition weight, 2 km	4.60	6.01	+31%
Capture, 2 km	2,528	1,988	-21%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	33 500 m	895 people	34	156 aged 18-64 + 739 workers = 895 over 0.79 km2 = 1,140/km2
	2 km	9,422 people	32	3,954 aged 18-64 + 5,468 workers = 9,422 over 12.57 km2 = 750/km2
Competition weight 15%	64 500 m	0.16 wt	91	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	6.01 wt	46	6 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	18 500 m	588 people	30	141 residents + 447 workers, demand within 500 m against every competitor within 3 km
	2 km	1,988 people	10	1,148 residents + 839 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 280 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 32.4 LQ
	2 km	not measured	—	catchment of 6,931 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	57 500 m	0.97x	56	21,660 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.97x	58	21,770 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2022

0.57	SARL FALCON 16 2017	0.91	BASIC FIT Basic-Fit
0.94	▲ H&D SPORTS 2024	1.32	ELANCIA Elancia 2007
1.67	NEW BODY 2019	1.72	SO' FIGHT 2022

ACCESS — straight-line, GTFS

Rail	Angoulême — 3293 m
Bus	Les Avenauds — 123 m
Footfall	Angoulême — 3293 m, 2,341,350 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE