

I.C.W. (I.C.W.)

1 club operated · WISSOUS · company founded 2015-01-02

1

club

Wissous

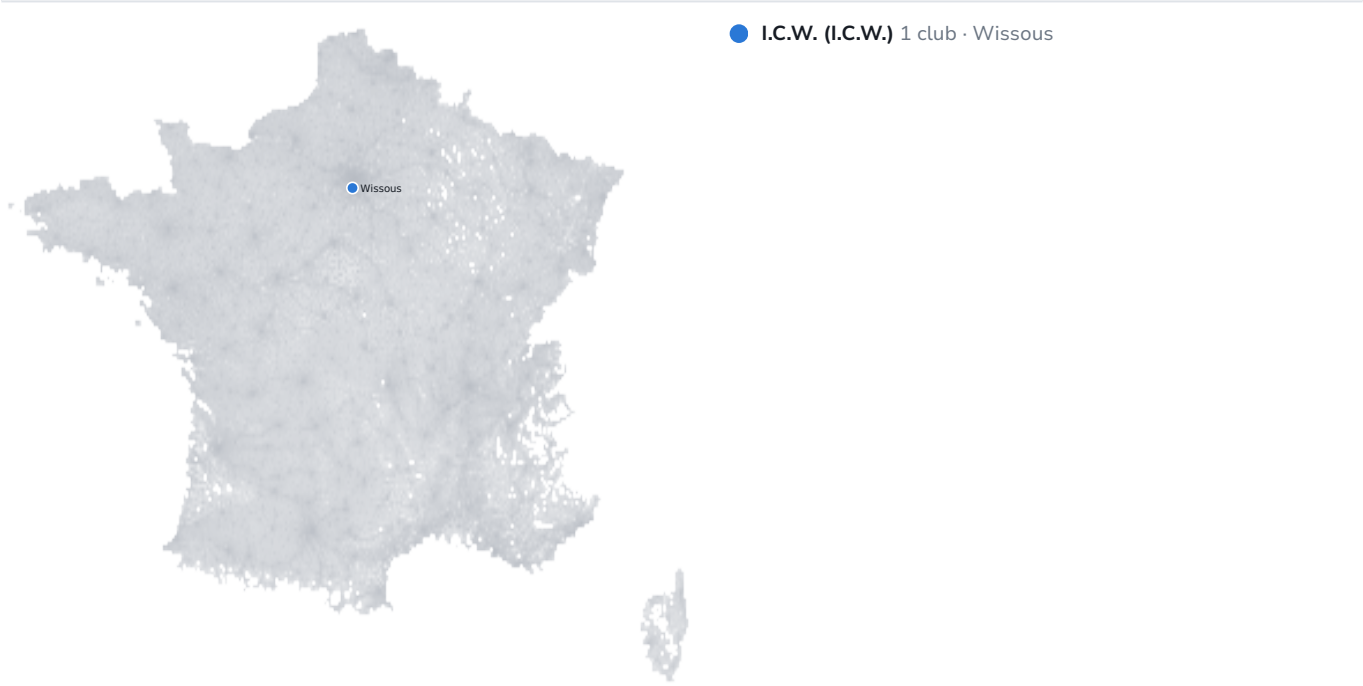
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Wissous 91320	2015	1 → 1	1 → 4	2,157 → 1,675	16,316 → 5,157

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	I.C.W. (I.C.W.)	Registered capital	not stated in any filing
SIREN	808807770	Years filed	0 of the last 0 on record
Founded	2015-01-02	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MARIE CONSTANCE DE PAIVA (Directeur Général); DAVID PAIVA DA ROCHA (Directeur Général); PHILIPPE PAIVA DA ROCHA (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT (LICENSED BOX) Wissous

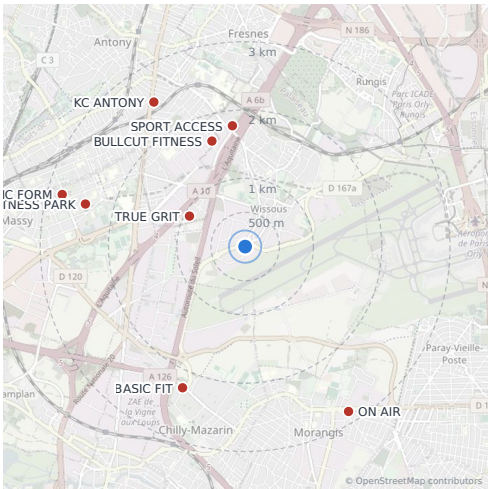
2 BOULEVARD DE L'EUROPE 91320 WISSOUS · opened 2015-01-02 · SIRET 80880777000017

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	84.5	62.5	-22.0
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	4	+3
Competition weight, 2 km	0	3	new
Capture, 2 km	16,316	5,157	-68%
Saturation, 2 km vs national baseline	-100%	+102%	+202 pts

Competitor field as it stood on 2015-01-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	50	500 m	2,140 people	51 108 aged 18-64 + 2,032 workers = 2,140 over 0.79 km2 = 2,725/km2
		2 km	23,993 people	50 7,860 aged 18-64 + 16,133 workers = 23,993 over 12.57 km2 = 1,909/km2
Competition weight 15%	77	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	3.00 wt	62 3 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	55	500 m	1,675 people	62 147 residents + 1,528 workers, demand within 500 m against every competitor within 3 km
		2 km	5,157 people	51 1,468 residents + 3,688 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	49	500 m	not measured	— catchment of 186 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 47.4 LQ
		2 km	LQ 2.02	49 3 clubs / 13,087 residents = 22.92 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.32×	100 29,510 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	1.32×	100 29,510 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2015

0.93 ▲ TRUE GRIT 2022	1.62 ▲ BULLCUT FITNESS 2025
1.78 ▲ SPORT ACCESS 2016	2.26 BASIC FIT Basic-Fit
2.42 ▲ FITNESS PARK Fitness Park 2018	2.5 KC ANTONY Keepcool 2011
2.79 ▲ MAGIC FORM Magic Form 2025	2.85 ▲ ON AIR On Air 2024

ACCESS — straight-line, GTFS

Rail	Chemin d'Antony — 2467 m
Bus	Victor Baloche — 107 m
Footfall	CHEMIN D ANTONY — 2470 m, 141,769 validations/yr RATP
Shops	11 within 150 m INSEE BPE