

RVP LA GARDE (VITA LIBERTE)

1 club operated · LA GARDE · company founded 2014-06-03

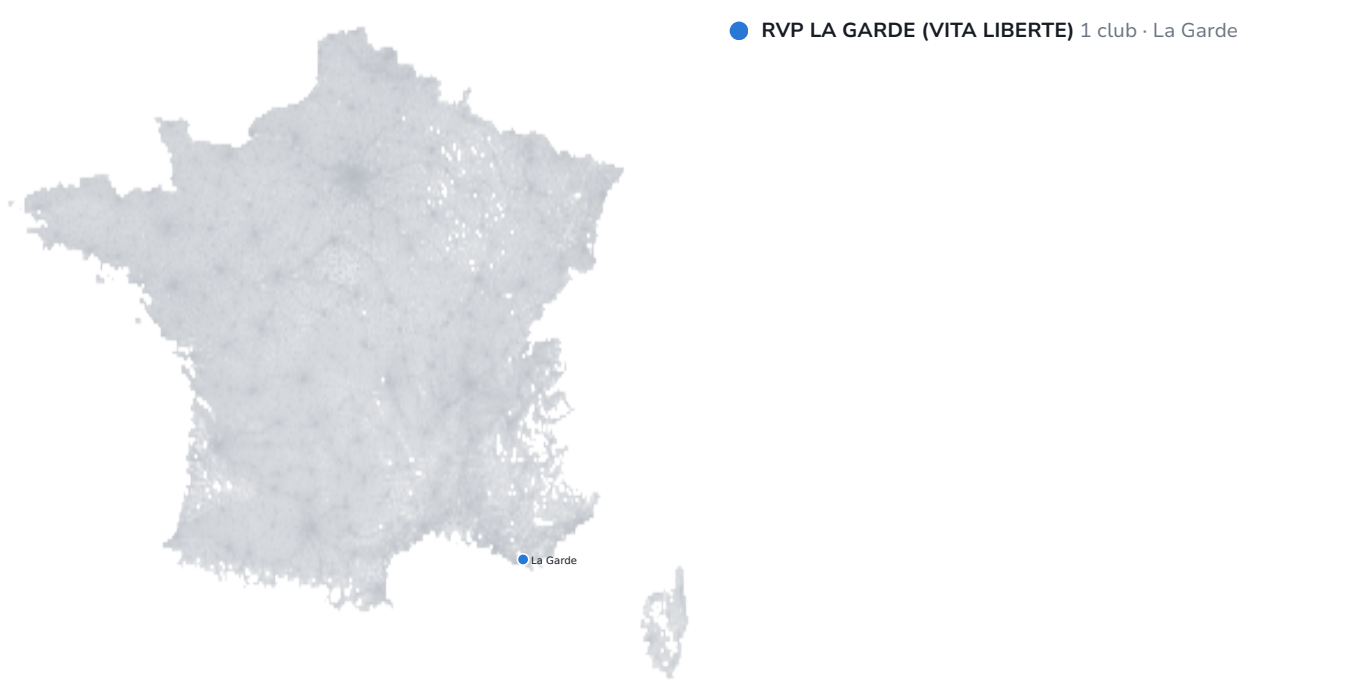
1
club

La Garde
opened 2014–2014

€-32,897
EBITDA 2019

revenue €76,664 · net €26,751
equity €64,485 · financial debt €2,300 · cash €438 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VITA LIBERTE	La Garde 83130	2014	1 → 2	5 → 14	1,503 → 556	6,249 → 1,913

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	RVP LA GARDE (VITA LIBERTE)
SIREN	802647529
Founded	2014-06-03
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	SIMON LAURE (Liquidateur)

FILING & CAPITAL — INPI RNE

Registered capital	€1,500
Years filed	7 of the last 7 on record — 2 simplified, 5 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ **revenue decline** — 2017 → 2019, -71%

▼ **high leverage** — 2019, debt €2,300 vs EBITDA €-32,897

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2022 simplified	—	—	—	€-1,500	€-1,500	€28,387	—	€104	—	—	€1,500	—
2021 simplified	—	—	—	€-270	€-270	€29,887	—	€104	—	—	€270	—
2020	—	—	—	€-328	€-34,328	€30,157	€2,300	€104	—	—	€328	—
2019	€76,664	€-32,897	-43%	€-61,530	€26,751	€64,485	€2,300	€438	€11,122	—	€88,409	—
2017	€262,966	€80,939	31%	€53,781	€40,333	€80,174	€86,316	€104	€7,411	—	€169,061	1
2016	€281,388	€113,989	41%	€93,448	€64,272	€111,739	€73,589	€102	€19,143	—	€144,755	—
2015	€197,343	€73,514	37%	€56,470	€45,967	€47,467	€121,395	€6,726	€8,890	—	€113,915	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

VITA LIBERTE La Garde

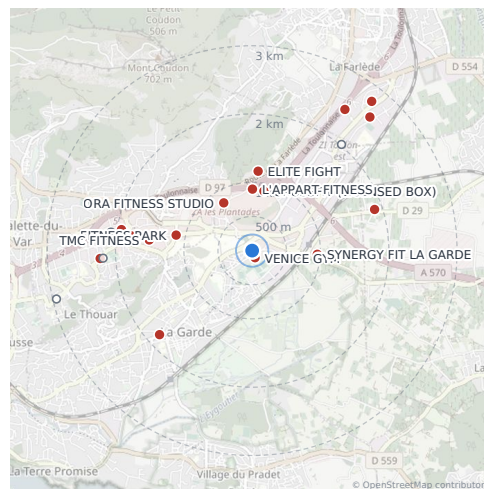
12 ALL DES QUATRE CHEMINS 83130 LA GARDE · opened 2014-06-03 · SIRET 80264752900014

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	56.7	32.9	-23.8
Gyms within 1 km	2	6	+4
Gyms within 2 km	5	14	+9
Competition weight, 2 km	4	11.85	+196%
Capture, 2 km	6,249	1,913	-69%
Saturation, 2 km vs national baseline	+124%	+649%	+525 pts

Competitor field as it stood on 2014-06-03 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



17 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	47 500 m	1,603 people	46	443 aged 18-64 + 1,160 workers = 1,603 over 0.79 km ² = 2,040/km ²
	2 km	22,384 people	49	8,898 aged 18-64 + 13,486 workers = 22,384 over 12.57 km ² = 1,781/km ²
Competition weight 15%	41 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	11.85 wt	29	13 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	17 500 m	556 people	29	228 residents + 328 workers, demand within 500 m against every competitor within 3 km
	2 km	1,913 people	8	1,148 residents + 766 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	<i>not measured</i>	—	catchment of 760 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 12.0 LQ
	2 km	LQ 7.49	0	13 clubs / 15,770 residents = 82.44 per 100k against 11.01 nationally
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	74 500 m	0.96×	53	21,445 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.06×	88	23,810 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 17 within 3 km; ▲ opened after 2014

0.11 ▲ VENICE GYM Venice Gym 2025	0.81 ▲ ORA FITNESS STUDIO 2025
0.89 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2016	0.9 L'APPART FITNESS L'Appart Fitness
0.96 ▲ SYNERGY FIT LA GARDE Synergy Fit 2022	1.14 ▲ FITNESS PARK Fitness Park 2026
1.17 ▲ ELITE FIGHT 2022	1.51 ▲ TMC FITNESS 2017

... and 9 more within 3 km.

ACCESS — straight-line, GTFS

Rail	La Pauline — 833 m
Bus	Robespierre — 46 m
Footfall	La Pauline Hyères — 833 m, 182,135 travellers/yr SNCF
Shops	46 within 150 m INSEE BPE