

VENICE GYM

2 clubs operated · BRIGNOLES · company founded 2015-01-23

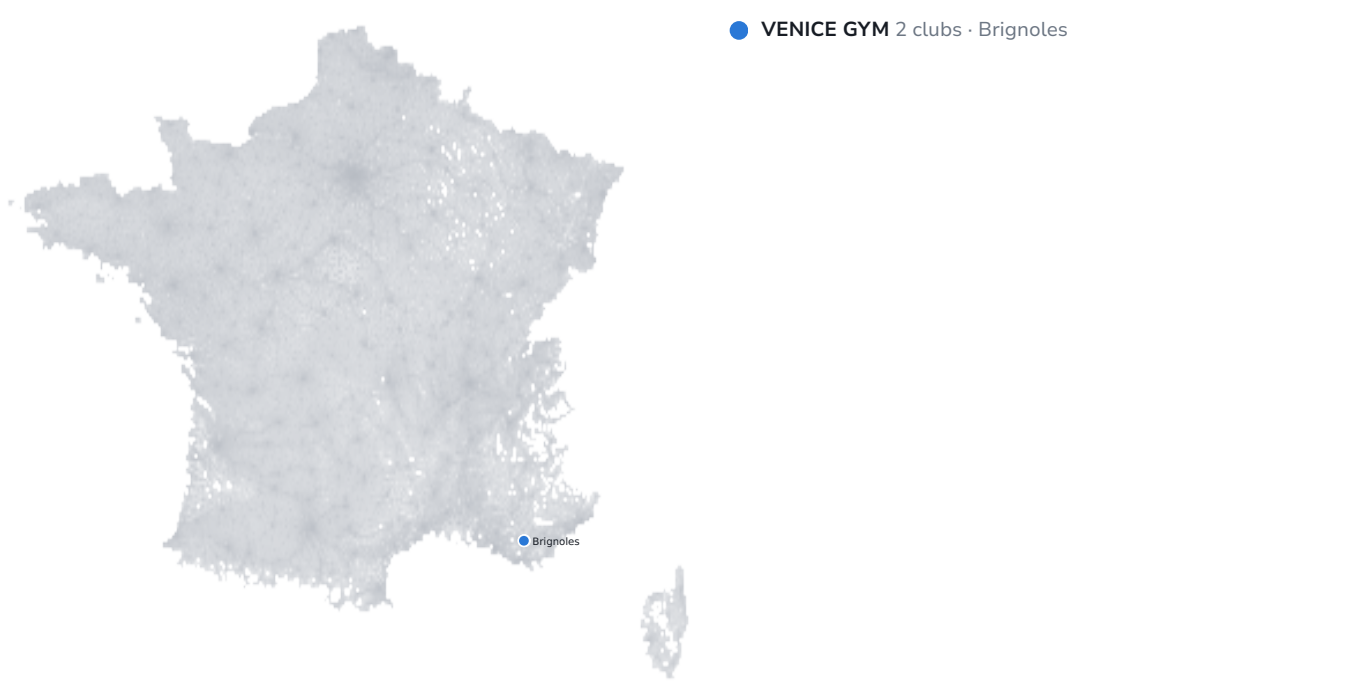
2
clubs

Brignoles
opened 2021–2022 · 2 closed

€89,636
EBITDA 2023

revenue €345,779 · net €65,939
equity €53,493 · financial debt €131,197 · cash €5,203

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VENICE GYM	Brignoles 83170	2021	1 → 1	2 → 4	360 → 304	2,588 → 1,454
VENICE GYM	Brignoles 83170	2022	0 → 1	2 → 4	1,307 → 912	3,815 → 2,307

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: VENICE GYM (Brignoles), VENICE GYM (Brignoles).

LEGAL IDENTITY — INSEE Sirene

Legal name	VENICE GYM
SIREN	809743545
Founded	2015-01-23
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Clément CATENNE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€2,000
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	€345,779	€89,636	26%	€64,413	€65,939	€53,493	€131,197	€5,203	€98	€248,094	—

Per club, 2023 revenue €172,890 · EBITDA €44,818 · net €32,970 · staff €49 · external charges €124,047 arithmetic
split over 2 clubs; no club's own share is published

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

VENICE GYM Brignoles

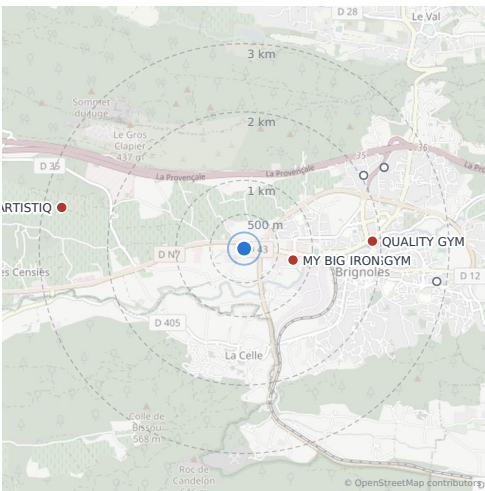
QUARTIER DU PLAN AV ADJ CHEF M-LOUIS BROQUIER 83170 BRIGNOLES · opened 2021-01-01 · SIRET 80974354500034

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	35.3	28	-7.3
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	1	3	+200%
Capture, 2 km	2,588	1,454	-44%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2021-01-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	23 500 m	345 people	15	48 aged 18-64 + 297 workers = 345 over 0.79 km2 = 439/km2
	2 km	7,772 people	28	4,559 aged 18-64 + 3,214 workers = 7,772 over 12.57 km2 = 618/km2
Competition weight 15%	77 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.00 wt	62	3 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	4 500 m	304 people	11	49 residents + 255 workers, demand within 500 m against every competitor within 3 km
	2 km	1,454 people	0	1,008 residents + 446 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 89 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 99.3 LQ
	2 km	not measured	—	catchment of 8,194 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	12 500 m	0.89×	31	19,980 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.79×	0	17,650 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2021

0.73 ▲ MY BIG BANG My Big Bang 2025	1.42 IRON GYM 1999
1.88 ▲ QUALITY GYM 2024	2.74 CLUB SPORTIF ET ARTISTIQUE DE L U I I S C 7 2011

ACCESS — straight-line, GTFS

Rail	Puget-Ville — 16002 m
Bus	Saint-Jean — 247 m
Footfall	Puget-Ville — 16002 m, 38,325 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE

VENICE GYM Brignoles

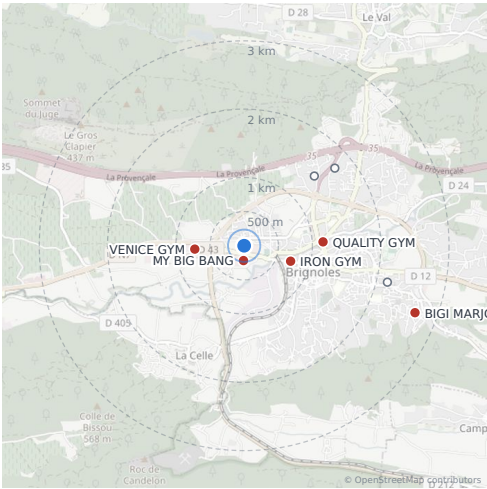
ZONE COMMERCIALE SAINT JEAN 77 BOULEVARD BONAVAL 83170 BRIGNOLES · opened 2022-12-01 · SIRET 80974354500059

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	52.5	30.1	-22.4
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	2.30	4.30	+87%
Capture, 2 km	3,815	2,307	-40%
Saturation, 2 km vs national baseline	+44%	+188%	+144 pts

Competitor field as it stood on 2022-12-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	1,296 people	41	671 aged 18-64 + 625 workers = 1,296 over 0.79 km2 = 1,651/km2
	2 km	12,821 people	38	6,750 aged 18-64 + 6,071 workers = 12,821 over 12.57 km2 = 1,020/km2
Competition weight 15%	55 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	4.30 wt	54	4 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	27 500 m	912 people	44	661 residents + 250 workers, demand within 500 m against every competitor within 3 km
	2 km	2,307 people	17	1,612 residents + 695 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	6 500 m	not measured	—	catchment of 1,219 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.2 LQ
	2 km	LQ 2.88	6	4 clubs / 12,278 residents = 32.58 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	16 500 m	0.89×	31	19,980 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.82×	5	18,250 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2022

0.22 ▲ MY BIG BANG My Big Bang 2025	0.72 IRON GYM 1999
0.72 VENICE GYM 2021	1.16 ▲ QUALITY GYM 2024
2.69 BIGI MARJORIE 2022	

ACCESS — straight-line, GTFS

Rail	Puget-Ville — 15694 m
Bus	Zone commerciale St Jean S — 150 m
Footfall	Puget-Ville — 15694 m, 38,325 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE

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