

S.P.A.D.

1 club operated · SAINT-OUEN-L'AUMONE · company founded 2014-06-07

1
club**Saint-Ouen-L'aumone**
opened 2014–2014

€82,939

EBITDA 2021

revenue **€81,846** · net
€25,503equity €-209,142 · financial
debt €237,508 · cash €31,865 ·
2 risk flags

WHERE THE CLUBS ARE — 1 club

● S.P.A.D. 1 club · Saint-Ouen-L'aumone



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
S.P.A.D.	Saint-Ouen-L'aumone 95310	2014	1 → 2	2 → 3	3,527 → 2,962	16,941 → 11,517

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	S.P.A.D.
SIREN	803265081
Founded	2014-06-07
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	PHILIPPE PATRICK SURPLY (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	7 of the last 7 on record — 7 complete
Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2021, €-209,142
- ▼ **revenue decline** — 2020 → 2021, -50%

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2021	€81,846	€82,939	101%	€27,751	€25,503	€-209,142	€237,508	€31,865	€29,619	€39,458	—
2020	€163,332	€52,912	32%	€-2,017	€-4,555	€-234,645	€289,741	€15,796	€46,042	€56,266	—
2019	€224,820	€72,658	32%	€13,399	€10,063	€-230,089	€304,425	€145	€64,437	€83,826	—
2018	€240,044	€60,136	25%	€1,396	€5,965	€-240,152	€361,647	€642	€54,819	€118,670	—
2017	€268,035	€60,046	22%	€2,330	€-12,661	€-246,117	€425,855	€1,139	€62,227	€131,625	—
2016	€194,567	€-60,223	-31%	€-113,275	€-125,311	€-233,457	€409,046	€1,065	€120,203	€123,865	—
2015	€12,901	€-102,762	-797%	€-113,711	€-118,146	€-108,146	€582,984	€15,456	€21,743	€93,741	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

S.P.A.D. Saint-Ouen-L'Aumone

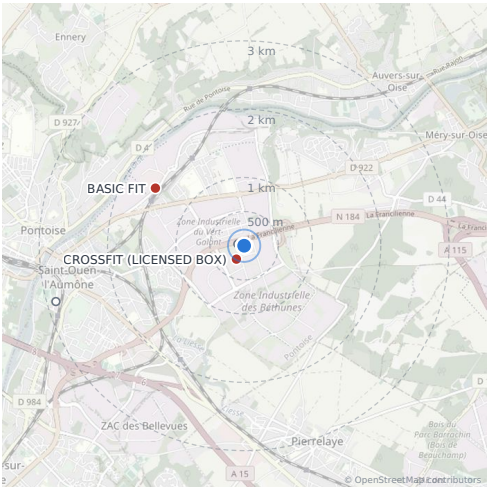
PARC D ACTIVITE DES BETHUNES 17 RUE D'ANJOU 95310 SAINT-OUEN-L'AUMONE · opened 2014-06-07 · SIRET 80326508100015

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	80.1	69.9	-10.2
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	3	+1
Competition weight, 2 km	0.60	1.40	+133%
Capture, 2 km	16,941	11,517	-32%
Saturation, 2 km vs national baseline	-22%	+59%	+82 pts

Competitor field as it stood on 2014-06-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	56 500 m	4,216 people	65	0 aged 18-64 + 4,216 workers = 4,216 over 0.79 km ² = 5,369/km ²
	2 km	24,363 people	50	6,969 aged 18-64 + 17,394 workers = 24,363 over 12.57 km ² = 1,939/km ²
Competition weight 15%	77 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.40 wt	76	2 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	83 500 m	2,962 people	78	0 residents + 2,962 workers, demand within 500 m against every competitor within 3 km
	2 km	11,517 people	86	3,550 residents + 7,967 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	70 500 m	not measured	—	no residents within this radius at all, so there is no density to compare — a real zero, not missing data
	2 km	LQ 1.59	70	2 clubs / 11,403 residents = 17.54 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	60 500 m	0.95×	51	21,350 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.00×	66	22,350 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2014

0.23 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2022	1.55 BASIC FIT Basic-Fit
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ACCESS — straight-line, GTFS

Rail	Épluches — 1510 m
Bus	Bourgogne — 139 m
Footfall	EPLUCHES — 1522 m, 14,968 validations/yr RATP
Shops	18 within 150 m INSEE BPE