

OB TOURS CENTRE

1 club operated · TOURS · company founded 2015-01-02

1

club

Tours

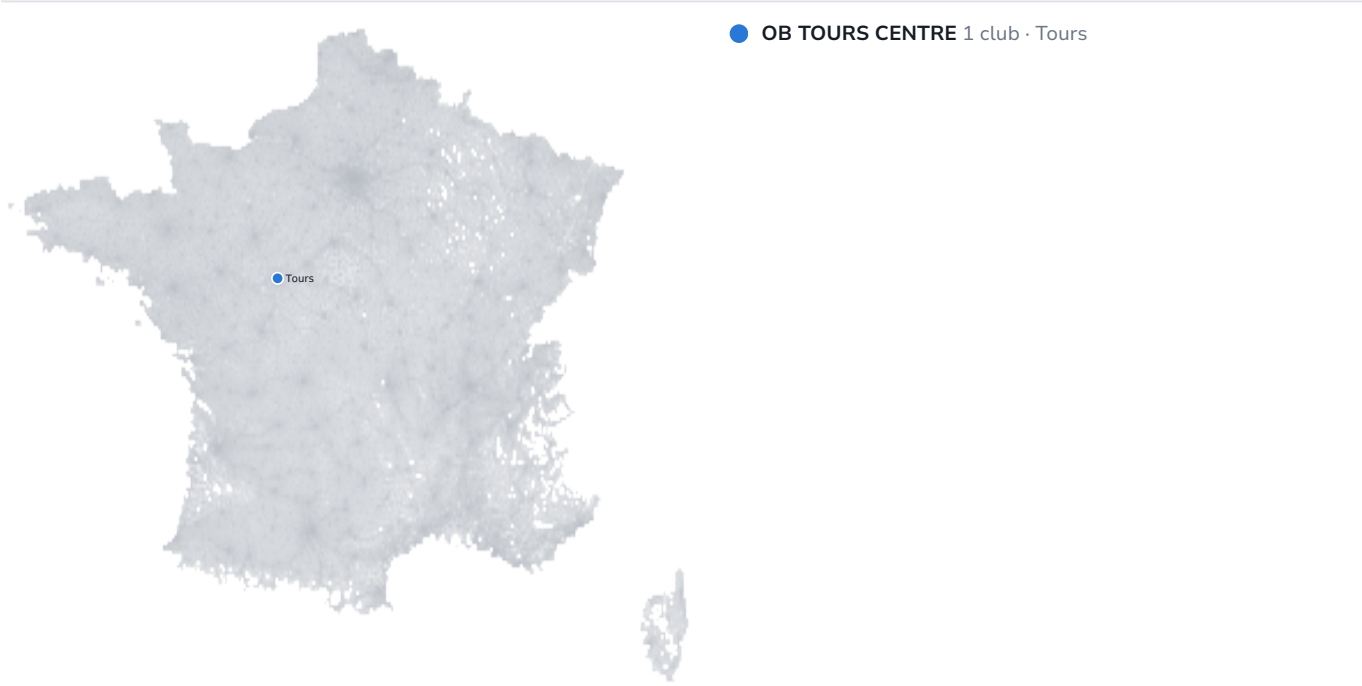
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Tours 37000	2015	1 → 1	2 → 12	7,149 → 5,792	19,344 → 10,766

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	OB TOURS CENTRE	Registered capital	<i>not stated in any filing</i>
SIREN	808490114	Years filed	0 of the last 0 on record
Founded	2015-01-02	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	José Enrique NERCELLAS CORDOBA (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Tours

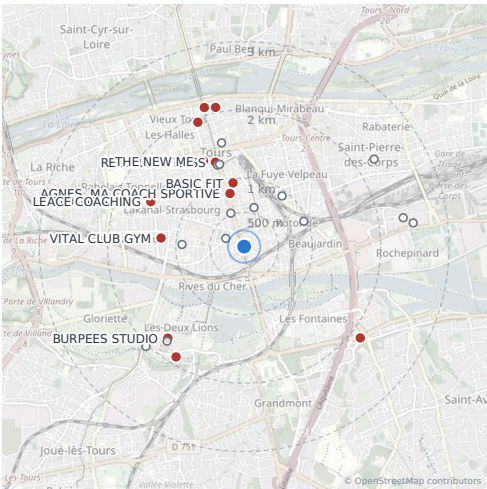
180 AVENUE DE GRAMMONT 37000 TOURS · opened 2015-01-02 · SIRET 80849011400010

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	82.1	70.9	-11.2
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	12	+10
Competition weight, 2 km	3	12.40	+313%
Capture, 2 km	19,344	10,766	-44%
Saturation, 2 km vs national baseline	-87%	+50%	+137 pts

Competitor field as it stood on 2015-01-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 14 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	7,837 people	77	4,512 aged 18-64 + 3,325 workers = 7,837 over 0.79 km2 = 9,979/km2
	2 km	85,483 people	74	39,517 aged 18-64 + 45,966 workers = 85,483 over 12.57 km2 = 6,803/km2
Competition weight 15%	500 m	0.10 wt	94	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	12.40 wt	28	11 genuine gym floors and 9 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	5,792 people	98	4,085 residents + 1,708 workers, demand within 500 m against every competitor within 3 km
	2 km	10,766 people	83	7,861 residents + 2,906 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 8,060 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
	2 km	LQ 1.50	75	11 clubs / 66,716 residents = 16.49 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	0.64×	0	14,235 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.02×	73	22,830 EUR against 22,380 nationally, median of 32 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2015

0.81 ▲ AGNES, MA COACH SPORTIVE 2026	0.95 BASIC FIT Basic-Fit
1.22 ▲ VITAL CLUB GYM 2023	1.3 ▲ RECORD FITNESS 2023
1.39 ▲ THE NEW ME The New Me 2026	1.52 ▲ LE STUDIO SPORT 2017
1.52 ▲ ACE COACHING 2023	1.75 ▲ BURPEES STUDIO 2018
... and 6 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Charcot — 40 m
Bus	Charcot — 45 m
Footfall	Tours — 1360 m, 7,013,155 travellers/yr SNCF
Shops	16 within 150 m INSEE BPE