

ADDICT DOLE

1 club operated · CHOISEY · company founded 2014-11-01

1

club

Choisey

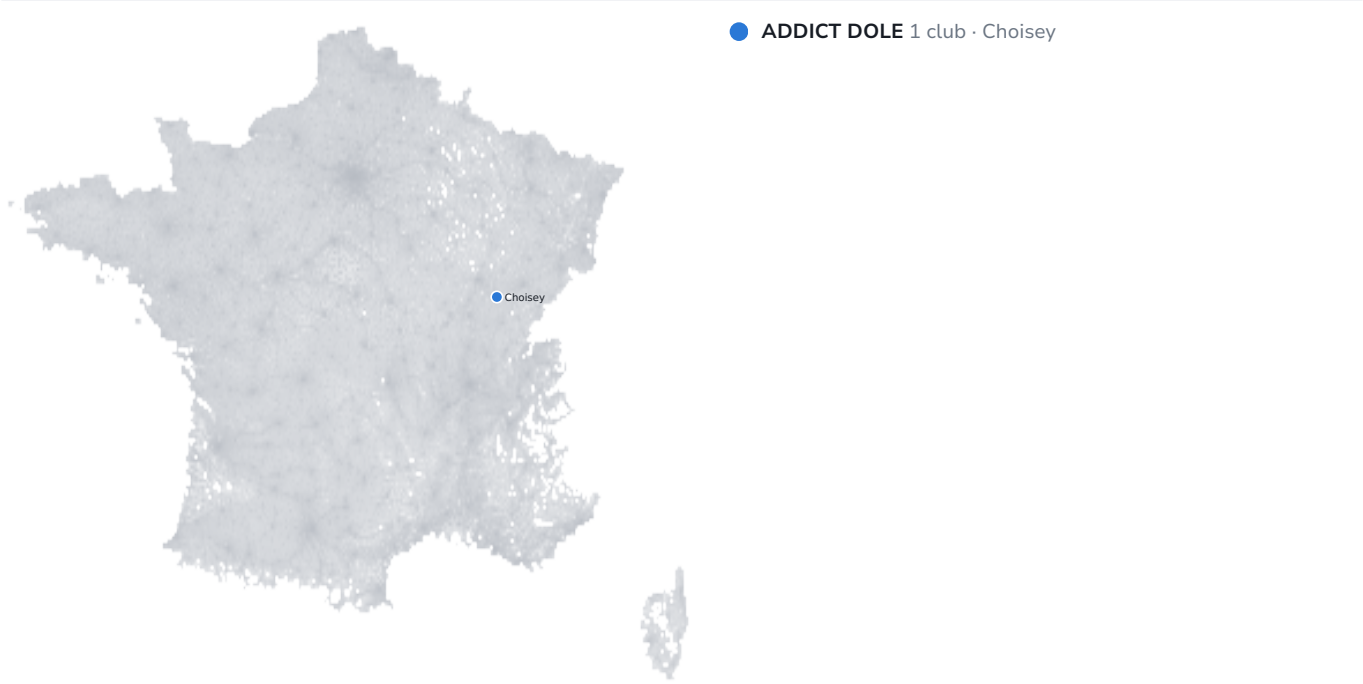
opened 2014-2014

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accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LEMON ONE FITNESS	Choisey 39100	2014	1 → 1	1 → 3	726 → 550	5,117 → 2,367

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ADDICT DOLE
SIREN	805318037
Founded	2014-11-01
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	SÉBASTIEN GUILLIEN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LEMON ONE FITNESS Choisey

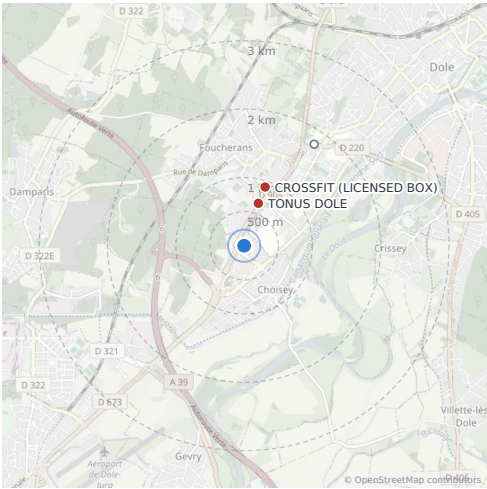
CENTRE COMMERCIAL CENTRE COMMERCIAL LES GAGNIERES 39100 CHOISEY · opened 2014-11-01 · SIRET 80531803700019

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	49.1	39.2	-9.9
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0.30	1.70	+467%
Capture, 2 km	5,117	2,367	-54%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2014-11-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	26	500 m	675 people	28 83 aged 18-64 + 592 workers = 675 over 0.79 km2 = 859/km2
		2 km	6,132 people	24 3,342 aged 18-64 + 2,789 workers = 6,132 over 12.57 km2 = 488/km2
Competition weight 15%	84	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	1.70 wt	72 2 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	22	500 m	550 people	28 114 residents + 436 workers, demand within 500 m against every competitor within 3 km
		2 km	2,367 people	18 1,473 residents + 894 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	not measured	— catchment of 142 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 63.8 LQ
		2 km	not measured	— catchment of 5,922 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	34	500 m	1.06×	86 23,670 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.77×	0 17,320 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2014

0.66 ▲ TONUS DOLE 2016	0.91 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023
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ACCESS — straight-line, GTFS

Rail	Dole — 3972 m
Bus	Choisey Gagnières — 400 m
Footfall	Dole — 3972 m, 1,078,716 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE