

FIT CLUB

1 club operated · WASQUEHAL · company founded 2014-08-01

1

club

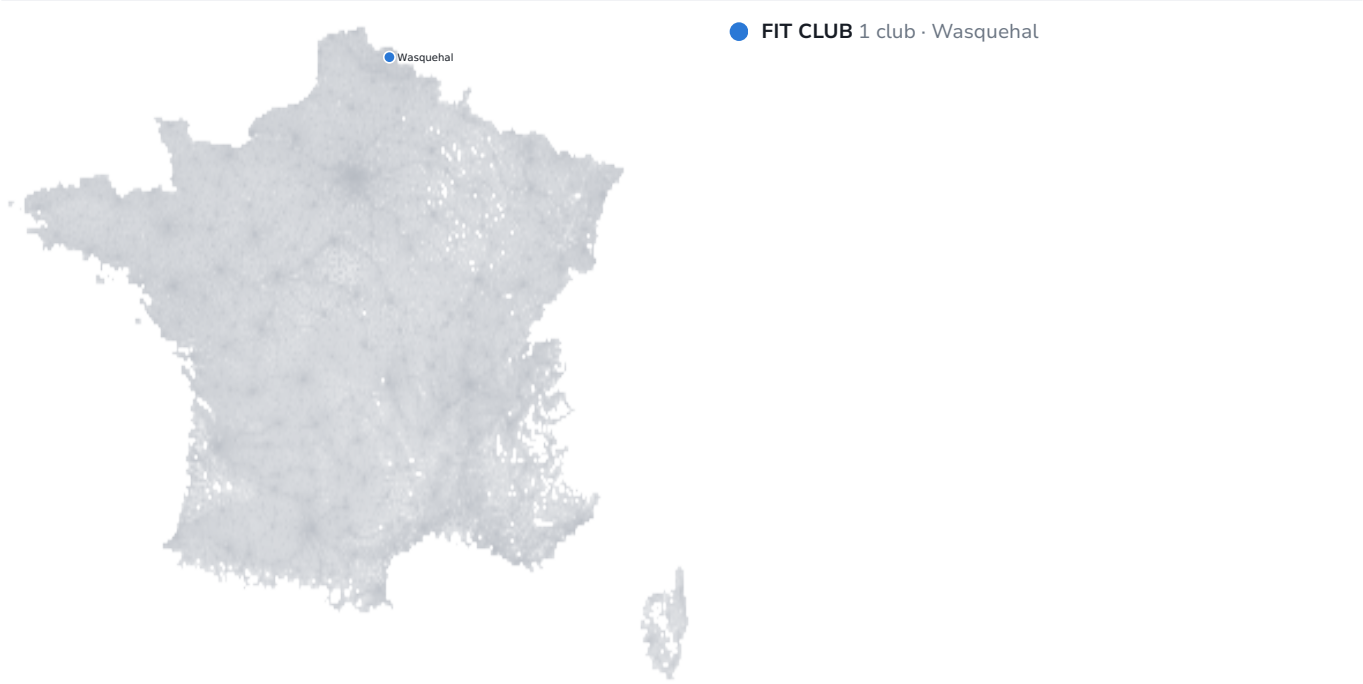
Wasquehal

opened 2016–2016 · 1 closed

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FIT CLUB	Wasquehal 59290	2016	1 → 2	5 → 7	3,844 → 2,049	19,134 → 8,069

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: LA BOX (Villeneuve-D'ascq).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	FIT CLUB	Registered capital	not stated in any filing
SIREN	804070050	Years filed	0 of the last 0 on record
Founded	2014-08-01	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	LUDOVIC MIROT (Directeur Général); MATTHIEU PAGE (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FIT CLUB Wasquehal

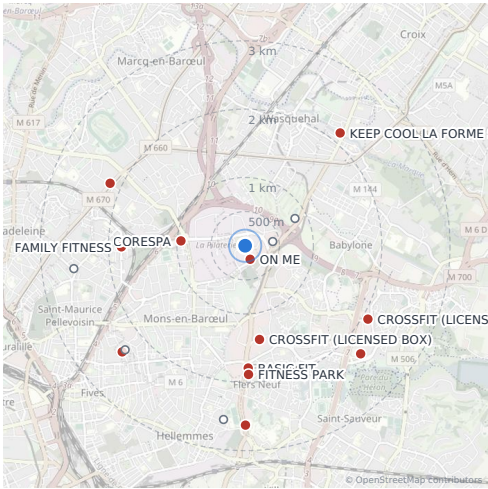
ZA DE LA PILATERIE ACTICLUB N 3 BAT J 8 RUE DES CHAMPS 59290 WASQUEHAL · opened 2016-07-25 · SIRET 80407005000021

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	84.3	71.3	-13.0
Gyms within 1 km	1	3	+2
Gyms within 2 km	5	7	+2
Competition weight, 2 km	2.80	5.40	+93%
Capture, 2 km	19,134	8,069	-58%
Saturation, 2 km vs national baseline	-21%	+22%	+43 pts

Competitor field as it stood on 2016-07-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	66	500 m	4,704 people	67 194 aged 18-64 + 4,510 workers = 4,704 over 0.79 km2 = 5,990/km2
		2 km	54,274 people	66 26,358 aged 18-64 + 27,916 workers = 54,274 over 12.57 km2 = 4,319/km2
Competition weight 15%	49	500 m	1.30 wt	49 1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	5.40 wt	49 6 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	69	500 m	2,049 people	68 78 residents + 1,971 workers, demand within 500 m against every competitor within 3 km
		2 km	8,069 people	70 3,839 residents + 4,230 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	89	500 m	not measured	— catchment of 318 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 28.6 LQ
		2 km	LQ 1.22	89 6 clubs / 44,545 residents = 13.47 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	93	500 m	1.17×	100 26,200 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	1.07×	89 23,875 EUR against 22,380 nationally, median of 24 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2016

0.21 ▲ ON ME 2025	0.94 ▲ CORESPA Corespa 2018
1.39 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2014	1.79 BASIC FIT Basic-Fit 2015
1.81 FAMILY FITNESS 2001	1.89 FITNESS PARK Fitness Park 2012
2.1 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	2.16 KEEP COOL LA FORME SANS LA FRIME Keepcool 2011

... and 4 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Les Pres-E. Pisani — 395 m
Bus	VILLENEUVE D ASCQ - Les Prés - Edgard Pisani — 434 m
Footfall	Croix - Wasquehal — 3125 m, 5,990 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE

