

SAINT ROCH FORM

1 club operated · TOULON · company founded 2014-04-08

1

club

Toulon

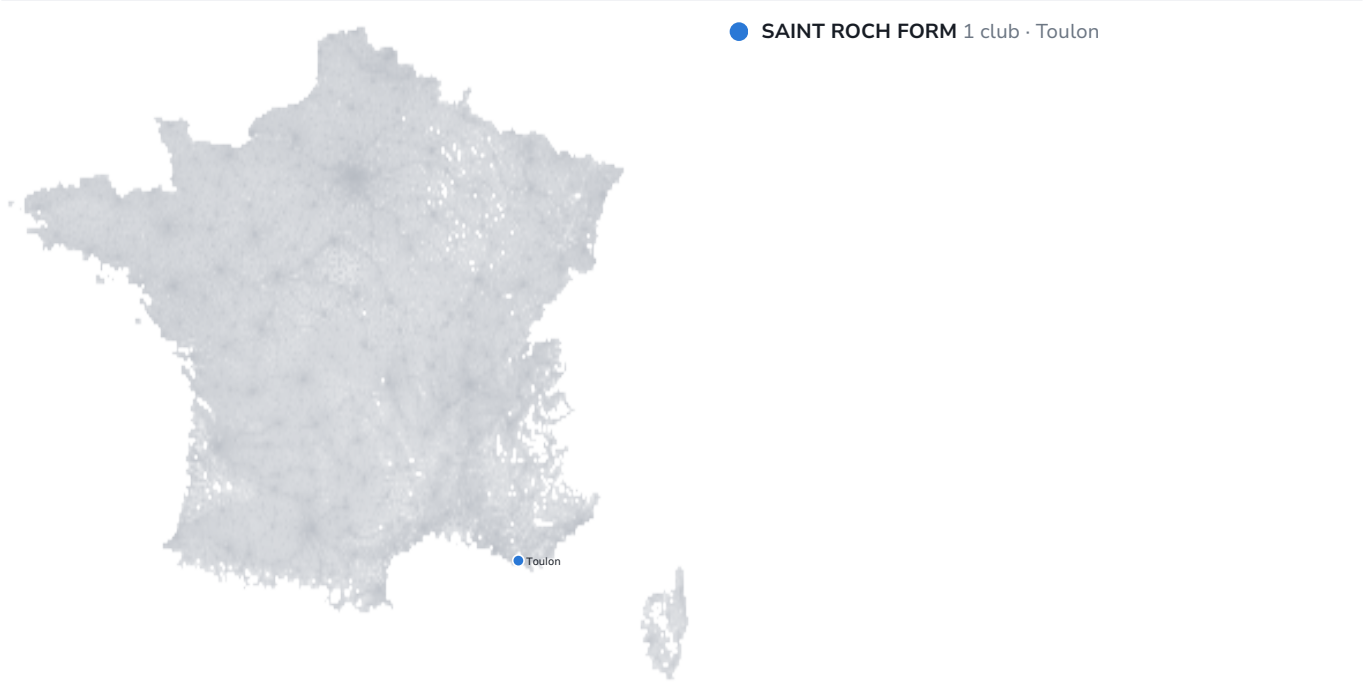
opened 2014-2014

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MAGIC FORM	Toulon 83000	2014	1 → 1	5 → 12	8,630 → 5,719	21,366 → 10,209

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SAINT ROCH FORM
SIREN	801646092
Founded	2014-04-08
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	GROUPE MAGICAL (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MAGIC FORM Toulon

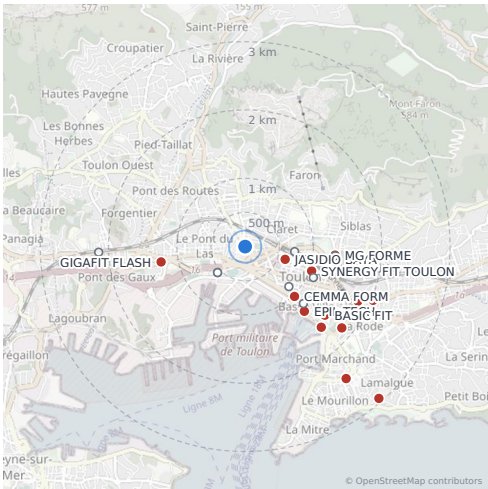
LE PRADO ESTORIL 3 AVENUE SAINT ROCH 83000 TOULON · opened 2014-04-08 · SIRET 80164609200016

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	75.9	67.2	-8.7
Gyms within 1 km	1	3	+2
Gyms within 2 km	5	12	+7
Competition weight, 2 km	5.10	12.15	+138%
Capture, 2 km	21,366	10,209	-52%
Saturation, 2 km vs national baseline	-45%	+56%	+101 pts

Competitor field as it stood on 2014-04-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	74	500 m	8,570 people	79 6,450 aged 18-64 + 2,120 workers = 8,570 over 0.79 km2 = 10,912/km2
		2 km	70,187 people	70 36,904 aged 18-64 + 33,284 workers = 70,187 over 12.57 km2 = 5,585/km2
Competition weight 15%	57	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	12.15 wt	29 11 genuine gym floors and 9 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	87	500 m	5,719 people	98 4,856 residents + 863 workers, demand within 500 m against every competitor within 3 km
		2 km	10,209 people	80 8,797 residents + 1,412 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	83	500 m	LQ 0.00	100 0 clubs / 10,970 residents = 0.00 per 100k against 11.01 nationally
		2 km	LQ 1.56	72 11 clubs / 64,060 residents = 17.17 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	4	500 m	0.78×	0 17,350 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	0.82×	8 18,410 EUR against 22,380 nationally, median of 29 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2014

0.61 ▲ STUDIO BAYA 2025	0.61 ▲ JAS 2025
1.03 CEMMA FORM 2006	1.04 ▲ SYNERGY FIT TOULON Synergy Fit 2023
1.25 ▲ GIGAFIT FLASH GigaFit 2019	1.28 EPIL TECH 2011
1.32 MG FORME 2011	1.54 ▲ BASIC FIT Basic-Fit 2023

... and 6 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Toulon — 707 m
Bus	Carnot — 5 m
Footfall	Toulon — 707 m, 5,243,022 travellers/yr SNCF
Shops	48 within 150 m INSEE BPE